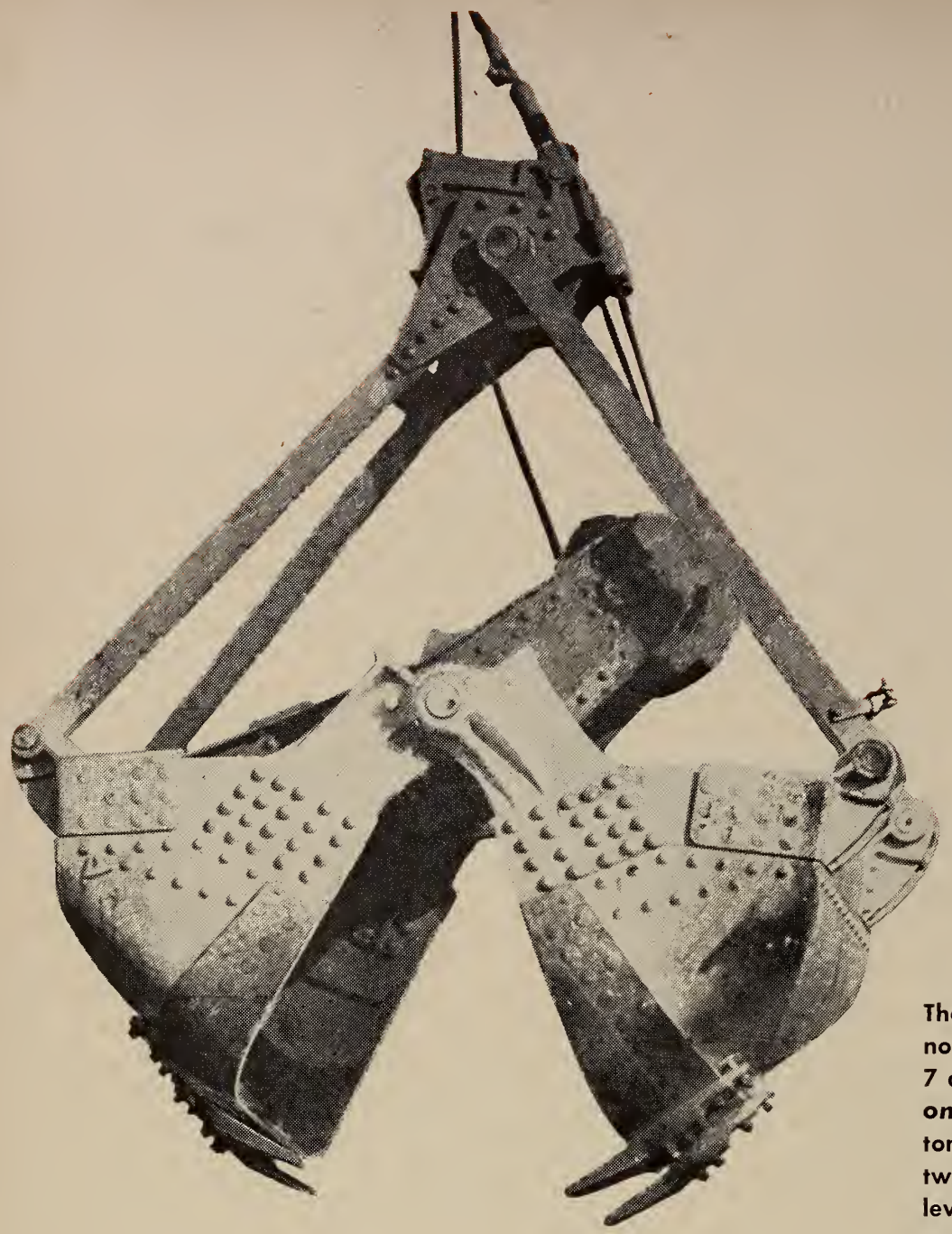
THE CASH BOX

LUME XV JANUARY 9, 1954 NUMBER 16

Sandy Solo (left), who recently starred on George Jessel's "Comeback" show, received, as part of his rewards on the program, a promise of a *Cash Box* cover. This is it. Sandy, who before he lost his arms in the war, was a promising sculpturer, turned to a singing career after his recovery. His latest record is "There I Go" and "You Turned The Tables On Me" on the Derby label. He is pictured here with Jessel and Sid Parnes of *The Cash Box*, who is making the presentation.



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The 104 selection Wurlitzer Fifteen Hundred is not only the ***one*** phonograph that plays ***both*** 7 and 10 inch records ***intermixed***... it is the ***only*** phonograph that combines such superior tone-producing, play-promoting features as twin Zenith Cobra stylus and built-in volume level-control.

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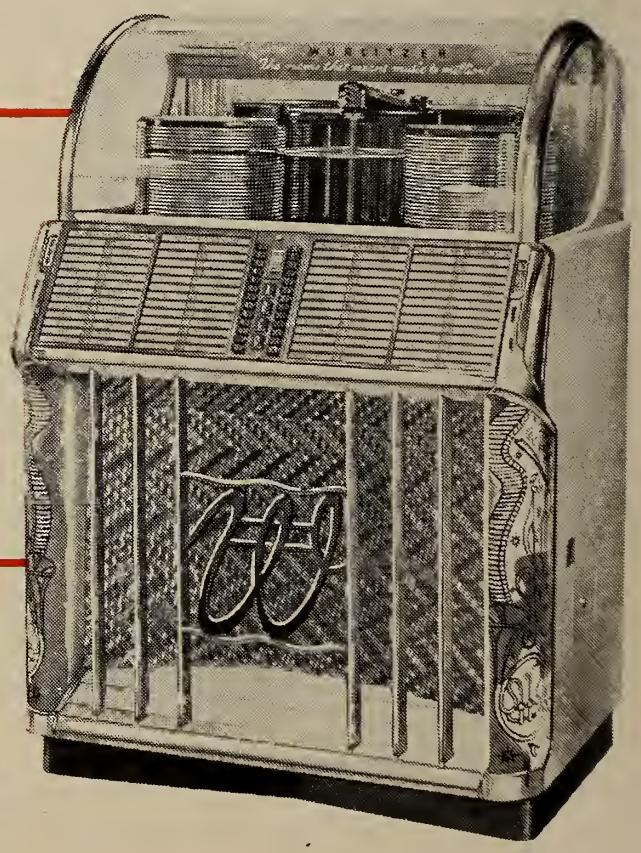

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The Wurlitzer Models 1650 for straight 45 RPM play or 1600 playing 45 or 78 RPM records, offer many new features at a new low price. Compact cabinet requires only limited space. Sparkling glass AstraDome and built-in volume level-control appeal to all locations.

The Rudolph Wurlitzer Company • North Tonawanda, N. Y.

The Cash Box

FOUNDED BY BILL GERSH

January 9, 1954

Vol. XV Number 16

Publishers
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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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(Music Editorial)

A MILLION *Should Mean* A MILLION

A gold record in the music business symbolizes a great achievement. When an artist receives one, it means that a record of his has passed the million mark in sales.

Or at least it should mean that.

Unfortunately the practice has arisen whereby some diskeries have been anticipating that sales level—sometimes by several hundred thousands records. And in the last few years we have witnessed several presentations of gold records not only for disks which had not yet reached the million mark, but which, when the final count was in, came nowhere near it.

Now everyone knows that the record business is dependent upon publicity and promotion. It's by directing promotion to the proper channels that many hits are made. And it follows also that almost anything you can do to get a record before the buying audience—i.e. the juke box operators and retail customers—goes. Any publicity which mentions the name of the record or the artist in a favorable light is worthwhile publicity and helps sell the record.

But there should be limits beyond which we do not go. When we set standards of achievement, they should be observed voluntarily by everyone in the industry. Otherwise those standards become meaningless and lose the importance they should have.

The gold record was established by the record industry itself and it is supposed to have a specific meaning. It is supposed to indicate the elite of the industry, those who have had a hit of tremendous proportions, those who have already sold a million records, not those who hope to do so.

Perhaps since the industry has grown so fast in the past decade, the presentation of the gold record should pass out of the hands of the individual record companies and be delegated to a central agency such as the Record Industry Association of America.

This would have several beneficial effects.

First of all the same standards would then be observed for all gold records. One would be given not when a record was at 950,000 or 875,000, but at the million mark.

Second of all it would immediately dispel all doubts about the record having reached the million point. Today when the gold record is given by the individual record company, the rumor sometimes goes around that the figures on which it was based were somewhat exaggerated. Were the gold record to be given out by the RIAA, that would no longer be the case.

However this matter is handled, let's all of us in the industry make an overwhelming effort to keep the meaning of the gold record intact.

Its great importance is that it adds a stature to the industry which it has taken years to achieve and which it would be the height of folly to tamper with.

It Sweeps — It Swoops —
It Jumps — It Sings!!!

HENRI RENÉ and his ORCHESTRA

MADCAP

c/w

SEASHELLS

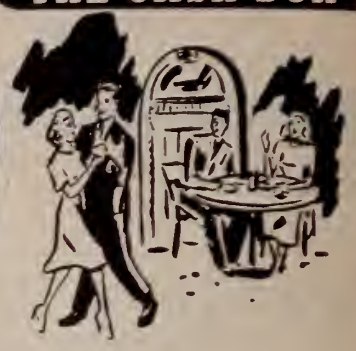
20/47-5595

RCA VICTOR
FIRST IN RECORDED MUSIC

THE NATION'S **TOP TEN** PLUS THE NEXT 25 **JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX



CODE

AB—Abbott	CD—Cadence	DU—Duke	KI—King	PC—Peacock Pro.	SIT—Sittin' In
AL—Aladdin	CH—Chess	DY—Derby	LO—London	PE—Peacock	SP—Specialty
AP—Apollo	CK—Checker	ES—Essex	MA—Mars	PR—Prestige	SW—Swingtime
AT—Atlantic	CO—Columbia	FE—Federal	MD—Mood	RA—Rainbow	TE—Tempo
BA—Barbour	CR—Coral	FI—Fiesta	ME—Mercury	RE—Regent	TI—Tico
BE—Bell	CY—Crystalette	4 Star—Four Star	MG—MGM	RH—Recorded In Hollywood	TN—Tennessee
BR—Brunswick	DA—Dana	IM—Imperial	MO—Modern	RM—Rama	UN—United
BU—Bullet	DE—Decca	IN—Intro	PA—Parrot	SA—Savoy	VA—Valley
CA—Capitol	DO—Dot	JU—Jubilee			VI—RCA Victor
					ZO—Zodiac

Pos. Last Week

1 — **OH, MEIN PAPA** — **3**
EDDIE FISHER - EDDIE CALVERT
BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan
ES-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
ME-70283 (70283x45)—Frankie Rullo
VI-20-5552 (47-5552)—Eddie Fisher
VI20-5568 (47-5568)—Tito Rodriguez

2 — **RICOCHET** — **1**
TERESA BREWER
CA-2543 (F-2543)—Vicki Young
CR-61043 (9-61043)—Teresa Brewer
DE-28914 (9-28914)—Guy Lombardo O.
VI-20-5454 (47-5454)—Pee Wee King O.
VI-20-5436 (47-5436)—Gogi Grant

3 — **RAGS TO RICHES** — **2**
TONY BENNETT
BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgie Shaw
KI-1280 (45-1280)—Billy Ward and Dominoes

4 — **THAT'S AMORE** — **4**
DEAN MARTIN
CA-2589 (F-2589)—Dean Martin

5 — **CHANGING PARTNERS** — **6**
PATTI PAGE
BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
KI-1304 (45-1304)—Ink Spots
ME-70260 (70260x45)—Patti Page
VI-20-5515 (47-5515)—Dinah Shore
VI-20-5537 (47-5537)—Pee Wee King

6 — **STRANGER IN PARADISE** — **8**
TONY BENNETT - FOUR ACES
CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero

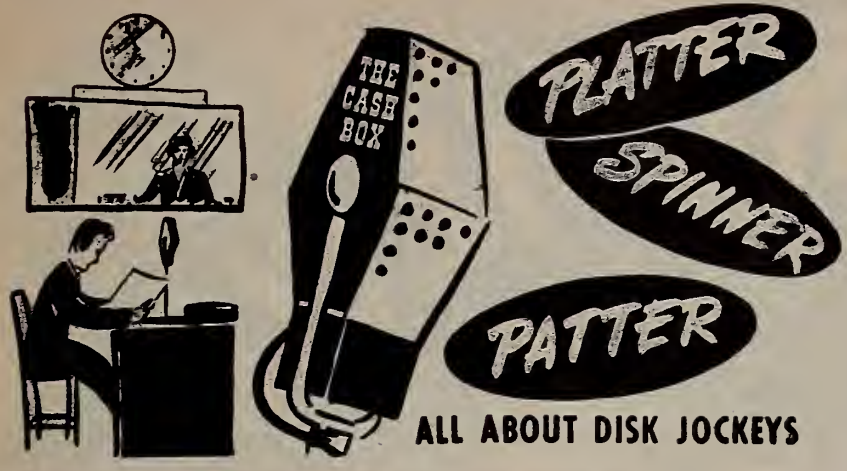
7 — **YOU, YOU, YOU** — **5**
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo
VI-20-5325 (47-5325)—Ames Brothers
VI-20-5386 (47-5386)—Noro Morales O.

8 — **SANTA BABY** — **9**
EARTHA KITT
VI-20-5502 (47-5502)—Eartha Kitt

9 — **ISTANBUL** — **7**
FOUR LADS
CA-2665 (F-2665)—Joe "Fingers" Carr
CO-40082 (4-40082)—Four Lads
VI-20-5522 (47-5522)—Noro Morales

10 — **HEART OF MY HEART** — —
FOUR ACES - CORNELL, DESMOND, DALE
CA-2520 (F-2520)—Jerry Shard
CO-40137 (4-40137)—Les Elgart
CR-61076 (9-61076)—Cornell, Desmond, Dale
DE-28927 (9-28927)—Four Aces
ME-70262 (70262x45)—Frankie Laine

11) YOU ALONE. 12) EBB TIDE. 13) MANY TIMES. 14) EH, CUMPARI. 15) MARIE. 16) WOMAN. 17) TO BE ALONE. 18) OFF SHORE. 19) MY HAPPINESS. 20) VAYA CON DIOS. 21) LOVE WALKED IN. 22) THE JONES BOY. 23) IN THE MISSION OF ST. AUGUSTINE. 24) SECRET LOVE. 25) I SEE THE MOON. 26) I'LL NEVER STAND IN YOUR WAY. 27) ARE YOU LOOKING FOR A SWEETHEART. 28) C'EST SI BON. 29) GRANADA. 30) OH! 31) GOLDEN VIOLINS. 32) I LOVE PARIS. 33) SOUTH OF THE BORDER. 34) DOWN BY THE RIVERSIDE. 35) STORY OF THREE LOVES.



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. OH, MEIN PAPA	Eddie Fisher (RCA Victor) Eddie Calvert (Essex)
2. STRANGER IN PARADISE	Four Aces (Decca) Tony Bennett (Columbia)
3. CHANGING PARTNERS	Patti Page (Mercury)
4. RAGS TO RICHES	Tony Bennett (Columbia)
5. THAT'S AMORE	Dean Martin (Capitol)
6. RICOCHET	Teresa Brewer (Coral)
7. SANTA BABY	Eartha Kitt (RCA Victor)
8. HEART OF MY HEART	Cornell, Desmond, Dale (Coral) Four Aces (Decca)
9. YOU ALONE	Perry Como (RCA Victor)
10. EBB TIDE	Frank Chacksfield (London)

11) SHE WAS FIVE AND HE WAS TEN. 12) ISTANBUL. 13) GRANADA. 14) MY HYMN TO HER. 15) THE JONES BOY.

The air was flooded with **The Cash Box** quotes and listings this week as jockeys all over the nation reviewed 1953's contributions to history of music. The year's end always starts the old noggin working and speculating. What jockeys will move to what station? What tunes will rocket to the top and carry what unknown to stardom? What dormant star will suddenly hit with a big platter again? What high riding box office attraction will suddenly find his or her disks are laying great big eggs? What columnist had better stop what-ing and get back to work?

* * * * *

Pic of the week—**Jack Wagner** on KHJ-Don Lee, five days a week, with "Rise and Shine," 6-7 a. m. and the "**Jack Wagner Show**" 10:30 to 11 a. m. Jack was a motion picture actor at 4. His real name is Jacques Francois Vagnier. . . .

JACK WAGNER
(KHJ—Los Angeles)

The nation's disk jockeys, accustomed to getting their hits from commercial records, may soon find themselves picked a hit off an RCA Thesaurus transcription. The tune, "Dear Lady," recently recorded by Johnny Desmond in Chicago for the library service, is scheduled to be made by at least five other top disk names for major labels. First version of the religious song to reach radio stations, however, will be the Desmond cutting on RCA Thesaurus. . . . **Chester Kiser** (WWIN-Baltimore, Md.) has moved his "Music Hall" show to the afternoon slot, 2 p. m. to 5 p. m. daily and 6:15 to 7 p. m. nightly. . . . **Sid Dickler** (WEDO-Pittsburgh, Pa.) seriously considering making a pitch for a permanent job as an advance man, personal manager or representative promotion man for some label or publisher. He'd also consider very seriously moving out of Pittsburgh for a job with a radio station as manager, program director and publicity man combined (with some announcing duties too). . . . WKNB-Radio in New Britain was recently awarded the National Guard Bureau "Meritorious Service Plaque" in recognition of the station's outstanding service to national defense efforts.

* * * * *

WEAT-Lake Worth, West Palm Beach, Florida, has three big things to shout about. First, the move to 850 clear channel and the increase to 1000 watts. Second, an application for a TV channel; and third, acquisition of **Peter Cole** from WINZ-Miami, to do "Coles Caravan" twice daily. Cole, born in London, England, has only been with WEAT since November 26 but already has attracted quite an audience. Pete uses The Cash Box as a pulse. . . . WMGM ushered in the new year with a New Year's Eve Dance Party with **Guy Lombardo** and the inaugural address of New York City Mayor Robert F. Wagner.

Capitol RECORDS

Tops For Ops...

1. THAT'S AMORE
YOU'RE THE RIGHT ONE
Dean Martin 2589

2. What It Was,–Was Football (Part 1)
What It Was,–Was Football (Part 2)
Deacon Andy Griffith 2693

3. VAYA CON DIOS
JOHNNY IS THE BOY FOR ME
Les Paul & Mary Ford 2486

4. OH
SAN
Pee Wee Hunt 2442

5. CHANGING PARTNERS
I'LL ALWAYS BE IN LOVE WITH YOU
Pee Wee Hunt 2647

6. C'EST SI BON
A DEAR JOHN AND MARSHA LETTER
Stan Freberg 2677

7. O MEIN PAPA
SECRET LOVE
Ray Anthony 2678

Coming Up...Fast

ANSWER ME, MY LOVE
WHY

by

NAT "KING" COLE

2687

Capitol RECORDS

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

TED HEATH ORCH.
(London 1404; 45-1404)

B "THE ORIGINAL CREEP" (2:21) [Robbins ASC—Burton, Sigman] Ted Heath and his crew, one of England's top bands, jump through an exciting instrumental version of a tune that's the rage of England and is catching here too.

C+ "SLIM JIM" (2:25) [Robbins ASC—] On this end the crew sails through another instrumental "creep" that's tailor made for dancing. Good styling by the crew.

FELICIA SANDERS
(Columbia 40139; 4-40139)

B+ "MA CURLY HEADED BABBY" (3:18) [Chappell ASC—Clutsam] With Paul Weston and his ork setting up the backdrop, Felicia Sanders eases through a most beautiful lullaby in a tender and caressing manner. Real pretty. Could hit.

B "FOR SALE" (2:52) [Weiss & Barry BMI—Kane, Ecton] The thrush offers another soft and romantic item in her tender fashion. A lovely melody and equally lovely delivery.

AL TRACE ORCH.
(Regent 201; 45-201)

C+ "YOU CALL EVERYBODY DARLIN'" (2:31) [ASCAP—Trace, Martin, Watts] An exciting oldie gets a vocal styling by Bob Vincent as the Al Trace ork backs in an appealing old fashioned manner.

C+ "LINGER AWHILE" (2:35) [ASCAP—Owens, Rose] Another oldie gets the up beat treatment of the Trace ork. A catchy item that makes good listening.

JUNE WINTERS
(Mercury 70278; 70278 x 45)

B "ISN'T IT A SHAME" (2:58) [Chappell ASC—Peretti, Creatore, Plattner] With the aid of a fitting accompaniment by the Hugo Peretti ork, June Winters glides over a tender tune in her hushed manner. Great lyrics.

C+ "SEVENTEEN" (2:58) [Chappell ASC — Peretti, Creatore, Plattner] Here the chirp takes hold of a sentimental item and presents it in a smooth and inviting style.

MARY KAYE TRIO
(RCA Victor 20-5586; 47-5586)

B+ "TOREADOR" (2:30) [Shapiro, Bernstein ASC—M. & N. Kaye] Mary Kaye offers a solo vocal on this deck, of a Latin item with excitement. Thrush really puts the number over as the Harry Geller ork assist.

C+ "DO YOU BELIEVE IN DREAMS" (2:55) [Forster ASC—Bibo, George, Piantidosi] Here, Mary's partners join her and lilt through a romantic item in smooth fashion. Good harmony.

THE CASH BOX DISK OF THE WEEK

"MAKE LOVE TO ME" (2:40)
[Melrose ASCAP—Copeland, Norvas]

"ADI-ADIOS AMIGO" (2:30)
[Hoelis BMI—Skylark, Valentini, Di Lazzaro]

JO STAFFORD
(Columbia 40143; 4-40143)

JO STAFFORD

● Jo Stafford puts her best foot forward as she bids for an early hit in 1954. And after one listen to the disk, we're convinced that it's a natural for the hit class. With the aid of a male chorus in the backdrop, Jo rhythms through an interesting love song tagged "Make Love To Me." The thrush is at her best on this deck and absolutely great when she lilts through the tune with multiple voicing. Tune is tops, and with the Paul Weston crew in the backdrop, the disk spells pleasure in every groove. On the lower lid the thrush rhythms through a samba ditty with a beat labelled "Adi-Adios Amigo." Look for the top half to be up there in no time.

LARRY CLINTON ORCH.
(Bell 1022; 45-1022)

C+ "THE CREEP" (2:33) [Miller ASCAP—Burton, Sigman] Larry Clinton and the crew ride through a jump instrumental of a tune that's the rage in England and is currently catching in the U. S. Good dance material.

B+ "THE CREEP" (2:34) [Miller ASCAP—Burton, Sigman] This deck is a vocal version of the same tune with the Carillons handling the chores. Good harmony by crew with another fine backing job by Clinton.

THE BRASS HATS & REG OWEN
(London 1403; 45-1403)

C "O MEIN PAPA" (2:29) [Shapiro, Bernstein ASC—Burkhard, Amskin] Reg Owen directs the Brass Hats through a soft and inviting instrumental treatment of the country's number one pop hit.

C+ "OFF SHORE" (2:51) [Hanover ASC—Graham, Diamond] Another instrumental item that's making noise throughout the country is covered by the ork. Real pleasant listening on the soft side.

HERB KENNY
(MGM 11648; K-11648)

B "DO I HAVE TO TELL YOU I'M SORRY" (3:03) [Wemar BMI—Kenny, White] Fred Norman's ork and the Rockets aid Herb Kenny as he warmly fashions a sentimental love song. A feelingful and good tune.

C+ "DON'T TAKE MY WORD" (3:01) [Regent BMI—Bellin, DeMetrius] The talented balladeer offers more of the same type of love material on this end.

JAN PEERCE
(RCA Victor 20-5580; 47-5580)

C+ "WHEN YOUR OLD WEDDING RING WAS NEW" (3:05) [Mills ASC—McCarthy, Solieri] Metropolitan Opera star Jan Peerce takes hold of a love song and presents it in his powerful and colorful fashion. Recitation at mid point is effective.

C+ "IF YOU LOVE ME" (3:10) [Duchess BMI—Parsons, Mannot] Henri Rene and his men again assist the artist as he belts out another ballad. Great sound.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"YOU ARE MY LOVE" & "MASQUERADE"	Dick Duane	Paris 501; 45-501
★	"MA CURLY HEADED BABY"	Felicia Sanders	Columbia 40139; 4-40139)
★	"TOREADOR"	Mary Kaye Trio	RCA Victor 20-5586; 47-5586
★	"THE CREEP"	Larry Clinton O.	Bell 1022 B; 45-1022 B
★	"SUDDENLY"	Montavani O.	London 1355; 45-1355

GRADY MARTIN & SLEW FOOT FIVE
(Decca 28987; 9-28987)

C+ "BIMBO" (2:38) [Fairway BMI—Morris] A lively number that's hitting it big in the country market is offered in an inviting manner by Grady Martin and his Slew Foot Five as Buddy Hall handles the vocal. Cute ditty.

C "MEXICALI ROSE" (2:38) [M. M. Cole BMI—Stone, Tenney] A great oldie gets a homey going over from the Martin gang with Hall again taking on the vocal duties.

FRANKIE RULLO
(Mercury 70283; 70283 x 45)

C "OH MEIN PAPA" (2:30) [Shapiro, Bernstein ASCAP—Burkhard, Parsons] Frankie Rullo and his Louis Armstrong like voice comes up with an interesting interpretation of the country's pop hit.

C+ "I LOVE PARIS" (2:12) [Chappell ASC—Porter] Elmer Kane again offers the effective trumpet backing for Frankie's fast moving rendition of a number that looks like it'll be a standard.

LITA ROZA
(London 1387; 45-1387)

B "BREAKER OF HEARTS" (2:34) [Pickwick ASC—Javits, Kofloff] Johnny Douglas leads the ork through a soft setting of a pretty tune tenderly fashioned by Lita Roza. Slow waltz with an ultra-pretty melody.

C+ "LITTLE SWISS DOLL" (2:57) [Robbins ASC—Crowley] Lita lilts through a pretty ditty about a little Swiss doll in love. An inviting tune that should go well with the children.

LES ELGART ORCH.
(Columbia 40137; 4-40137)

B "GERONIMO" (2:08) [Thornwood BMI—Albertine] An exciting arrangement of a jump instrumental is offered by the Les Elgart crew. A real beaty item with the drums taking the featured spot. Real solid.

B "HEART OF MY HEART" (2:30) [Robbins ASC—Ryan] An oldie that's currently making the grade again is covered in quality fashion by the sophisticated swing of the Elgart crew. Top notch dance music.

JIMMY BOYD
(Columbia 40138; 4-40138)

B "BLUES" (2:50) [Keystone ASC—Robin] The Norman Luboff choir assists Jimmy Boyd on a blues novelty. Jimmy cries the morning blues about waking up, washing, and going to school.

B "JELLY ON MY HEAD" (2:05) [Joy ASC—Merrill] The young artist bounces through a light-hearted, catchy novelty in his tasteful fashion. Cute ditty.

The new year's records sales seem to he headed in the right direction. Distributors and manufacturers are reporting strong results this week. . . . **Jerry Harris** of **Park Avenue Distribs** in Detroit reports that he did not consummate a deal to open a Smart Records branch, during his recent visit to New York. . . . **Herman Gimbel** of **Gimbel Brothers** in Baltimore worked with his local Loew's theater manager in sponsoring a press and disk jockey party recently. This tie-in promotion idea is an expense saver. . . . MGM Records reports a keen reaction from the distribs to the special plastic album display piece for the new Joni James Album, "Let There Be Love." . . . **Bob Pare** of **Portem Distributing** in New York is raving about the smashing success of **Guitar Slim's** Specialty disk "The Things I Used To Do." **Johnny Ace's** "Saving My Love For You" is headed for the hit class too. Pare is also predicting big things for **Chuck Willis'** new Okeh platter "You're Still My Baby." He's also very happy about the raves he's been getting about the fidelity and sound of the Epic records from his dealers. . . . **Herb Dexter** of **Cosnat Distributing** tells us that the new **Orioles** record "Robe Of Calvary" is slated for a big push by Jubilee. And due to the tremendous reaction that the **Four Tunes'** "Marie" disk is getting, the new record by the group scheduled for release during the early weeks of January, is being held up. Initial response to the new **Hilltoppers** record of the standard "Till Then" makes this look like another smash. . . . **Sol Glatzer**, former manager of the Rivoli Music Center in New York City, has just become a sales rep in the Long Island area for **Sanford Distributing.** He is succeeding **Gil Bloom** who has exited the music business for the clothing line. Sanford's **Irwin Zucker** is celebrating his first anniversary with MGM and tells us that the firm is getting a strong reaction to an instrumental MGM record called "Morning Bird," by **Barbu Lautaru's** orchestra. It's an instrumental take off on the "Roumanian Rhapsody" with a unique Gypsy instrument called the pipes-of-pan in the feature spot. Sanford is plugging it as a new "Sabre Dance."

Capitol Records Announces Entry Into Personal Management Field

DICK LINKE

NEW YORK—Capitol Records has entered the personal management field, it was announced this week by Alan Livingston, A&R head of the diskery.

The first artist to be acquired by Capitol for management is Deacon Andy Griffith, whose master of "What It Was, Was Football" was brought by the diskery recently after spirited bidding on the part of several other companies.

Dick Linke, national promotional manager of the label, has been named to handle this end of the firm's activities. He will take care of the affairs of the newly acquired artists and will also search for new talent which the company can get behind. He will not do any actual booking, but will assign each artist to a booking agency which can best represent that particular person.

The contract to which Griffith has been signed by Capitol is believed to be completely new in the record field for it calls for the diskery to handle him for all media and guarantee him a basic salary.

Livingston said that this procedure had long been taking place in the movie industry although it is new to records. But since record firms are the greatest developers of new singing talent today, it was felt that they should be in a position to direct the affairs of the artists they were responsible for.

Capitol will continue to sign artists who have other personal management ties. Moreover the firm does not intend to sign every new artist to a management contract even if he has no personal manager. It expects to pick and choose very carefully the artists it signs for management on the basis of his potential in the entire entertainment field.

Dave Miller Off To England Again

NEW YORK—Dave Miller, whose Essex label enjoyed the best year in its history in 1953, was scheduled to leave for England again on Sunday, January 3. This is Miller's second trip to Europe within a period of months.

He will confer with executives of EMI, with whom he consummated a reciprocal deal during his last trip and which resulted in his introduction here of Eddie Calvert's "Oh Mein Papa." He will also look into the affairs of his publishing firm, Eastwick, Ltd. And he will set up a promotional plan for artists Ray Martin, Norrie Paramor and Diana Decker whose recording of "Poppa Piccolino" is one of the most popular in England.

Essex Records this year was one of the hottest in the country having hit the best selling lists with five numbers. They were "Oh Happy Day" with Don Howard; "Tropicana" and "Three O'Clock In The Morning" by Monty Kelly; "Crazy Man Crazy" by Bill Haley; and "Oh Mein Papa" by Eddie Calvert.

It was the Eddie Calvert record which brought the song "Oh Mein Papa" to the attention of the music trade and helped make it the hit is turned out to be. While in England, Miller expects to sit in on several new sessions with Calvert.

There is also the possibility at the moment that Dick Lee, of the Essex label, may accompany Miller to England and while there appear on the music hall circuits.

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RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

BERNICE PARKS
(Mercury 70289; 70289 x 45)

B "YES DEAR" (2:15) [Fredericks BMI—Eigen, Meyer, DeCimber] Bernice Parks sends up one of her best jobs for Mercury as she cruises through a pretty waltz number with her tearful voice. Real pretty deck.

B "OLD COUNTRY" (2:32) [E. H. Morris ASC—Gordon] A rousing and exciting European flavored tune gets an effective reading from the thrush. A catchy tune with a load of oomph.

RAY HENRY ORCH.
(Dana 3153; 45-3153)

C+ "ATOMIC LOVE POLKA" (2:20) [—Ray Henry] Ray Henry leads his crew through a rip-roaring polka item that should do well in the right spots.

C+ "LOVER BOY POLKA" (2:19) [—Ray Henry] More of the same type of happy and lively polka material is danced through by the crew. Good dance material for lovers of the polka.

DAVID CARROLL
(Mercury 70292; 70292 x 45)

C+ "FANCY PANTS" (2:00) [Acuff-Rose BMI—Cramer] A catchy and appealing melody gets a colorful instrumental fashioning from the strings of the David Carroll ork. A light and pleasing piece of wax.

C+ "BY HECK" (2:05) [E. B. Marks BMI—Henry] Another light and happy tune is given a tasteful styling by the Carrollmen. Cute instrumentation.

DICK DUANE
(Paris 501; 45-501)

B+ "YOU ARE MY LOVE" (2:53) [Brewster BMI — Duane] Dick Duane makes an impressive debut on the new Paris label with a potent vocal of a romantic ballad. Young tenor has a fabulous range and does a great job on the tune.

B "MASQUERADE" (2:27) [Brewster BMI—Duane] Another tune which the artist composed makes great listening. He has a most commercial voice and two terrific tunes that could hit. Lad has a brilliant future.

DANNY DAVIS
(MGM 11649; K-11649)

C+ "TELL ME WHAT HAPPENED" (2:12) [Acuff-Rose BMI—Wiener, Davis] As Joe Leahy and the ork assist, Danny Davis softly treats a pretty country flavored waltz with a lovely melody.

C "JUST A-WEARYING FOR YOU" (3:11) [P. D.—Bond, Stanton] The artist sings a fitting set of lyrics to a familiar classical melody in his inviting tenor voice. Choral support is effective.

THE CASH BOX SLEEPER OF THE WEEK

"HARMONY BROWN" (2:48)
[Montclare BMI—Gilkyson]
"GOTTA GO TO THE FAIS DO DO" (2:10)
[Miller ASC—Vidacovich, McNamara, Stillman]
THE FOUR LADS
(Columbia 40140; 4-40140)

FOUR LADS

● Still riding high with their smash novelty hit "Istanbul," the Four Lads dish out a follow-up that should add tremendously to their already huge fan following. With an assist from Norman Leyden's ork, the quartet leans into a pretty waltz number, with a homey old-fashioned flavor, tagged "Harmony Brown." It's a melodious item with a simple and easily remembered lyric that should be on the lips of all America. The boys work perfectly on this smooth bit. On the lower lid "Gotta Go To The Fais Do Do," the Lads rhythm through a calypso, Latin tempo novelty with a catchy arrangement. A clever item that should draw loads of spins. We give the nod to the top half. Looks like two-biggies in a row for the boys.

"THE BREEZE AND I" (2:39)
[E. B. Marks BMI—Lecuona, Stillman]
"TO LOVE YOU" (2:40)
[Symphony House ASC—Siegel, Francis, Robba, Bertini, Ravesini]
VIC DAMONE
(Mercury 70287; 70287 x 45)

VIC DAMONE

● If his first release is a sign of the type of recordings we can expect from Vic Damone in 1954, the artist is destined to have a sensational year. With the backing by a full and harmonious chorus, Damone takes hold of a great standard "The Breeze And I" and gives it everything he's got. It's a sensational arrangement packed with feeling from beginning to end. Equally outstanding is the flip deck, a lovely ballad dubbed "To Love You." The tune is an Italian hit of '53 called "Italia Mia," and with its new set of English lyrics, it rates as a definite contender for early hitdom. The subdued Latin backing and wonderful orchestration help rate this as one of Vic's best jobs. He sings in Italian on this end. Damone has a two-sider that should be popping within the next few weeks.

"MADCAP" (2:40)
[Sheldon BMI—Grant]
"SEASHELLS" (2:47)
[M. Witmark ASC—Spielman]
HENRI RENE ORCH.
(RCA Victor 20-5595; 45-5595)

HENRI RENE

● Henri Rene stands a good chance of rating as one of the top orchestras of this new year on the basis of a great novelty instrumental labelled "Madcap." Currently making noise with the Hugo Winterhalter ork on a platter called "Velvet Glove," Rene now takes a solo run on this deck with a fancy bit of fingering on the musette accordion and the harpsichord. The arrangement and presentation on this side are tops. Number is tailor made for the boxes. On the lower portion Rene guides the crew through a soft and flowing Latin tempo instrumental titled "Seashells." Real pretty listening with Rene and the accordion in the spotlight. Looks like a clicker for the artist.

LEOPOLD STOKOWSKI
(RCA Victor 10-4212; 49-4212)

C+ "SONG OF THE POLOVETZKI MAIDENS" (2:33) [P. D.—Borodin] The lovely classical piece which is now the hit pop tune "Stranger In Paradise" gets a delivery from Leopold Stokowski's chorus and ork. Real pretty.

C "THE DANCE OF THE WARRIORS" (1:45) [P. D.—Borodin] Here the lush strings of the Stokowski crew dance through an exciting classical piece full of life. Kind of heavy for the jukes.

EDDY HOWARD
(Mercury 70293; 70293 x 45)

B "LITTLE MISS ONE" (2:36) [Weiss & Barry ASCAP—] A pretty lullaby to a little girl is softly portrayed by the tender voice of Eddy Howard. A lovely tune that could click.

C+ "TIL WE TWO ARE ONE" (2:34) [Shapiro, Bernstein ASC—] The balladeer sends up a romantic item on this end in his pleasing fashion. A good song that could catch spins.

TOOTS THIELMANS TRIO
(MGM 11660; K-11660)

C+ "OUT OF NOWHERE" (3:00) [Famous ASC—Green, Heyman] A great standard is treated to a rhythmic instrumental jump styling by the Toots Thielmans trio. A good jump piece on the progressive side.

C "STUDIO D" (3:00) [Bayes BMI —Thielmans] The leader guides his crew through one of his own compositions. A high speed jump item.

BILLY DANIELS
(Mercury 70291; 70291 x 45)

C+ "I STILL GET A THRILL THINKING OF YOU" (1:50) [Words & Music ASC—Coots, Davis] Mr. "Old Black Magic" himself offers another stylish version of a great oldie. Plenty of grunts and groans that the fans should love.

B "GAME OF LOVE" (3:15) [Kellem ASC—Kanderer, Kellem] The talented artist sends up another individual styling of a new tune that fits perfectly for Billy Daniels. An exciting bit of listening.

MANTOVANI ORCH.
(London 1355; 45-1355)

B+ "SUDDENLY" (2:52) [Hill & Range BMI—Cochran, Heuberger] The lush strings of the Mantovani orchestra glide through a lovely melody that makes perfect listening for the quiet hours. Great sound.

B "BEAUTIFUL DREAMER" (2:44) [Unpublished ASC—Foster] Another beautiful piece of material is presented in the flowing Mantovani manner. Terrific presentation.

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"TO LOVE YOU"
b/w
"The Breeze And I"
Vic Damone 70287

"I LOVE PARIS"
b/w
"Oh Mein Papa"
Frankie Rullo 70283

"FANCY PANTS"
b/w
"By Heck"
David Carroll 70292

Mercury

Gallagher & O'Brien Pick "Forgotten" Tunes Of 1953

NEW YORK—In place of the usual top hit records of the year, which most D.J.'s feature on their New Year's shows, Gallagher and O'Brien (WMCA, N. Y.) scheduled for their New Year's morning show the 20 most forgotten records of the past year. These included near hits and complete misses during the year and ranged from "Gigi" by Les Baxter on Capitol, which gathered some sales and air play, to "Falling" by the Fontane Sisters, which was neglected by most D.J.'s almost from the first day it was released by R.C.A. Victor.

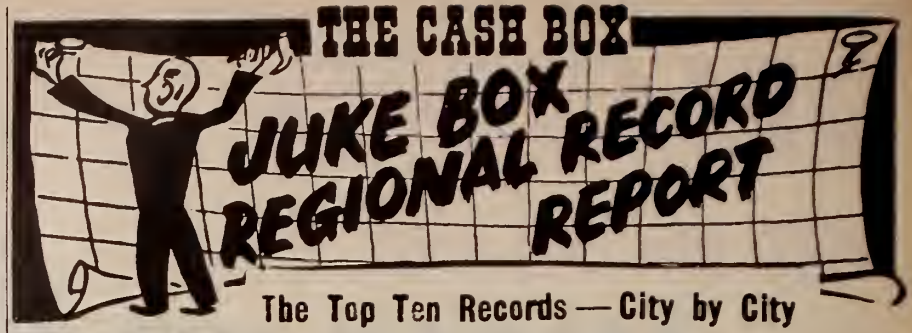
Gallagher and O'Brien pointed out during the show that these records were particular favorites of theirs, that they believed the records were good enough to have caught on with the public, and the show was a demonstration on their part that they had not forgotten these neglected sides.

Gallagher and O'Brien's list of the most forgotten records of 1953 included:

1—Dansero—Ginny Gibson (MGM)
2—The Most Beautiful Girl In The World—T. Dorsey (Decca)
3—My Heart Has Many Dreams—Bernice Parks (Mercury)
4—What a Little Moonlight Can Do—Benny Goodman-Helen Ward (Columbia)
5—Gigi—Les Baxter (Capitol)
6—Falling—The Fontane Sisters (Victor)
7—Frenesi—Eydie Gorme (Coral)
8—Close Your Eyes and Dream—Bill Heyer (Okeh)
9—Cela M'est Egal—Bing Crosby (Decca)
10—Nina Non—Joni James (MGM)
11—You Turned The Tables On Me—Sandy Solo (Derby)
12—That's Love I Guess—Dolores Gray (Decca)
13—If Love Is Good To Me—Nat "King" Cole (Capitol)
14—It Was Great While It Lasted—Jane Wyman (Decca)
15—When I'm With You—The Commanders (Decca)
16—Don't Let Me Dream—Mills Bros. (Decca)
17—You're The Right One—Dean Martin (Capitol)
18—Make Believe That You're In Love With Me—Pat Auld-Nelson Riddle (Cap)
19—Marriage Type Love—Ted Straeter (MGM)
20—Let The Dice Decide—The Holidays (King)

"Native Dancer" Sings

ST. LOUIS, MO.—Rusty Draper, whose Mercury recording of "Native Dancer" is hitting the best selling lists, guests to an SRO audience of teen-agers during the broadcast of "Teen O'Clock Time," high school talent show aired every Saturday morning over KMOX.



The Top Ten Records — City by City

New York, N. Y.
1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (Tony Bennett)
3. Stranger In Paradise (Bennett)
4. That's Amore (Dean Martin)
5. Santa Baby (Eartha Kitt)
6. Ricochet (Teresa Brewer)
7. Ebb Tide (Frank Chacksfield)
8. You Alone (Perry Como)
9. Vaya Con Dios (Paul & Ford)
10. Changing Partners (P. Page)

Chicago, Ill.
1. Oh, Mein Papa (Fisher-Calvert)
2. Stranger In Paradise (Bennett)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Rags To Riches (Tony Bennett)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Woman (Johnny Desmond)
8. Santa Baby (Eartha Kitt)
9. Ricochet (Teresa Brewer)
10. Istanbul (Four Lads)

Los Angeles, Calif.
1. Rags To Riches (Tony Bennett)
2. Santa Baby (Eartha Kitt)
3. Oh, Mein Papa (Eddie Fisher)
4. That's Amore (Dean Martin)
5. Changing Partners (P. Page)
6. Stranger In Paradise (Page-Starr)
7. Ebb Tide (Frank Chacksfield)
8. Ricochet (Teresa Brewer)
9. Eh, Cumpari (Julius La Rosa)
10. Many Times (Eddie Fisher)

Seattle, Wash.
1. Rags To Riches (T. Bennett)
2. That's Amore (Dean Martin)
3. Ebb Tide (Frank Chacksfield)
4. Istanbul (Four Lads)
5. Ricochet (Teresa Brewer)
6. Changing Partners (P. Page)
7. Stranger In Paradise (Four Aces)
8. Eh, Cumpari (Julius LaRosa)
9. Oh, My Papa (Eddie Fisher)
10. Many Times (Eddie Fisher)

Pittsburgh, Pa.
1. Oh, Mein Papa (Fisher-Calvert)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Four Aces-Tony Bennett)
4. Santa Baby (Eartha Kitt)
5. Rags To Riches (Tony Bennett)
6. Changing Partners (P. Page)
7. To Be Alone (Hilltoppers)
8. You Alone (Perry Como)
9. Ricochet (Teresa Brewer)
10. Istanbul (Four Lads)

Indianapolis, Ind.
1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (T. Bennett
3. Changing Partners (P. Page)
4. Stranger In Paradise (Four Aces-Tony Bennett)
5. That's Amore (Dean Martin)
6. Santa Baby (Eartha Kitt)
7. Ebb Tide (Frank Chacksfield)
8. Ricochet (Teresa Brewer)
9. Woman (Johnny Desmond)
10. Heart Of My Heart (Four Aces)

Dallas, Tex.
1. Rags To Riches (T. Bennett)
2. Ricochet (Teresa Brewer)
3. Changing Partners (P. Page)
4. Vaya Con Dios (Paul & Ford)
5. Santa Baby (Eartha Kitt)
6. Oh, My Papa (Eddie Fisher)
7. That's Amore (Dean Martin)
8. Stranger In Paradise (Four Aces)
9. You, You, You (Ames Bros.)
10. Eh, Cumpari (Julius La Rosa)

Cincinnati, Ohio
1. Rags To Riches (Tony Bennett)
2. Changing Partners (P. Page)
3. Ebb Tide (Frank Chacksfield)
4. Ricochet (Teresa Brewer)
5. Stranger In Paradise (Four Aces-Tony Bennett)
6. Oh, My Papa (Eddie Fisher)
7. You, You, You (Ames Bros.)
8. Many Times (Eddie Fisher)
9. Santa Baby (Eartha Kitt)
10. Vaya Con Dios (Paul & Ford)

Washington, D. C.
1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (T. Bennett)
3. Ricochet (Teresa Brewer)
4. Ebb Tide (Frank Chacksfield)
5. Changing Partners (P. Page)
6. That's Amore (Dean Martin)
7. Stranger In Paradise (Bennett)
8. Vaya Con Dios (Paul & Ford)
9. Heart Of My Heart (Four Aces)
10. Eh, Cumpari (Julius La Rosa)

Buffalo, N. Y.
1. Oh, My Papa (Eddie Fisher)
2. Rags To Riches (T. Bennett)
3. Stranger In Paradise (Bennett)
4. That's Amore (Dean Martin)
5. Santa Baby (Eartha Kitt)
6. Changing Partners (P. Page)
7. Ebb Tide (Frank Chacksfield)
8. Eh, Cumpari (Julius La Rosa)
9. Vaya Con Dios (Paul & Ford)
10. Ricochet (Teresa Brewer)

Boston, Mass.
1. Oh, Mein Papa (Fisher-Calvert)
2. That's Amore (Dean Martin)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Santa Baby (Eartha Kitt)
6. Stranger In Paradise (Four Aces-Tony Bennett)
7. Ebb Tide (Frank Chacksfield)
8. Eh, Cumpari (Julius La Rosa)
9. You Alone (Perry Como)
10. Many Times (Eddie Fisher)

Detroit, Mich.
1. Oh, Mein Papa (Fisher-Calvert)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Four Aces)
4. Rags To Riches (T. Bennett)
5. That's Amore (Dean Martin)
6. Santa Baby (Eartha Kitt)
7. Ebb Tide (Frank Chacksfield)
8. Marie (Four Tunes)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. Christmas Dragnet (Freberg)

Atlanta, Ga.
1. Rags To Riches (T. Bennett)
2. Changing Partners (P. Page)
3. Oh, Mein Papa (Fisher-Calvert)
4. Ricochet (Teresa Brewer)
5. Ebb Tide (Frank Chacksfield)
6. Vaya Con Dios (Paul & Ford)
7. Santa Baby (Eartha Kitt)
8. Stranger In Paradise (Bennett)
9. Many Times (Eddie Fisher)
10. You Alone (Perry Como)

Cleveland, Ohio
1. Stranger In Paradise (Four Aces-Tony Bennett)
2. Changing Partners (P. Page)
3. That's Amore (Dean Martin)
4. Oh, My Papa (Eddie Fisher)
5. Santa Baby (Eartha Kitt)
6. Rags To Riches (T. Bennett)
7. Ebb Tide (Frank Chacksfield)
8. Eh, Cumpari (Julius La Rosa)
9. Christmas Dragnet (Freberg)
10. Heart Of My Heart (Four Aces)

Philadelphia, Pa.
1. Oh, Mein Papa (Fisher-Calvert)
2. Heart Of My Heart (Four Aces)
3. Rags To Riches (Tony Bennett)
4. Ebb Tide (Frank Chacksfield)
5. Stranger In Paradise (Four Aces-Tony Bennett)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
8. Many Times (Eddie Fisher)
9. Santa Baby (Eartha Kitt)
10. Vaya Con Dios (Paul & Ford)

New Orleans, La.
1. That's Amore (Dean Martin)
2. Rags To Riches (Tony Bennett)
3. Changing Partners (Page-Starr)
4. Stranger In Paradise (Tony Bennett-Four Aces)
5. Oh, My Papa (Eddie Fisher)
6. Ebb Tide (Frank Chacksfield)
7. Many Times (Eddie Fisher)
8. Santa Baby (Eartha Kitt)
9. Ricochet (Teresa Brewer)
10. You, You, You (Ames Bros.)

Kansas City, Mo.
1. Rags To Riches (T. Bennett)
2. Ricochet (Teresa Brewer)
3. Ebb Tide (Frank Chacksfield)
4. That's Amore (Dean Martin)
5. Changing Partners (P. Page)
6. Many Times (Eddie Fisher)
7. Istanbul (Four Lads)
8. Stranger In Paradise (Bennett)
9. Eh, Cumpari (Julius La Rosa)
10. Vaya Con Dios (Paul & Ford)

St. Louis, Mo.
1. Oh, Mein Papa (Fisher-Calvert)
2. That's Amore (Dean Martin)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Santa Baby (Eartha Kitt)
6. Marie (Four Tunes)
7. Ebb Tide (Frank Chacksfield)
8. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
9. Christmas Dragnet (Freberg)
10. Istanbul (Four Lads)

Denver, Colo.
1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Ebb Tide (Frank Chacksfield)
4. Changing Partners (P. Page)
5. Oh, My Papa (Eddie Fisher)
6. Eh, Cumpari (Julius La Rosa)
7. That's Amore (Dean Martin)
8. You, You, You (Ames Bros.)
9. Stranger In Paradise (Bennett)
10. Many Times (Eddie Fisher)

San Francisco, Calif.
1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. Eh, Cumpari (Julius La Rosa)
4. Ebb Tide (Frank Chacksfield)
5. Santa Baby (Eartha Kitt)
6. Ricochet (Teresa Brewer)
7. Stranger In Paradise (Bennett)
8. Oh, My Papa (Eddie Fisher)
9. Many Times (Eddie Fisher)
10. You, You, You (Ames Bros.)

Nashville, Tenn.
1. Rags To Riches (T. Bennett)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Tony Bennett-Four Aces)
4. Ebb Tide (Frank Chacksfield)
5. Ricochet (Teresa Brewer)
6. Many Times (Eddie Fisher)
7. Oh, My Papa (Eddie Fisher)
8. Istanbul (Four Lads)
9. That's Amore (Dean Martin)
10. Eh, Cumpari (Julius La Rosa)

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Two of Derby's top artists are both getting regular TV shows starting this month. **Bob Carroll** starts a weekly TV series with **Fred Allen** on January 5. And **Jaye P. Morgan** starts a daily TV show with **Robert Q. Lewis** on January 11. . . . Atlantic Records has signed **Alec Templeton** to a contract . . . **Eileen Barton** looks hot with her latest "Don't Ask Me Why". . . . **Spike Jones**, who has been signed to do an NBC-TV series starting January 2, gets almost $30,000 per for the stint. And they think he's crazy? . . . **Eddie Condon's** Greenwich Village nitery celebrated its eighth anniversary last week. . . . Members of the Visiting Orchestras Appreciation Society (London), formed to buck the Musicians' Union ban there against foreign musicians, voted **Duke Ellington** the musician they'd most like to see in their country. . . . **Milton Karle** received one of the nicest Xmas gifts a guy in his business could get—the **Tony Martin** account for promotion. . . . "The Jones Boy" by **The Mills Brothers** looks like a smash. It's the first big one for **George Pincus**, the publisher, who only a couple of months ago went out on his own. . . . 1954 looks like it will be one of **Guy Lombardo's** biggest showbusiness years. In addition to his regular band assignments—at New York's Roosevelt Grill, in ballrooms and in concert halls—Guy will be featured each week on his TV show which emanates from the Roosevelt Grill, and will turn out some 50 sides for Decca. In radio, he will have his transcribed "Guy Lombardo Show". And during the summer months he will produce the "Arabian Nights" spectacle at Jones Beach, thus making his debut as an impresario.

GUY LOMBARDO

CHICAGO:

Well, this old, and graying head, has had many and many a gag pulled on him, but, none ever cuter than the one which **Phil Consolo**, of that very grand dance team of **Consolo & Melba**, and **Wyn Lassner** (hubby of the very enchanting and sweet little **Eileen Barton**) pulled on us the other day. The boys came up to our office absolutely and emphatically insisting that we trail along to meet **Charley Applewhite** in his dressing room. When we arrived, Charley was fast asleep, just as Mother Nature made him, but awoke to the laughter and noise which suddenly predominated the Star's Dressing Room at the Chicago Theatre. To make a longer story mucho shorter, the boys got us back stage to, "Just listen to this kid sing". We did. When suddenly, and without any warning whatsoever, we heard Charley saying, "Back in the wings is the publisher of one of our most outstanding magazines, **'The Cash Box'**, who has come over here to listen to me. Let's hear what he thinks?" The result was that young Charles dragged us out into the spot and we simply had to go into "Speech Number 196B". After which, **Phil Consolo** remarked, "I told you the guy was a natural. A 'ham' ". So now, it's said, other of the boys are planning to pull the same gag. But, frankly, we politely bow—out. We just ain't used to this here thing called the spotlight. . . . Rumor is running rampant 'round town that handsome **John Desmond** is being wooed for the Palladium. In London, England, of course. And that this date will take place just a few weeks prior to his flight to Holleewood. Where he'll start the movie playing the life of the great **Russ Columbo**. When questioned, Johnny said, "Haven't heard a thing myself. But", he butted, "I'd sure like to go back to dear, old Lunnon, where I appeared with **Glenn Miller's** band during the war years." So maybe there is something cooking. (Will **Marcel Stellman** please check and advise re: his London Lowdown column.) . . . **The Hilltoppers** just took right over at the Chicago Thitter. Just like the great bunch they are. And simpully pulled the applause right out of the people who saw them open this top spot. . . . Surprised you would be at the way the people are flocking in to see and hear **Jerry Murad** and his Harmonicats.

CHARLEY APPLEWHITE

LOS ANGELES:

Local record companies aren't taking any chances of a possible record ban. Many of the artists in the area have been cutting new sessions just in case and many others have flown in to record. Recording studios have been booked solid with sessions running far into the night. Even if such a ban comes about it probably won't affect local companies for many months to come with all the new material they have in the can. . . . Theatre goers witnessed one of the most gala openings in years on Christmas day when **Frank Sennes'** Moulin Rouge opened on the site of **Earl Carrol's** famous theatre restaurant in Hollywood. The bill of fare was quite a treat too. At five bucks per person you saw a floor show which included **Donn Arden's** Revue of 60, a choice of two dinners, a cocktail and dancing to two orchestras. . . . The **Will Mastin Trio** with **Sammy Davis** presented a great Yuletide package at Ciro's. The talented Sammy was great on his first tour of duty at Ciro's but they all agree that he's even greater now. . . . Over at the Mocambo **Lynne Carter** and his 4 Cartiers put on a show that few will forget. Lynne and his troupe flit through some lively dance steps and clever comedy. This is all tied in with a few songs and Lynne's clever impersonations of **Pearl Bailey** that sound great. The entire group are all California lads hailing from San Francisco. The boys are interested in making records and should do great on wax with some good arrangements. . . . **Benny Strong** and his orchestra wound up a six-week stay at the Hollywood Palladium with the horn-tooting maestro, **Harry James**, and his band taking over the famed night spot for the holidays. Also featured was drummer **Buddy Rich** and blond singer **Paula Gilbert** making her Hollywood debut. The doors of the Palladium were also throw open on Tues. night for the annual Teen-Age Holiday Hop. The dance featured James and his band, **Kay Starr** and the **Lancers**, **Vic Damone**, **Mel Torme**, **Jeri Southern**, **Artie Wayne**, **Gogi Grant** and **Bob McLaughlin** as emcee. Proceeds went to the League for Crippled Children. . . . Ran into **Jerry Wallace** and songwriter **Wayne Shanklin** listening to the first dubs of their forthcoming Allied release "That's What a Woman Can Do" and "Runnin' After Love." Jerry belts out with a great voice.

HARRY JAMES

BMI Check List OF New RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
ARE YOU LOOKING FOR A SWEETHEART (Calvert)			
KITTY KALEN (Decca)	Best Buy	B (Very Good)	
ASK ME NO QUESTIONS (Iris-Trojan)			
BILLY WILLIAMS QUARTET (Mercury)	73 (Good)		Very Good
AWAY UP THERE (Wemar)			
EILEEN BARTON (Coral)	70 (Good)	Sleeper of the Week	Very Good
SAN FRANCISCO BOYS (Allon)	72 (Good)	B (Very Good)	
THE BREEZE AND I (Marks)			
VIC DAMONE (Mercury)	New Record to Watch	Sleeper of the Week	
DON'T EVER SAY GOODBYE (Rodon)			
GUY CHERNEY (Tiffany)	75 (Good)	B (Very Good)	Good
HIGH ON A WINDY HILL (BMI)			
GORDON MocRAE (Capitol)	(Satisfactory)	B (Very Good)	Very Good
HUGO WINTERHALTER (Victor)	76 (Good)	Sleeper of the Week	
I COULDN'T STAY AWAY FROM YOU (Johnstone-Montei)			
FOUR KNIGHTS (Capitol)	76 (Good)		Very Good
I TOLD A LIE (Citotion)			
VAN CLEAF SISTERS (Benida)	(Satisfactory)	Best Bet	
I TOOK THE LONG WAY AROUND (Hill & Range)			
BETTY HUTTON (Capitol)	70 (Good)	C+ (Good)	Good
MAN (Studio)			
ROSEMARY CLOONEY (Columbia)	New Record to Watch	Best Bet	Best Bet
NEW YORK (Simon House)			
LLOYD SHAFFER (Crystalette)	70 (Good)	C+ (Good)	
OUR HEARTBREAKING WALTZ (Village Music)			
TERESA BREWER (Coral)	80 (Excellent)	Disk of the Week	Good
TIME WILL TELL (Gole & Gayles)			
THE HILLTOPPERS (Dot)	New Record to Watch		
WHAT IT WAS, WAS FOOTBALL (Charles)			
DEACON ANDY GRIFFITH (Copitol)	Best Buy	Sleeper of the Week	
WOMAN (Studio)			
JOHNNY DESMOND (Corol)	Best Buy	B (Very Good)	
GUY LOMBARDO (Decca)	74 (Good)	C+ (Good)	
JOSE FERRER (Columbia)	New Record to Watch	Best Bet	Best Bet

BROADCAST MUSIC, INC. 580 FIFTH AVENUE NEW YORK 36, N. Y.
NEW YORK · CHICAGO · HOLLYWOOD · TORONTO · MONTREAL

For The Disk Jocks
It's The Cash Box

CHARMING

ELISE RHODES
"YES, YES, YES"
b/w
"DO YOU REMEMBER ME"
MOOD # 1005

mood RECORDS
74 Prospect St.
UN. 4-2200
Cambridge, Mass.

OROCO RECORDS
(oh-rock-oh)
Start '54 With a Smash
EVELYN LYNNE
"I CAUGHT THE BRIDE'S BOUQUET"
b/w
"GOODY GOODY GUM-DROP"
Oroco 5310

Some Territories available for Dist.
1637 Vista Del Mar
Hollywood 28, Calif.

The New Dance Sensation!
THE CREEP
MILLER MUSIC CORPORATION

SANDY STEWART'S
GREATEST
"SATURDAY NIGHT"
b/w
"I'M GOING HOME"
5014
20th Century
Manufactured by
GOTHAM RECORD CORP.

M-G-M RECORDS
LEW DOUGLAS
& His Orchestra
"TURN AROUND BOY" b/w
"Caesar's Boogie"
MGM 11654 (78 rpm)
K-11654 (45 rpm)
THE GREATEST NAME IN ENTERTAINMENT

Nice Christmas present to Edmundo Ros, from the Sporting Club Monte-Carlo; a five week engagement with his full orchestra at this swanky club. He opens in July with a very handsome check at the end of each week. That's the sort of wish I hope will come true for all our friends in the profession on both sides of the Atlantic. . . . Since this is the season of good cheer and goodwill, let me join in with all my friends in London and all over England in sending hearty greetings to all Cash Box readers. Hope they have a year of Smash Hits all around. . . . My special London Laurels to Les Paul and Mary Ford for their kindness to me; to Sid Parnes for all his help this first year of my initiation (which I hope will last for a long, long time) and all my good friends in the U.S.

Now we are all looking forward to 1954 when once again we'll be welcoming with open arms those recording stars who have given us so much pleasure in the past and whom I hope will also look forward to the warm reception we have in store for them.

Looking back for a moment I venture to say this has been a most wonderful year for the music business. Records have sold by the millions. Hit songs have been penned all over the world, and no-one in Tin Pan Alley has been grumbling. That's the way we like it.

Now for the news. Ted Heath has had a new coach built to take the boys on their one-night stands. It's a forty-two seater with tip-up seats so that the boys can catch up on their sleep. Other features include a cocktail bar, buffet, toilet and a steward to serve during the trip . . . but no television. . . . The Deep River Boys returned to States after a triumphant tour of the Continent and they are coming back next year. . . . It is rumored that John Firman, managing director of Feldman's Music Publishers, leaving this week. . . . The Sapphires, a new vocal group heading for the big time, is certainly different. . . . Winifred Atwell has been hitting the national press headlines with the most sensational publicity stunt to be conceived in a long time. Winnie played her piano inside a lion's cage at Jack Hylton's Circus while the ferocious beasts prowled around her. I'll bet this was the performance of the year.

BBC featuring Edmudo Ros and the Ray Ellington Quartet in a regular Sunday mid-day spot. . . . Glad to see Vivian Blaine is feeling better after that very painful wisdom tooth extraction. Vivian cut her first sides for the Parlophone label this week.

Among the new records I heard this week, I fancy Jimmy Young singing "A Baby Cried" on London, the Ethel Merman and Mary Martin L.P. of the Ford TV show, and the MGM Band Wagon L.P.

This Week's Best Selling Pop Singles:
(Courtesy of
"The New Musical Express")

1. "Answer Me"..FRANKIE LAINE
2. "Answer Me" ..... DAVID WHITFIELD
3. "Let's Have A Party" ..... WINIFRED ATWELL
4. "Oh, Mein Papa" ..... EDDIE CALVERT
5. "Swedish Rhapsody" ..... MANTOVANI ORCH.
6. "I Saw Mommy Kissing Santa Claus" ..... JIMMY BOYD
7. Swedish Rhapsody" ..... RAY MARTIN
8. "I Saw Mommy Kissing Santa Claus" ..... BEVERLY SISTERS
9. "Chicka-Boom" GUY MITCHELL
10. "Poppa Piccolino" ..... DIANA DECKER

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

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Don Lowery
WSPR—Springfield, Mass.

1. Rags To Riches (Tony Bennett)
2. Baby, Baby, Baby (Brewer)
3. Oh, Mein Papa (Russ Morgan)
4. Ebb Tide (Frank Chacksfield)
5. Palsy Walsy (G. Shearing)
6. Many Times (Eddie Fisher)
7. Eh, Cumpari (Julius La Rosa)
8. Drive-In (Richard Hayman)
9. Let There Be Love (J. James)
10. That's All (Nat "King" Cole)

Wayne Stitt
WHB—Kansas City, Mo.

1. Ricochet (Teresa Brewer)
2. Changing Partners (P. Page)
3. Rags To Riches (T. Bennett)
4. That's Amore (Dean Martin)
5. Ebb Tide (Frank Chacksfield)
6. To Be Alone (Hilltoppers)
7. Santa Baby (Eartha Kitt)
8. Marie (Four Tunes)
9. Time Will Tell (Hilltoppers)
10. Off Shore (Leo Diamond)

Art Tacker
WBMS—Boston, Mass.

1. Changing Partners (D. Shore)
2. Oh, Mein Papa (E. Calvert)
3. Stranger in Paradise (Bennett)
4. Hold Me (Ruth Casey)
5. Ricochet (Teresa Brewer)
6. Changing Partners (Kay Starr)
7. Rags To Riches (Tony Bennett)
8. Santa Baby (Eartha Kitt)
9. Granada (Monty Kelly)
10. She Was Five And He Was Ten (Judy Valentine)

Harvey Hudson
WLEE—Richmond, Va.

1. Passionata (Bernie Wayne)
2. Oh, My Papa (Eddie Fisher)
3. Rags To Riches (Tony Bennett)
4. Christmas (Perry Como)
5. That's Amore (Dean Martin)
6. I Just Can't Wait Till Christmas (Lu Ann Simms)
7. Stranger In Paradise (Bennett)
8. Granada (Frankie Laine)
9. Changing Partners (P. Page)
10. My Hymn To Her (A. Wayne)

Peter Cole
WEAT—Palm Beach, Fla.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. Changing Partners (P. Page)
4. Rags To Riches (T. Bennett)
5. Ebb Tide (Frank Chacksfield)
6. Santa Baby (Eartha Kitt)
7. You, You, You (Ames Bros.)
8. Istanbul (Four Lads)
9. Eh, Cumpari (Julius La Rosa)
10. What Is Was—Was Football (Deacon Andy Griffith)

Johnny Morris
WLOL—Minneapolis, Minn.

1. Oh, Mein Papa (E. Calvert)
2. Oh, My Papa (E. Fisher)
3. The Jones Boy (Mills Bros.)
4. My Hymn To Her (A. Wayne)
5. Nina-Non (Joni James)
6. That's Amore (Dean Martin)
7. Secret Love (Doris Day)
8. Stranger In Paradise (Four Aces)
9. You Alone (Perry Como)
10. Tipica Serenada (H. Jerome)

Frank Pollack
KOOL—Phoenix, Ariz.

1. Stranger In Paradise (4 Aces)
2. My Hymn To Her (A. Wayne)
3. You've Changed (C. Russell)
4. South Of The Border (Sinatra)
5. Love You So (Peggy Lee)
6. Santa Baby (Eartha Kitt)
7. That's Amore (Dean Martin)
8. Changing Partners (Kay Starr)
9. Down By The Riverside (Bing & Gary Crosby)
10. Sorry About The Whole Darned Thing (W. Herman)

John Leban
WCAE—Pittsburgh, Pa.

1. Ricochet (Teresa Brewer)
2. You Alone (Perry Como)
3. Oh, Mein Papa (E. Calvert)
4. Stranger in Paradise (Bennett)
5. Gadabout (D. Carroll)
6. That's All (Nat "King" Cole)
7. Till We Two Are One (George Shaw)
8. Changing Partners (Kay Starr)
9. Woman (Johnny Desmond)
10. In The Mission Of St. Augustine (Sammy Kaye)

Tal Hood
WFGM—Fitchburg, Mass.

1. Oh, My Papa (Eddie Fisher)
2. Put Christ Back Into Christmas (Red Foley)
3. Granada (Frankie Laine)
4. Oh, Holy Night (J. La Rosa)
5. Oh, Mein Papa (E. Calvert)
6. Hey, Liberace (C. Adams)
7. Bimbo (Jim Reeves)
8. Stranger In Paradise (Four Aces)
9. Donkey Tango (Ray Bloch)
10. Changing Partners (P. Page)

Wallie Dunlap
WICC—Bridgeport, Conn.

1. Oh, My Papa (E. Calvert)
2. Stranger In Paradise (Four Aces)
3. Santa Baby (Eartha Kitt)
4. You Alone (Perry Como)
5. Secret Love (Doris Day)
6. Changing Partners (P. Page)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. C'est Si Bon (Stan Freberg)
9. Rags To Riches (Tony Bennett)
10. Gimme Gimme John (Gorme)

Ira Cook
KECA & KMPC—Hollywood, Calif.

1. Santa Baby (Eartha Kitt)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Baubles, Bangles And Beads (George Gibbs)
5. Oh, My Papa (Eddie Fisher)
6. Eh, Cumpari (Julius La Rosa)
7. Baby, Baby, Baby (Brewer)
8. Ebb Tide (Vic Damone)
9. C'est Si Bon (Stan Freberg)
10. Changing Partners (K. Starr)

Bill "Willie" Collins
WLOX—Biloxi, Miss.

1. That's Amore (Dean Martin)
2. You, You, You (Ames Bros.)
3. To Be Alone (Hilltoppers)
4. Ebb Tide (Frank Chacksfield)
5. Story Of Three Loves (Murad)
6. Let There Be Love (J. James)
7. Stranger In Paradise (Bennett)
8. Rags To Riches (T. Bennett)
9. Are You Looking For A Sweetheart (Kitty Kallen)
10. Don't Take Your Love From Me (Three Suns)

Johnny MacShane
KMPC—Los Angeles, Calif.

1. Rags To Riches (T. Bennett)
2. Stranger In Paradise (Tony Bennett)
3. Oh, My Papa (Eddie Fisher)
4. Secret Love (Doris Day)
5. Ebb Tide (Frank Chacksfield)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
8. Ricochet (Teresa Brewer)
9. Istanbul (Four Lads)
10. Baubles, Bangles & Beads (Peggy Lee)

Harry Nigocia
WJBW—New Orleans, La.

1. My Hymn To Her (A. Wayne)
2. Stranger In Paradise (Four Aces)
3. Rags To Riches (T. Bennett)
4. That's Amore (Dean Martin)
5. Many Times (Eddie Fisher)
6. To Be Alone (Hilltoppers)
7. Bridge Of Sighs (G. Gibbs)
8. In The Mission Of St. Augustine (Sammy Kaye)
9. Changing Partners (P. Page)
10. Ebb Tide (Frank Chacksfield)

Roy Leonard
WKOX—Framingham, Mass.

1. Oh, My Papa (Eddie Fisher)
2. Robe Of Calvary (Jill Corey)
3. Stranger In Paradise (Four Aces)
4. She Was Five And He Was Ten (Judy Valentine)
5. A Baby Cried (Lou Monte)
6. Tipica Serenada (H. Jerome)
7. The Jones Boy (B. Wayne)
8. Diggin' (Buddy Morrow)
9. The Creep (Three Suns)
10. Santa Baby (Eartha Kitt)

Bill Webb
KAKC—Tulsa, Okla.

1. Rags To Riches (Tony Bennett)
2. Changing Partners (K. Starr)
3. Stranger In Paradise (4 Aces)
4. Ricochet (Teresa Brewer)
5. Sweet Mama, Tree Top Tall (The Mariners)
6. Baby, Baby, Baby (T. Brewer)
7. How Much You Love Me (Jon & Sandra Steel)
8. Hole In My Sweater (Guy Mitchell)
9. Oh, Mein Papa (E. Calvert)
10. Many Times (Eddie Fisher)

Edna Richardson
WTMA—Charleston, S. C.

1. Rags To Riches (Tony Bennett)
2. You Alone (Perry Como)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Many Times (Eddie Fisher)
7. I'll Never Stand In Your Way (Joni James)
8. Granada (Monty Kelly)
9. Sweet Mama, Tree Top Tall (The Mariners)
10. Eh, Cumpari (Julius La Rosa)

Ed Meath
WHEC—Rochester, N. Y.

1. Stranger In aradise (Four Aces)
2. Heart Of My Heart (Four Aces)
3. Oh, My Papa Eddie Fisher)
4. You're On Trial (Don Cornell)
5. Ricochet (Teresa Brewer)
6. Rags To Riches (Tony Bennett)
7. That's Amore (Dean Martin)
8. White Christmas (Mantovani)
9. The Jones Boy (Mills Bros.)
10. She Was Five And He Was Ten (Judy Valentine)

Sherm Feller
WVDA—Boston, Mass.

1. Oh, Mein Papa (Calvert-Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. Granada (Monty Kelly)
4. My Hymn To Her (A. Wayne)
5. She Was Five And He Was Ten (Judy Valentine)
6. Changing Partners (Page-Shore)
7. Woman (Johnny Desmond)
8. The Creep (Three Suns)
9. You Alone (Perry Como)
10. Ebb Tide (Frank Chacksfield)

Pat Chamburs
WFLA—Tampa, Fla.

1. Stranger In Paradise (Bennett)
2. In The Mission Of St. Augustine (Sammy Kaye)
3. Oh, Mein Papa (Ray Anthony)
4. That's Amore (Dean Martin)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Christmas Dragnet (Freberg)
7. Christmas And You (J. James)
8. What Is Was—Was Football (Deacon Andy Griffith)
9. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
10. It's Christmas (J. Wakely)

Dave Maynard
WHIL—Medford, Mass.

1. Oh, Mein Papa (E. Calvert)
2. Robe Of Calvary (J. Corey)
3. Nina-Non (Joni James)
4. Stranger In Paradise (Four Aces)
5. Why Does It Have To Be Me (Tony Bennett)
6. Strings Of My Heart (Gaylords)
7. Changing Partners (P. Page)
8. My Hymn To Her (A. Wayne)
9. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
10. She Was Five And He Was Ten (Judy Valentine)

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Don McLeod
WJBK—Detroit, Mich.

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (4 Aces)
3. Changing Partners (P. Page)
4. Heart Of My Heart (Cornell, Desmond, Dale)
5. That's Amore (Dean Martin)
6. Woman (Johnny Desmond)
7. Oh, My Papa (Eddie Fisher)
8. Sound Of Love (F. Murphy)
9. South Of The Border (Sinatra)
10. You Alone (Perry Como)

Paul Frees
KECA—Los Angeles, Calif.

1. Santa Baby (Eartha Kitt)
2. Secret Love (Doris Day)
3. Istanbul (Four Lads)
4. Baubles, Bangles, And Beads (Peggy Lee)
5. Ebb Tide (Frank Chacksfield)
6. Stranger In Paradise (MacRae)
7. Suddenly (Percy Faith)
8. Night Life (Bob London)
9. Ricochet (Teresa Brewer)
10. South Of The Border (Sinatra)

Ray Schreiner
WRNL—Richmond, Va.

1. Stranger In Paradise (Four Aces)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. Rags To Riches (Tony Bennett)
5. Christmas Dragnet (Freberg)
6. Mrs. Santa Claus (Cole)
7. Kissing Bridge (Fontane Sis.)
8. You, You, You (Ames Bros.)
9. Ricochet (Teresa Brewer)
10. To Be Alone (Hilltoppers)

Art Preston
WSPR—Springfield, Mass.

1. Rags To Riches (T. Bennett)
2. Oh, Mein Papa (E. Calvert)
3. That's Amore (Dean Martin)
4. Heart Of My Heart (Four Aces)
5. Santa Baby (Eartha Kitt)
6. Ricochet (Teresa Brewer)
7. Eh, Cumpari (Julius La Rosa)
8. Many Times (Eddie Fisher)
9. You, You, You (Ames Bros.)
10. You Alone (Perry Como)

Don Blair
WNBZ—Saranac Lake, N. Y.

1. Rags To Riches (T. Bennett)
2. Stranger In Paradise (Tony Martin)
3. Ebb Tide (Frank Chacksfield)
4. Ricochet (Teresa Brewer)
5. Changing Partners (D. Shore)
6. Oh, Mein Papa (E. Fisher)
7. That's Amore (Dean Martin)
8. Eh, Cumpari (Julius La Rosa)
9. Santa Baby (Eartha Kitt)
10. You Alone (Perry Como)

Gary Lesters
WVNJ—Newark, N. J.

1. Rags To Riches (Tony Bennett)
2. That's Amore (Dean Martin)
3. Ebb Tide (Frank Chacksfield)
4. Istanbul (Four Lads)
5. You Alone (Perry Como)
6. Stranger In Paradise (Bennett)
7. Oh, Mein Papa (E. Calvert)
8. In The Mission Of St. Augustine (Sammy Kaye)
9. Magdelena (Les Baxter, Betty Reilly)
10. The Jones Boy (Bobby Wayne)

Tony Donald
WITH—Baltimore, Md.

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (Martin)
3. You Alone (Perry Como)
4. The Jones Boy (Mills Bros.)
5. That's Amore (Dean Martin)
6. Granada (Monty Kelly)
7. Istanbul (Four Lads)
8. In The Still Of The Night (Helen O'Connell)
9. Carnivilito (Cyril Stapleton)
10. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)

Buddy Deane
WITH—Baltimore, Md.

1. Oh, Mein Papa (E. Calvert)
2. Rags To Riches (T. Bennett)
3. Stranger In Paradise (Four Aces)
4. Changing Partners (Shore)
5. That's Amore (Dean Martin)
6. Granada (Monty Kelly)
7. Ebb Tide (Frank Chacksfield)
8. Ricochet (Teresa Brewer)
9. Secret Love (Doris Day)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Wes Hopkins
WTTM—Trenton, N. J.

1. Stranger In Paradise (Four Aces)
2. Santa Baby (Eartha Kitt)
3. My Hymn To Her (A. Wayne)
4. Rags To Riches (T. Bennett)
5. Changing Partners (D. Shore)
6. Put Christ Back Into Christmas (Red Foley)
7. That's Amore (Dean Martin)
8. Ricochet (Teresa Brewer)
9. The Jones Boy (Mills Bros.)
10. Ebb Tide (Frank Chacksfield)

Ralph Phillips
WFBR—Baltimore, Md.

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Rags To Riches (T. Bennett)
4. Istanbul (Four Lads)
5. Ricochet (Teresa Brewer)
6. You Alone (Perry Como)
7. Stranger In Paradise (Bennett)
8. Changing Partners (P. Page)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. In The Mission Of St. Augustine (Sammy Kaye)

Mort Nusbaum
WHAM—Rochester, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. Ebb Tide (Vic Damone)
3. Just One More Chance (Three Suns)
4. She Was Five And He Was Ten (Judy Valentine)
5. Tipica Serenada (Jerome)
6. Changing Partners (P. Page)
7. My Hymn To Her (A. Wayne)
8. Off Shore (Leo Diamond)
9. The Typewriter (Anderson)
10. Kangaroo (Paul & Ford)

Lou Barile
WKAL—Rome, N. Y.

1. Secret Love (Doris Day)
2. Stranger In Paradise (Four Aces)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. To Be Alone (Hilltoppers)
5. Santa Baby (Eartha Kitt)
6. Oh, My Papa (Eddie Fisher)
7. Changing Partners (P. Page)
8. You Alone (Perry Como)
9. Ebb Tide (Vic Damone)
10. Love Walked In (Hilltoppers)

Don Bell
KRNT—Des Moines, Iowa

1. Ricochet (Teresa Brewer)
2. Oh, My Papa (Eddie Fisher)
3. Rags To Riches (Tony Bennett)
4. Changing Partners (K. Starr)
5. Stranger In Paradise (Tony Bennett)
6. Ebb Tide (Frank Chacksfield)
7. What It Was, Was Football (Deacon Andy Griffith)
8. Vaya Con Dios (Paul & Ford)
9. That's Amore (Dean Martin)
10. To Be Alone (Hilltoppers)

Bill Ballance
KNX—Hollywood, Calif.

1. Stranger In Paradise (Bennert-Four Aces)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. Ricochet (Teresa Brewer)
5. That's Amore (Dean Martin)
6. Santa Baby (Eartha Kitt)
7. Ebb Tide (Frank Chacksfield)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Rags To Riches (T. Bennett)
10. C'est Si Bon (Stan Freberg)

Tom Edwards
WERE—Cleveland, Ohio

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. Stranger In Paradise (Bennett)
4. The Way I Feel (Four Knights)
5. Changing Partners (P. Page)
6. Oh, Mein Papa (E. Calvert)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. She Was Five And He Was Ten (Judy Valentine)
9. Till We Two Are One (G. Shaw)
10. You Alone (Perry Como)

Chester Kiser
WWIN—Baltimore, Md.

1. What Is Was—Was Football (Deacon Andy Griffith)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Four Aces)
4. Rags To Riches (T. Bennett)
5. That's Amore (Dean Martin)
6. Istanbul (Four Lads)
7. You Alone (Perry Como)
8. Heart Of My Heart (Cornell, Desmond, Dale)
9. Granada (Monty Kelly)
10. Oh, Mein Papa (E. Calvert)

Ed Reilly
WBRY—Waterbury, Conn.

1. Rags To Riches (T. Bennett)
2. That's Amore (Dean Martin)
3. Oh, My Papa (Eddie Fisher)
4. Changing Partners (P. Page)
5. Stranger In Paradise (Four Aces)
6. Ricochet (Teresa Brewer)
7. Santa Baby (Eartha Kitt)
8. I Want A Hippopotamus For Christmas (Gayle Peevey)
9. Heart Of My Heart (Cornell, Desmond, Dale)
10. Many Times (Eddie Fisher)

Roger Clark
WNOR—Norfolk, Va.

1. Why Does It Have To Be Me (Tony Bennett)
2. Changing Partners (P. Page)
3. Stranger In Paradise (Four Aces)
4. That's Amore (Dean Martin)
5. Secret Love (Doris Day)
6. Santa Baby (Eartha Kitt)
7. Oh, Mein Papa (E. Calvert)
8. Tipica Serenada (H. Jerome)
9. She Was Five And He Was Ten (Judy Valentine)
10. My Hymn To Her (A. Wayne)

George Ross
WKXL—Concord, N. H.

1. Oh, Mein Papa (E. Calvert)
2. Baubles, Bangles, And Beads (Peggy Lee)
3. She Was Five And He Was Ten (Judy Valentine)
4. Stranger In Paradise (Vic Damone)
5. Rags To Riches (T. Bennett)
6. South Of The Border (Sinatra)
7. Changing Partners (P. Page)
8. C'est Si Bon (Stan Freberg)
9. Ebb Tide (Frank Chacksfield)
10. What Are You Doing New Year's Eve (Billy Eckstine)

Stan Pat
WTNJ—Trenton, N. J.

1. Sadie Thompson's Song (Richard Hayman)
2. Stranger In Paradise (Tony Bennett)
3. That's Amore (Dean Martin)
4. In The Mission Of St. Augustine (Sammy Kaye)
5. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
6. For The First Time (Hutton & Stordahl)
7. I'd Like To Be In Your Shoes (Norman Brooks)
8. Strings Of My Heart (The Gaylords)
9. Tears Of Joy (B. Reading)
10. Secret Love (Doris Day)

Nick Nickson
WBBF—Rochester, N. Y.

1. Oh, My Papa (Eddie Fisher)
2. Under Paris Skies (Three Suns)
3. Heart Of My Heart (Cornell, Desmond, Dale)
4. Ricochet (Teresa Brewer)
5. Rags To Riches T. Bennett)
6. Are You Looking For A Sweetheart (Kitty Kallen)
7. Jimminy Christmas (E. Meath)
8. Two Purple Shadows (Jerry Vale)
9. Changing Partners (D. Shore)
10. White Christmas (Mantovani)

Royalties of New Song To Be Donated To Paralysis Fund

In the photo at the left, Sammy Kaye is pictured with Little Holly Ann Nutter. And at the right she is shown with Carl Nutter, her grandfather, who wrote "I'll Trust My Cares To The Man Upstairs" and Jerry Blaine, president of Jubilee Records.

NEW YORK—"I'LL TRUST MY CARES TO THE MAN UPSTAIRS" are more than just the penwords of a good lyricist. They are the expression of the faith and belief of little Holly Ann Nutter who was stricken with poliomyelitis in 1949.

Holly dwelled in the shadow of death for several days before her fever subsided and she began to rally. She spent six months in the New York Hospital undergoing therapy until such time when her limbs were restored to partial use. Holly will continue to be an outpatient under the aegis of The National Foundation for Infantile Paralysis which has given unequivocal financial aid in the expensive care and treatment which would otherwise have been prohibitive for Holly's parents to meet.

It seems that for what Holly has lost physically, she has been compensated for mentally and spiritually. Her belief in God and her interest in the fine arts have done much to give her the courage and the determination to pull through and live a normal life.

Holly asked her song-writing grandfather, Carl Nutter, who is an arranger for Sammy Kaye's orchestra, and his co-writers, to put her expression of faith to music which resulted in "The Man Upstairs." The song has been published by Republic Music and has been recorded by Holly Nutter for Jubilee Records. Royalties of five cents per record and one cent per copy of sheet music sold will be donated to the National Foundation or Inantile Paralysis by Republic Music and Jubilee records.

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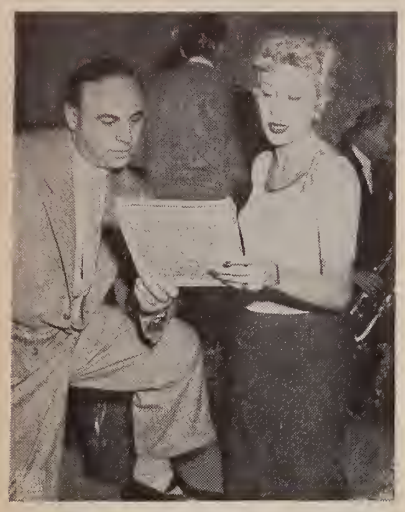
Directing Session



NEW YORK—Eddie Heller, president of Rainbow Records, directs Jeri Winters, his newest session. The songstress recorded two standards, "How Come You Do Me Like You Do" and "I Got A Crush On You". Heller feels that these will prove to be two of the hottest sides of the coming season.

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MILLS MUSIC, INC.

Record Ban Delayed At Least Until After Jan. 4

NEW YORK—The threat of a recording ban has been delayed at least until January 4. On that day Petrillo and the representatives of the record industry are scheduled to meet again. The union announced on Christmas eve that because the holidays left little time for negotiation, it would not start a ban on January 1st, when the present contract expires but would wait at least until the next meeting took place.

The entire record industry has been recording day and night for the past two weeks, preparing for all possible eventualities. Almost every top star has put several sides in the can and some are known to have cut as many as twenty sides. Studio space has been almost impossible to get for the past several days with all available time solidly booked.

The rush started when negotiations broke down before Christmas with no new date set for further meetings. It was assumed in the industry that if a new contract were not negotiated before the old one expired, Petrillo would call the musicians out.

Negotiations broke down over several demands which the union put forth. They were to raise the price per man per session $10, increase the record firms' contribution to the musicians' fund, and decrease the number of sides per session from the present four to two. The union also proposed a five year contract similar to the one now in effect.

Opinion in the industry on whether there will be a strike or not has been blowing hot and cold. Every new development has brought a change of mind among well placed individuals although no one really knows what the outcome will be. The feeling right after negotiations broke down was quite pessimistic but since then the opinion seems to be spreading that an agreement will be reached.

In any case, the diskeries which have been recording a huge number of sides in the past few weeks feel that their labor will not be wasted because no matter what the outcome, it will certainly have been cheaper to record this week than it will be after a new contract goes into effect.

MARCH OF DIMES
FIGHT INFANTILE PARALYSIS
JANUARY 2-31

THE CASH BOX
The Nation's TOP 50
COMPILED BY JACK "ONE SPOT" TUNIS

Comprising **100** Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BA—Barbour
BE—Bell
BR—Brunswick
BU—Bullet
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CO—Columbia
CR—Coral
CY—Crystolette
DA—Dono
DE—Decca
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FE—Federol
FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mors
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Roinbow
RE—Regent
RIH—Recorded In Hollywood
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TR—Trend
TN—Tennessee
UN—United
VA—Volley
VI—RCA Victor
ZO—Zodiac

1—Oh, Mein Papa
Jan. 9: 120.7 — Jon. 2: 106.3

BE-1019 (45-1019)—J. CARROLL & L. CLARK — *Off Shore*
CA-2678 (F-2678)—RAY ANTHONY O. — *Secret Love*
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON — *Serenata*
CR-61111 (9-61111)—R. WOTTAWA & B. DeWEILLE — *Oh, Mein Papa*
DE-28964 (9-28964)—RUSS MORGAN — *Go Man Go Polka*
★ES-336 (45-336)—EDDIE CALVERT — *Mystery Street*
FI-20-026—HUMBERTO MORALES — *Stranger In Paradise*
LO-1403 (45-1403)—REG OWEN — *Off Shore*
LO-18181 (45-18181)—LYSS ASSIA — *I Love Paris*
ME-70283 (70283x45)—FRANKIE RULLO — *Goodbye*
★VI-20-5552 (47-5552)—EDDIE FISHER — *Until You Said*
VI-20-5568 (47-5568)—TITO RODRIQUEZ O. — *In The Still Of The Night*

2—Stranger In Paradise
Jan. 9: 102.4 — Jon. 2: 97.5

CA-2652 (F-2652)—GORDON MacRAE — *Never In A Million Years*
★CO-40121 (4-40121)—TONY BENNETT — *Why Does It Have To Be Me*
★DE-28927 (9-28927)—FOUR ACES — *The Gang That Sang "Heart Of My Heart"*
FI-20-026—HUMBERTO MORALES — *Oh, Mein Papa*
KI-1304 (45-1304)—INK SPOTS — *Changing Partners*
ME-70269 (70269x45)—VIC DAMONE — *A Village In Peru*
VI-20-5535 (47-5535)—TONY MARTIN — *I Love Paris*
VI-20-5505 (47-5505)—RALPH FLANAGAN O — *The Typewriter*
VI-20-5551 (47-5551)—AL ROMERO — *Off Shore*

3—Rags To Riches
Jan. 9: 88.5 — Jon. 2: 66.2

BE—TONY RUSSO — *Many Times*
★CO-40048 (4-40048)—TONY BENNETT — *Here Comes That Heartache Again*
DE-28838 (9-28838)—GEORGIE SHAW — *Let Me Go, Devil*
KI-1280 (45-1280)—BILLY WARD AND DOMINOES — *Don't Thank Me*

4—Changing Partners
Jan. 9: 77.0 — Jon. 2: 63.2

BE-1017 (45-1017)—HELEN FORREST — *Lover Come Back To Me*
CA-2657 (F-2657)—KAY STARR — *I'll Always Be In Love With You*
DE-28969 (9-28969)—BING CROSBY — *Y'All Come*
KI-1304 (45-1304)—INK SPOTS — *Stranger In Paradise*
★ME-70260 (70260x45)—PATTI PAGE — *Where Did My Snowman Go?*
VI-20-5515 (47-5515)—DINAH SHORE — *Think*
VI-20-5537 (47-5537)—PEE WEE KING — *Bimbo*

5—That's Amore
Jan. 9: 71.8 — Jon. 2: 72.9

★CA-2589 (F-2589)—DEAN MARTIN — *You're The Right One*

6—Ricochet
Jan. 9: 64.2 — Jon. 2: 62.3

CA-2543 (F-2543)—VICKI YOUNG — *Affair With A Stranger*
★CR-61043 (9-61043)—TERESA BREWER — *Too Young To Tango*
DE-28914 (9-28914)—GUY LOMBARDO O. — *Bridge Of Sighs*
VI-20-5454 (47-5454)—PEE WEE KING O. — *Oh, Mis'rable Love*
VI-20-5436 (47-5436)—GOGI GRANT — *Everyone Knows I Love You*

7—Heart Of My Heart
Jan. 9: 35.2 — Jon. 2: 42.1

CO-40137 (4-40137)—LES ELGART — *Geronimo*
★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE — *I Think I'll Fall In Love Today*
★DE-28927 (9-28927)—FOUR ACES — *Stranger In Paradise*
ME-70262 (70262x45)—FRANKIE LAINE — *South Of The Border*

8—You Alone
Jan. 9: 33.5 — Jon. 2: 29.7

BE-1020 (45-1020)—MADDY RUSSELL — *Under Paris Skies*
★VI-20-5447 (47-5447)—PERRY COMO — *Pa-Paya Mama*

9—Ebb Tide
Jan. 9: 33.0 — Jon. 2: 50.0

CO-40093 (4-40093)—KEN GRIFFIN — *Yah, Dear*
CR-61075 (9-61075)—LAWRENCE WELK — *Beautiful Ohio*
DE-28875 (9-28875)—CHARLIE APPLEWHITE — *I Love Paris*
DE-28975 (9-28975)—JERRY COLONNA — *The Velvet Glove*
DE-28977 (9-28977)—DAVE BALLARD — *Off Shore*
KI-1297 (45-1297)—THE INK SPOTS — *If You Should Say Goodbye*
★LO-1358 (45-1358)—FRANK CHACKSFIELD O. — *Waltzing Bugle Boy*
ME-70177 (70177 x 45)—ROBERT MAXWELL — *Rose Marie*
ME-70126 (70126x45)—VIC DAMONE — *If I Could Make You Mine*

10—Eh, Cumpari
Jan. 9: 26.0 — Jon. 2: 33.7

★CD-1232 (45-1232)—JULIUS LA ROSA — *Till They've All Gone Home*

11—The Jones Boy
Jan. 9: 18.5 — Jon. 2: 9.5

CR-61102 (9-61102)—THREE DONS & GINNY — *Just Another Chance*
DE-28945 (9-28945)—MILLS BROS. — *She Was Five And He Was Ten*
DE-28985 (9-28985)—GUY LOMBARDO — *Woman*
ME-70268 (70268x45)—BOBBY WAYNE — *Snow, Snow Beautiful Snow*

12—Secret Love
Jan. 9: 17.9 — Jon. 2: 9.1

CA-2678 (F-2678)—RAY ANTHONY O. — *Oh Mein Papa*
★CO-40108 (4-40108)—DORIS DAY — *The Deadwood Stage*
DE-28876 (9-28876)—GORDON JENKINS — *Theme From "Seven Dreams"*
MG-11604 (K-11604)—TOMMY EDWARDS — *That's All*
VI-20-5512 (47-5512)—GOGI GRANT — *Ricochet*

13—The Creep
Jan. 9: 17.3 — Jon. 2: 7.5

BE-1022 (45-1022)—LARRY CLINTON — *The Creep*
CA-2685 (F-2685)—STAN KENTON — *Tenderly*
EP-9011 (4-9011)—LEE ROY — *Midnight Festivol*
LO-1404 (45-1404)—TED HEATH — *Slim Jim*
ME-70281 (70281x45)—RALPH MARTERIE — *Love Theme*
MG-11651 (K-11651)—ART MOONEY — *Flirtation Waltz*
★VI-20-5553 (47-5553)—THREE SUNS — *Just One More Chance*
VI-20-5575 (47-5575)—AL ROMERO — *Chivirico Rhythm*

14—You, You, You
Jan. 9: 16.7 — Jon. 2: 10.4

CO-40039 (4-40039)—KEN GRIFFIN — *No Other Love*
ME-70198 (70198 x 45)—JOHNNY HORTON — *Ufemia*
MG-11512 (K-11512)—KEN REMO — *Ufemia*
★VI-20-5325 (47-5325)—AMES BROTHERS — *Once Upon A Time*
VI-20-5386 (47-5386)—NORO MORALES O. — *The Sheik Of Araby*

15—Woman
Jan. 9: 16.2 — Jon. 2: 25.1

CO-40144 (9-40144)—J. FERRER & R. CLOONEY — *Man*
★CR-61069 (9-61069)—JOHNNY DESMOND — *By The River Seine*
DE-28985 (9-28985)—GUY LOMBARDO — *The Jones Boy*

16—Love Walked In
Jan. 9: 15.0 — Jon. 2: 8.5

DO-15105 (45-15105)—THE HILLTOPPERS — *To Be Alone*

17—Granada
Jan. 9: 14.6 — Jon. 2: 10.3

★CO-40136 (4-40136)—FRANKIE LAINE — *I'd Give My Life*
DE-28743 (9-28743)—BING CROSBY — *It Had To Be You*
DE-28732 (9-28732)—OWEN BRADLEY — *The Breeze*
★ES-341 (45-341)—MONTY KELLY — *Snow, Snow Beautiful Snow*
TI-1302 (45-1302)—CLARK DENNIS — *My Love For You*

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Jon. 9 Jon. 2

18—Vaya Con Dios
14.4 9.2

AT-15001 (45-15001)—WINGY MANONE
Song From Moulin Rouge

BE-1004 (45-1004)—LARRY CLINTON O.
P. S. I Love You

★CA-2486 (F-2486)—LES PAUL & MARY FORD
Johnny

CA-2514 (F-2514)—WES & MAR TUTTLE
I Wonder Where You Are

CO-40098 (4-40098)—LOS PANCHOS TRIO
Lo Dudo

CR-60991 (9-60991)—JACK SMITH
Knothole

CY-654 (45-6S4)—BOB LONDON
My Adobe Hacienda

DE-28780 (9-28780)—GUY LOMBARDO O.
With These Hands

ME-89047 (89047x45)—ANITA DAY
Ain't This A Wonderful Day

19—Santa Baby
13.8 48.6

★VI-20-SS02 (47-SS02)—EARTHA KITT
Under The Bridges Of Paris

20—To Be Alone
12.0 10.0

★DOT-1510S (45-15105)—THE HILLTOPPERS
Love Walked In

21—Christmas Dragnet
11.6 30.3

★CA-2671 (F-2671)—STAN FREBERG
Christmas Dragnet

22—Istanbul
11.1 21.1

CA-266S (F-2665)—JOE FINGERS CARR
Maple Leaf Rag

★CO-40082 (4-40082)—FOUR LADS
I Should Have Told You Long Ago

VI-20-SS22 (47-5S22)—NORO MORALES
Am I Blue

23—I Love Paris
11.0 5.5

★CA-2479 (F-2479)—LES BAXTER O.
Gigi

DE-2887S (9-28875)—CHARLIE APPLEWHITE
Ebb Tide

ME-70274 (70274x45)—GEORGIA GIBBS
Under Paris Skies

ME-70283 (70283x45)—FRANKIE RULLO
Oh, Mein Papa

VI-20-SS21 (47-5521)—FRANKIE CARLE O.
Flame

VI-20-SS3S (47-SS3S)—TONY MARTIN
Stranger In Paradise

24—Many Times
9.8 27.2

CO-40076 (4-40076)—PERCY FAITH O.
In Love

★VI-20-S4S3 (47-S4S3)—EDDIE FISHER
Just To Be With You

25—I See The Moon
9.4 10.7

★CO-40047 (4-40047)—THE MARINERS
I Just Want You

DE-28900 (9-28900)—DICK TODD
If I Never Get To Heaven

VI-20-S478 (47-S478)—VOICES OF W. SCHUMANN
All Alone

Jon. 9 Jon. 2

26—C'est Si Bon
9.2 16.4

★CA-2677 (F-2677)—STAN FREBERG
A Dear John And Marsha Letter

VI-20-S358 (47-53S8)—EARTHA KITT
African Lullaby

27—Bimbo
9.1 3.1

★AB-148 (4S-148)—JIM REEVES
Gypsy Heart

CA-2669 (F-2669)—ROD MORRIS

CO-21196 (4-21196)—POSSUM & WOLVERTON

DE-28987 (9-28987)—GRADY MARTIN
Mexicali Rose

★ME-70272 (70272x45)—EDDY HOWARD
Ebenezer Scrooge

VI-20-5554 (47-5554)—BRUCIE WEIL
Poppa Piccolino

VI-20-5537 (47-5537)—PEE WEE KING
Changing Partners

28—Robe Of Calvary
8.8 3.4

CA-2639 (F-2639)—JANE FROMAN
The Sound Of Love

★CO-40123 (4-40123)—JILL COREY
Minneapolis

VI-20-5566 (47-5566)—GEO. B. SHEA
I Found A Friend

29—Nina-Non
8.6 8.3

★MG-11637 (K-11637)—JONI JAMES
Christmas And You

30—Off Shore
8.S S.9

★AM-1005 (45-1005)—LEO DIAMOND
Easy Melody

AT-1013 (45-1013)—BUDD JOHNSON
Don't Take Your Love From Me

BE-1019 (45-1019)—J. CARROLL & L. CLARK
Oh, Mein Papa

CA-2630 (F-2630)—AXEL STORDAHL O.
The Piccolino

CR-61084 (9-61084)—MAT MATHEWS
Easy Melody

DE-28918 (9-28918)—RUSS MORGAN O.
Idle Gossip

DE-28977 (9-28977)—DAVE BALLARD
Off Shore

KI-6483 (45-4683)—EARL BOSTIC
Don't You Do It

LO-1403 (45-1403)—REG OWEN
Oh, Mein Papa

★ME-702S2 (702S2x4S)—RICHARD HAYMAN O.
Joey's Theme

MG-11610 (K-11610)—ART MOONEY O.
Mogambo

VI-20-55S1 (4S-SS51)—AL ROMERO
Stranger In Paradise

31—Kissing Bridge
7.6 9.6

★VI-20-S524 (47-SS24)—FONTANE SISTERS
Silver Bells

32—Marie
7.5 5.7

★JU-S128 (4S-S128)—THE FOUR TUNES

33—Golden Violins
6.9 9.0

CA-26S9 (F-2659)—JACKIE GLEASON O.
Mystery Street

★LO-1368 (4S-1368)—FRANK CHACKSFIELD
A Girl Called Linda

34—Down By The Riverside
6.7 8.0

CO-4000S (4-4000S)—THE FOUR LADS
Take Me Back

★DE-289SS (9-289SS)—BING & GARY CROSBY
What A Little Moonlight Can Do

Jon. 9 Jan. 2

35—In The Mission Of St. Augustine
6.3 8.2

★CO-40061 (4-40061)—SAMMY KAYE
No Stone Unturned

DE-28913 (9-28913)—JIMMIE LOGSDON
Pa-Paya Mama

JU-S127 (45-5127)—THE ORIOLES
Write And Tell Me Why

36—Boogie Woogie Maxixe
S.7 S.0

CR-61063 (9-61063)—JACK RICHARDS
I've Heard That Song Before

VI-20-SS30 (47-SS30)—AMES BROTHERS
I Can't Believe That You're In Love With Me

37—Caribbean
5.1 7.8

★AB-140 (4S-140)—MITCHELL TOROK
Weep Away

DE-28812 (9-28812)—ROBERTA LEE
Let's Go Home

ME-70247 (70247x4S)—DAVID CARROLL
Gadabout

VI-20-S414 (47-S414)—TONY MARTIN
Relax

VI-20-S412 (47-S412)—EDDIE KIRK

38—A Dear John And Marsha Letter
S.0 6.3

★CA-2677 (F-2677)—STAN FREBERG
C'est Si Bon

39—A Baby Cried
4.6 —

★VI-20-5469 (45-5469)—LOU MONTE
One Moment More

40—I Can't Believe That You're In Love With Me
4.4 1.7

CO-40126 (4-40126)—CHAMP BUTLER
Night Of My Nights

DE-28963 (9-28963)—CROSBY & CAVALLARO

ME-7027S (7027Sx45)—FRANKIE LAINE
West End Blues

★VI-20-S530 (47-5530)—AMES BROS.
Boogie Woogie Maxixe

41—Lover Come Back
4.0 4.1

42—Oh!
3.4 1.1

43—Don'cha Hear Them Bells
2.8 3.0

44—Strings Of My Heart
2.7 3.7

45—South Of The Border
2.S 2.6

46—Pa-Paya Mama
2.4 3.3

47—Don't Forget To Write
2.3 4.6

48—She Was Five And He Was Ten
2.2 —

49—Hey Joe
1.7 4.5

50—Sweet Mama, Tree Top Tall
1.1 2.4

Autographing The Record

NEW YORK—Bandleader Tex Beneke autographs a copy of his Coral recording of "Danny's Hideaway" for Danny Stradella, host of the restaurant which the platter honors, as Mrs. Beneke and "Gabby" Hayes, dean of the old-time cowboys, look on.

"Hit Parade Rides Again—By Stagecoach," Says "Papa" Publisher

NEW YORK—The Hit Parade stirred the wrath of another music publisher this week when it failed to recognize that "Oh Mein Papa" is one of the top songs in the country.

Dick Volter of Shapiro-Bernstein, publishers of the tune, said that he knew the Hit Parade was usually a couple of weeks behind the times, but that on the present occasion the show seems to be getting its information via stagecoach.

A few weeks ago, two other publishers publicly protested the show's method of compilation, which is kept secret. At that time both "Rags To Riches" and "Eh Cumpari" which were two of the hottest tunes in country had not yet been on the show.

"Oh Mein Papa," which has been the fastest selling disk in the past several weeks, has proved to be a bonanza. The Eddie Fisher, RCA Victor, record has gone over the million mark in record time and Fisher will be presented with a gold record for it on his January 6th TV show. The original Eddie Calvert record has also turned out to be one of the best selling disks Essex Records has ever had.

Portraying Cantor

PHILADELPHIA—Irv Jerome, Capitol Records' Philadelphia branch manager, congratulates Keefe Brasselle on his portrayal of Eddie Cantor. Capitol is releasing the album of tunes from the movie.

Dot Forced To Release Another Single From Hilltoppers' Album

GALLATIN, TENN.—A few weeks ago Dot Records released the new Hilltoppers album. Randy Wood, president of the diskery, had no thought in mind of releasing any singles from it, having already set aside songs to be recorded as singles on a future date. However, several dj's and operators started to highlight "Till Then" and when the smoke cleared, so many orders had poured in, that Dot was forced to release the disk as a single. To date, the diskery reports over 200,000 records sold.

This past week, another record from the album was spotlighted, "From The Vine Comes The Grape," and again the same thing happened. Over 125,000 orders have been reported received from the Cleveland, Cincinnati, St. Louis, Philadelphia, Pittsburgh and Minneapolis markets.

As further promotion, the Hilltoppers will perform their new releases on the Milton Berle show, Tuesday, Jan. 12.

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"MIDNIGHT WALTZ"
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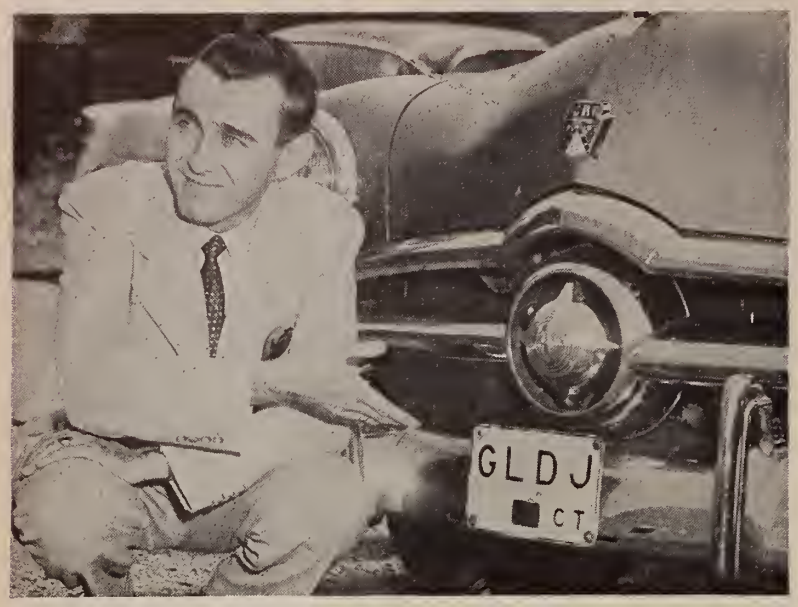

NEW HAVEN — New Haven folks can't miss George LaZotte when he comes down the streets of town. The popular WAVZ disk jockey has his own call letters on his new Connecticut license plates. GLDJ: George La Zotte Disk Jockey.

Capitol Signs Tommy Leonetti

HOLLYWOOD—While other people relaxed over a saucer of sugar-plums Christmas Eve, 24-year-old Tommy Leonetti spent the evening far from home in Capitol Records studios cutting the first of eight sides soon to be released.

Discovered in Chicago two weeks ago by Lee Gillette, Capitol producer, the new Capitol artist was flown to the West Coast Dec. 22 to sign a contract and make the first records of his career. They were cut with Nelson Riddle's Orchestra.

Formerly a featured vocalist with Charlie Spivak and Tony Pastor, the young new star has studied voice with Tony Burello, composer of the tune, "God Bless Us All," and with 83-year-old Vincenzo De Crescenzo, former coach of Caruso. Lately he has been performing solo in Chicago night clubs.

Leonetti was to remain in Hollywood until Christmas Day, then fly home to Cliffside Park, New Jersey, to spend the holidays with his parents and his eight sisters and brothers.

Leonetti will appear at the Chez Paree, Chicago, Dec. 29, for one week, sharing billing with Marilyn Maxwell.

Tommy has been surrounded by an atmosphere of music all his life. Before their retirement his four sisters worked with various name bands as a quartet, The Tune Timers. By the time he was eight years old his vocal talent was apparent. He won a county-wide amateur singing contest in grammar school and appeared at many benefits and charities.

For the present the new Capitol signee has a refreshingly uncomplicated goal to "make a good living at what I am happiest doing—singing!"

Lorry Raine On Her Way

HOLLYWOOD—Lorry Raine may have latched onto that big one via her Kem release of "I'm In Love With A Guy." Jerry Blaine of Cosnat is making an all-out drive on it, and the record is also getting a hefty push from Hy Frumkin in Chicago, Ike Clayman in Cincinnati and Mike Kurlan on the west coast. Ray Gilbert is writing and directing an act for Lorry, who will leave for England in March.

Herbert W. Wilcox of International Productions, London, is setting dates for the young California thrush in England, Paris and Monte Carlo.

Interest in Lorry for this move was spearheaded by recent five page spread in Look Magazine, with full page color photo and four page story tagged, "Lorry Raine: She's Got To Happen."

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CANADIAN CAPERS

TORONTO TOPICS:

WEBB PIERCE

A Happy New Year to everyone. Holiday Greetings and the Holiday Season make this the happiest time of the year and we want to add our best wishes for a Happy and Prosperous 1954. . . . Never known the time when there were so many visitors and it certainly made it a festive period. . . . **John Kelly**, of the Red Barn, Ulm, Montana busy getting things lined up for his mammoth New Year's Eve holiday show at the C. N. E. Coliseum. Headlining a cast of thirty-five folk performers, will be Decca's Webb Pierce, Decca's T. Texas Tyler, and Capitol's (Dear John team) **Jean Shepard** and **Ferlin Huskey**. Assisting **John Kelly** is Oscar Davis, an old friend that we're glad to see back in these parts. Oscar and John report that, in addition to the New Year Eve's show, they'll be playing a matinee and evening show on New Year's Day to handle the overflow trade. . . . **Artie Shaw** and his new Gramercy Five currently at the Colonial where they will be the New Year's Eve attraction. . . . The biggest New Year's Eve dance in these parts will probably be at the Mutual Arena. This year **Boyd Valleau** and his orchestra are the headliners and it looks like a sellout. . . . Back at the Pyramid Room of the Prince George Hotel are the **Belle-Tones**. This quartet of glamorgals click big in this spot and certainly deserve their repeat engagement. . . . Toronto's own, **The Four Lads** are the holiday headliners at the Casino Theatre, where these local lads are packing them in. Their Columbia platter of "Istanbul" is going great and their hometown appearance is pushing it even higher on the Best Seller list. . . . Visiting old friends and associates is **George Taylor** from Halifax. George was active in the music publishing game in Toronto before moving to the Maritimes and his record distribution business there. . . . **Hank Gordon** and his troupe into the Mocambo, following the very successful engagement there of **Bill Long** (King-Quality Records) and his Border Jumpers, who hopped to Austin, Minnesota to fill an old commitment. Before Bill left here, three managers offered local dates, so we hope to be seeing **Bill, Madelaine, Jesse,** and **Herbie** back with us before the New Year is very old. . . . Endearing himself to Torontonians is **Ziggy Talent**, who with his quartet is the current attraction at the Town Tavern. The former **Vaughn Monroe** comedy vocalist can play this territory as long as he wants. In the Snugharbour of the Town Tavern, Tish Goode goes into her third year, still wallowing the localities with her pianovocal work.

MONTREAL MEMOS:

DON CORNELL

Rumor has the Chez Paree opening January the 12th under new management. This could affect the booking policy of the Chez which for the past two years has been Montreal's top night club for name attractions. . . . The Seville Theatre has a very strong line up for the month of January. **Don Cornell** opens December 31st followed by **Joni James** who opens January 7th. The 14th Montreal is welcoming back the **Delta Rhythm Boys** who are a very strong attraction in this area. The 21st brings in **Carl Smith** surrounded by the Grand Ole Opry group featuring **Moon Mullican**. This will be the second hillbilly attraction booked in the Seville Theatre within ten weeks and should be very successful as Carl Smith enjoys as much popularity here in Canada as he does south of the border. . . . **Jack Marsters**, formerly of the Mount Royal Hotel, now doing free lance public relation work. . . . British United Press has released its yearly compilation from a breakdown of its weekly survey of Canada's Top Ten. This survey which is based on retail record sales, illustrates that Canadians enjoy the same songs as our cousins in the U. S., but it also shows that there is a variance as to the relative popularity of certain numbers. The survey showed the tunes in the following order: 1. Vaya Con Dios. 2. Song From Moulin Rouge. 3. I'm Walking Behind You. 4. April In Portugal. 5. You, You, You. 6. Till I Waltz Again With You. 7. Don't Let The Stars. 8. Doggie In The Window. 9. I Believe. 10. Why Don't You Believe Me. You will notice that while the tunes are very much the same, the order after the top two songs is quite different. "Why Don't You Believe Me," managed to make the top ten here while American charts showed the tune pretty well down the list. . . . For those who are interested, the top ten French tunes in this area showed as follows: 1. Rossignol. 2. La Petite Marie. 3. Ma Petite Folie (My Truly Fair). 4. Rosemarie Polka. 5. Tango Bleu (Blue Tango.) 6. Ton Mariage (I Went To Your Wedding). 7. Avril Au Portugal (April In Portugal. 8. Meque Meque. 9. Tant Que Nous Nous Aimerons (Till I Waltz Again With You). 10. Garde-Moi Tes Beaux Yeux (Don't Let The Stars). This French survey shows the influence that American records have on the French speaking public in the Province of Quebec. . . . **Oscar Peterson**, home for the Holidays, made a New Year's Eve visit to the Victoria Hall to see **Johnny Holmes** and his orchestra. This is the band that Oscar played his first professional engagements with. Same band—same location and probably the same customers. A wonderful time was had by all.

JONI JAMES

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Everybody, but everybody, recording like crazy to cushion the impact of a possible strike. With reports changing with every phone call, the latest information at this writing is that a new meeting has been set for January 4 with no ban in sight until at least after that session. . . . Atlantic's last quartet of releases could turn out to be the best yet. With reorders on all four disks already in it is possiblee the blues waxhouse may bat 1,000. Leading the parade is **Joe Turner's** "Oke-She-Moke-She-Pop" edging the flip "TV Mama." This one's a two sider and looks like another #1 for Joe. Atlantic will issue a special release in about a week. Big news for the trade is that it will be two of Atlantic's big guns. **Ruth Brown** and **Clyde McPhatter and His Drifters.** This outfit's so loaded it's blistering. . . . **Carl Lebow** headed for Cincinnati for a pow-pow with bossman **Syd Nathan,** King Records, and says he'll have an announcement about his first releases when he gets back to New York. . . . **Al Silver** and **Jack Angel,** Herald Records, in review mighty pleased with 1953. "However," said the boys, we're not letting up. We've got some stuff to be released that will keep up the high standards we've set for ourselves last year. Our prediction for 1954 is that Al Savage will become as big a star as **Faye Adams** became in 1953. Also watch for instrumentals by **Joe Morris.**" . . . **Monte Bruce,** Bruce Records, getting drunk without a drop of the nasty stuff. Just keeps looking at his tune "Sunday Kind Of Love" listed in the hot charts in New York and Newark, N. J. Monte just cut **Don Gardner** and the Sonotones on organ instrumentals that are just the "craziest sides." Don is featured as the vocalist. . . . Reports arriving from all sections of the country indicate that Johnny Ace's newest, "Saving My Love For You," on Duke, may be his best yet. **Don Robey and Irv Marcus** flooded The Cash Box offices with enough pecans to feed all the squirrels in Central Park.

JOHNNY ACE

CHICAGO:

Nice note from **Duke Ellington.** Currently at the Regal Theatre. Announcing that the Showcase Cabaret, ASA's 'display window for new and promising talent', made its official debut Monday nite (12/28) in the New York Room of ASA's headquarters, the Sutherland Hotel. This was the first in a weekly series, skedded for each Monday nite. As Duke puts it, "Anything good—can happen. From a new Shakesperean dramatic reader to some cat who's discovered the flattened sixth in bop." Thus, one of the main goals of ASA is reached. That of helping new and worthy talent gain recognition. . . . Daddy-O Daylie of the big, big heart, once again made a very grand and successful appeal for Christmas baskets for the needy. He also took a troupe, this one consisting of **Larry Steele's** 'Smart Affairs of '54', to entertain the vets at Vaughan General Hospital and add that necessary cheer to each ex-GI's Christmas. Needless to say, the GI's enjoyed every moment. Troupe also included the **Gene Ammons Combo.** This, too, is a periodic gesture of **Daddy-O's.** Just a very grand guy who just loves to do nice things for all the people. . . . "Rags to Riches" by the **Dominoes** (on King) really moving here. Ditto, "I Had A Notion," by **Al Savage** and **Joe Morris** (on Herald). . . . As predicted, Eartha Kitt's warm rendition of "Santa Baby" continues to sell beyond the Christmas Holiday. . . . Hear tell the folks in Miami Beach are becoming mighty jazz conscious. As can be seen from all the activity down thataway: **The Dominoes** just completed a stint at the 5 O'Clock Club. **Erroll Garner** currently packing 'em in at Birdland where **Johnny Hodges** now takes over for a month. **Louis Jordan** and His Tympany Five playing to capacity crowds in the new and beautiful Beachcomber Lounge. And, of course, at Ciro's: Steve Gibson's **Red Caps** with **Damita Jo,** and the **Treniers,** who pack this club season after season.

STEVE GIBSON'S REDCAPS

LOS ANGELES:

With many great waxings already on the way to become top numbers during '54 local indies aren't resting on their laurels but are in there plugging to get that just-the-right number that will hit during the new year. All are viewing the possible record ban with mixed reactions. Some have been recording and furious to get out all their material in case a strike occurs. Others have adopted a wait-and-see attitude. . . . **Lew Chudd,** prexy of Imperial Records, says that the situation doesn't bother him at all as he has enough stuff waxed that hasn't been released to last for months. . . . The Bihari brothers at Modern records also have many numbers in the can to fall back on if a deadlock occurs. The boys have great hopes for their new group called the **Don, Dick and Jimmy trio.** They recently etched "Angela Mia (My Angel") on the Bihari's Crown (POP) label. . . . **Percy Mayfield** closed at **Billy Berg's** five four ballroom after a successful engagement over the Christmas holidays. Also appearing with the Mayfield crew was **The Ravens** who continued to hold the spotlight over New Years with **Cee Pee Johnson** and his band. Cee Pee recently returned from South America where he was on tour. His Rhythms with the Latin beat sound great. . . . **Nellie Lutcher** has moved her great package of blues songs back to the Saddle and Sirloin in the valley. . . . That "Dial That Telephone" Gal, **Effie Smith,** continues to hold down the spotlight at the Red Feather along with the comedy skits of **Redd Foxx.** . . . **Shorty Rogers** and his Giants open at the Club Downbeat in San Francisco on Jan. 5 for a two weeks engagement. . . . **Ben Waller** Enterprises is now getting all settled in their plush new offices at 8910 Melrose Blvd., West Hollywood. Invitations were sent out to many friends and business associates to attend openhouse on New Years eve to celebrate the occasion. . . . Many artists have been booked for tours of foreign countries. **The Ink Spots** continue their tour through the Orient. **Rudy Pitts** opens at the Trade Winds in Honolulu on Jan. 8 while **Jennie Dell** also opens on the same date at the Trade Winds in Tokyo.

FUQUA'S INK SPOTS

First Release

NEW YORK—Valaida Snow introduces her first release on the Chess label to disk jockey Al Benson on radio station WGES in Chicago. The sides are "I Ain't Gonna Tell" and "If You Don't Mean It."

1500 Attend Ford's "Music Time USA"

NEW YORK—Art Ford's "Music Time, USA" (Sunday, December 27th at Manhattan Center, N. Y.) attracted about 1500 people, according to estimates of the Center's officials.

Ford emceed the affair, which was stage-managed by Buddy Basch, and introduced many top-notch music-world personalities. The band, led by Coral's Neal Hefti, accompanied many of the acts and played later for dancing.

Attending were: Bunny Briggs, Dean Parker, Tony Scott Quartet, Jimmy MacPartland's jazz group, Pee Wee Irwin's Dixieland band, Don Cornell, Terry Gibbs quartet, Alan Dale, Jackie Paris Trio, Richard Hayman, Marian MacPartland Trio, Eydie Gorme, and the Matt Matthews octet.

The idea was to introduce the concert-styled event to young people and it has done so well that the backers of "Music Time, USA" have decided to have additional concerts in the months ahead. (Ford had to race back and forth from a theater where he was appearing in Brooklyn, while Neal Hefti filled in as emcee!)

Weiss, Capitol's European Rep, Back In U. S. A.

PARIS, FRANCE—Robert B. Weiss, European Representative of Capitol Records, planed to New York for a period of recuperation following seven weeks of hospitalization in Hamburg as a result of a freak fall through a trapdoor in the German city. Weiss sustained a broken arm and kneecap as a result of the accident and is slowly on the mend.

Weiss intends to divide his time while in the USA, between New York and Hollywood, and while awaiting full recovery, will confer with Capitol chiefs in both cities on the 1954 program for the European market. Weiss expects to remain in Gotham through January 3 before planing to Hollywood for a two-week stay.

In addition to record biz confabs, Weiss will also meet with Mike Gould, manager of Capitol's two music pub firms, Ardmore and Beechwood, on material uncovered in Europe thus far.

B. B. KING
"BLIND LOVE"
b/w
"WHY DID YOU LEAVE ME"
RPM

Headed Straight For # 1
"I'LL BE TRUE"
Faye Adams
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Herald RECORDS 236 W. 55 St. New York N. Y.

"HELL'S ATTRACTION LIGHTS"
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SISTER JESSIE MAE RENFRO
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"I MUST TELL JESUS"
PEACOCK # 1718
PEACOCK RECORDS, Inc. 2809 Erastus Street, Houston 26, Texas

TWO SOLID HITS!
"JUICY FRUIT"
Tiny Grimes
123
"I"
The Velvets
122
RED Robin
301 West 125th St., N.Y.C.

A NEW SMASH R&B
"WHY DOES IT HAVE TO BE ME?"
by THE CHARMERS
CENTRAL # 1002
Getting Stronger
"OO-WEE MR. JEFF"
(Please Be Yourself)
by GEORGIA LANE & ORK.
CENTRAL # 1001
CENTRAL RECORDS
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Sales Up and Going Strong!
"HEY COMPADRE"
(Eh, Cumpari)
b/w
"Que Dios Pe Perdone"
Johnny Rodriguez Trio
7360
SEECO records 39 W. 60th St., New York 23, N. Y.

Start the New Year with a Big Bang
1119
"LITTLE DADDY"
B/W
"Love Is A Crazy Thing"
by BIG BERTHA
SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

BUSTING OUT ALL OVER!
"OOH LAWDY MY BABY"
Tommy Ridgley
1009
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

Little Walter
★
"YOU'RE SO FINE"
B/W
"LIGHTS OUT"
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This Record Merits Your Attention!
"LORD HAVE MERCY"
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BABY, YOU DON'T KNOW
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ROY MILTON
480 # 480-45
Specialty records
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THE HOWLING WOLF
★
"I LOVE MY BABY"
B/W
"ALL NIGHT BOOGIE"
CHESS 1557
CHESS RECORD CORP 750 E. 49th ST. CHICAGO, ILL

So You Think You've Got Problems . . .

MANCHESTER, ENGLAND — So you think you have problems! Well listen to this set up that was reported in a recent issue of The World's Fair, England's trade publication covering the coin machine trade.

Some fourteen snack and milk bars in the city of Manchester, which wanted to operate "electrically-controlled gramophone recorders," already installed on their premises, were refused a license. The equipment was described as "juke boxes" and labelled as "an epithet springing from an unaccountable public prejudice." It was also stated in the address that "The public associates these instruments with pin-tables and spivs squandering money in music arcades run by vultures who take a tremendous amount of money from unsuspecting juveniles." It was also reported that the people neighboring these machines were disturbed by the noise.

In Doncaster, the magistrates refused to issue licenses for juke boxes. A police inspector in this city said, "The records were, generally speaking, of the same type—loud and noisy, the hot jazz type. They attracted youngster-—the teenagers of the bebop type, and one of the cafes kept open until midnight while others closed at 10 P.M.

Guess the operators in the U. S. don't have such terrible problems after all.

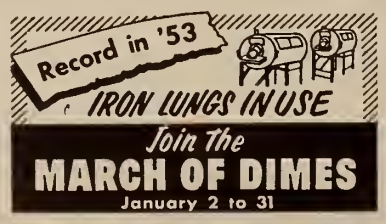
Armstrong Band To Do First World-Wide Remote From Tokyo

TOKYO, JAPAN — Louis Armstrong and his All Stars will do a world wide remote from this city on New Year's Eve. It is the first time in the band business that a world wide remote by a band comes from Tokyo. The event will take place in the Ernie Pyle Theater in this city.

Armstrong has been given an $18,000 weekly guarantee plus twelve round trip tickets to Japan. The transaction was worked out by Oscar Cohen, assistant to prexy Joe Glaser of Associated Booking Corporation in New York City, and Joe Glaser, president of the booking firm who made the trip with Armstrong and his men to Japan.

Columbia Names Draddy Director Of Promotion

NEW YORK—James J. Draddy, New England district manager for Columbia Records Inc., has been appointed director of promotion according to an announcement made by Paul J. Wexler, vice-president in charge of Sales and Merchandising for the company. One of Draddy's major assignments will be as Sales Manager for syndicate stores. In addition, coin operators, disk jockeys and Columbia's distributor promotion managers will come under Draddy's jurisdiction. The appointment is effective immediately. Draddy's headquarters will be at Columbia's New York City headquarters.



THE CASH BOX HOT 100

in HARLEM

1	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herold 419)*	MARIE *Four Tunes* *(Jubilee 5128)*
2	MARIE *Four Tunes* *(Jubilee 5128)*	RAGS TO RICHES *Dominoes* *(King 1280)*
3	SOUL ON FIRE *Lavern Baker* *(Atlantic 1004)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
4	GOLDEN TEARDROPS *Flamingos* *(Chance 1145)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
5	MONEY HONEY *Drifters* *(Atlantic 1006)*	LOVER COME BACK TO ME *Nat "King" Cole* *(Capitol 2610)*
6	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
7	RAGS TO RICHES *Dominoes* *(King 1280)*	DRUNK *Jimmy Liggins* *(Specialty 470)*
8	SUNDAY KIND OF LOVE *Harp-Tones* *(Bruce 101)*	MAD LOVE *Muddy Waters* *(Chess 1550)*
9	SANTA BABY *Eartha Kitt* *(RCA Victor 20-5502)*	I'LL BE TRUE *Foye Adoms & Joe Morris* *(Herald 419)*
10	EL BAION *Joe Loco* *(Tico 208)*	BANANA SPLIT *Kid King's Combo* *(Excello 2009)*

on CHICAGO'S South Side

1	MARIE *Four Tunes* *(Jubilee 5128)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
2	RAGS TO RICHES *Dominoes* *(King 1280)*	OOH LAWDY MY BABY *Tommy Ridaley* *(Atlantic 1009)*
3	MONEY HONEY *Drifters* *(Atlantic 1006)*	RAGS TO RICHES *Dominoes* *(King 1280)*
4	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herold 417)*
5	LOVER COME BACK TO ME *Nat "King" Cole* *(Capitol 2610)*	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*
6	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	I DON'T KNOW WHAT I'LL DO *Sugar Boy* *(Checker 783)*
7	DRUNK *Jimmy Liggins* *(Specialty 470)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
8	MAD LOVE *Muddy Waters* *(Chess 1550)*	BLOOD STAINS ON THE WALL *Honey Boyd* *(Specialty 476)*
9	I'LL BE TRUE *Foye Adoms & Joe Morris* *(Herald 419)*	BANANA SPLIT *Kid King's Combo* *(Excello 2009)*
10	BANANA SPLIT *Kid King's Combo* *(Excello 2009)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

in SAN FRANCISCO

1	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
2	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
3	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
4	RAGS TO RICHES *Dominoes* *(King 1280)*	MY COUNTRY MAN *Big Moybelle* *(Okeh 7009)*
5	BLUES WITH A FEELING *Little Walter* *(Checker 780)*	SUNDAY KIND OF LOVE *Harp-Tones* *(Bruce 101)*
6	DON'T LEAVE ME THIS WAY *Fats Domino* *(Imperial 5262)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
7	I WANT YOU TO BE MY BABY *Louis Jordan* *(Decca 28883)*	RAGS TO RICHES *Dominoes* *(King 1280)*
8	MARIE *Four Tunes* *(Jubilee 5128)*	YOU'RE SO FINE *Little Wolter* *(Checker 786)*
9	DRUNK *Jimmy Liggins* *(Specialty 470)*	ONE SCOTCH, ONE BOURBON, ONE BEER *Amos Milburn* *(Aladdin 3197)*
10	MONEY HONEY *Drifters* *(Atlantic 1006)*	DON'T LEAVE ME THIS WAY *Fats Domino* *(Imperial 5262)*

in NEWARK

1	BLOODSTAINS ON THE WALL *Honey Boyd* *(Specialty 476)*	
2	WELL, I DONE GOT OVER IT *Guitar Slim* *(Specialty 482)*	
3	GOING DOWN TO BIG MARY'S *Helen Thompson* *(Stotes 126)*	
4	LOVE MY BABY *Little Junior* *(Sun 192)*	
5	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	
6	HONEY HUSH *Joe Turner* *(Atlantic 1001)*	
7	RAGS TO RICHES *Dominoes* *(King 1280)*	
8	MAD LOVE *Muddy Waters* *(Chess 1550)*	
9	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	
10	DRUNK *Jimmy Liggins* *(Specialty 470)*	

in MEMPHIS

THE CASH BOX HOT-10

in PHILADELPHIA

1	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	
2	EL BAION *Joe Loco* *(Tico 208)*	
3	MARIE *Four Tunes* *(Jubilee 5128)*	
4	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	
5	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*	
6	PING PONG *Tiny Bradshaw* *(King 4687)*	
7	RAGS TO RICHES *Dominoes* *(King 1280)*	
8	SUNDAY KIND OF LOVE *Harp-Tones* *(Bruce 101)*	
9	THIS IS ALWAYS *King Pleasure* *(Prestige 860)*	
10	SILVER RING *The Castelles* *(Grand)*	

in LOS ANGELES

1	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
2	MONEY HONEY *Drifters* *(Atlantic 1006)*
3	MARIE *Four Tunes* *(Jubilee 5128)*
4	RAGS TO RICHES *Dominoes* *(King 1280)*
5	BLUES WITH A FEELING *Little Walter* *(Checker 780)*
6	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
7	EVERY NIGHT IN THE WEEK *Christine Kittrell* *(Republic 7055)*
8	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
9	GEE *The Crows* *(Rama 5)*
10	MAKE ME A PRESENT OF YOU *Ernie Andrews* *(Trend 68)*

in ST. LOUIS

1	MONEY HONEY *Drifters* *(Atlantic 1006)*
2	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
3	RAGS TO RICHES *Dominoes* *(King 1280)*
4	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
5	MARIE *Four Tunes* *(Jubilee 5128)*
6	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*
7	SANTA BABY *Eartha Kitt* *(RCA Victor 20-5502)*
8	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
9	TV MAMA *Joe Turner* *(Atlantic 1016)*
10	YOU'RE SO FINE *Little Walter* *(Checker 786)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DALLAS

1	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
2	RAGS TO RICHES *Dominoes* *(King 1280)*
3	I WANT TO THANK YOU *The "5" Royales* *(Apollo 449)*
4	BABY DOLL *Marvin & Johnny* *(Specialty 479)*
5	MAD LOVE *Muddy Waters* *(Chess 1550)*
6	EVERY NIGHT IN THE WEEK *Christine Kittrell* *(Republic 7055)*
7	BLIND LOVE *B. B. King* *(RPM 395)*
8	OOH LAWDY MY BABY *Tommy Ridgley* *(Atlantic 1009)*
9	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*
10	MONEY HONEY *Drifters* *(Atlantic 1006)*

in NASHVILLE

1	MONEY HONEY *Drifters* *(Atlantic 1006)*
2	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
3	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*
4	EVERY NIGHT IN THE WEEK *Christine Kittrell* *(Republic 7055)*
5	RAGS TO RICHES *Dominoes* *(King 1280)*
6	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
7	YOU'RE SO FINE *Little Walter* *(Checker 786)*
8	I WANT TO THANK YOU *The "5" Royales* *(Apollo 449)*
9	DRUNK *Jimmy Liggins* *(Specialty 470)*
10	SOMETHING'S WRONG *Fats Domino* *(Imperial 623)*

in ATLANTA

1	HONEY HUSH *Joe Turner* *(Atlantic 1001)*
2	MARIE *Four Tunes* *(Jubilee 5128)*
3	RAGS TO RICHES *Dominoes* *(King 1280)*
4	MONEY HONEY *Drifters* *(Atlantic 1006)*
5	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
6	BLUES WITH A FEELING *Little Walter* *(Checker 780)*
7	AIN'T IT A SHAME *Lloyd Price* *(Specialty 452)*
8	OFF SHORE *Earl Bostic* *(King 4683)*
9	SHAKE A HAND *Faye Adams & Joe Morris* *(Herald 416)*
10	TV IS THE THING *Dinah Washington* *(Mercury 70214)*

2 SMASH HITS!

TERRIFIC... SENSATIONAL-

"FEEL SO GOOD" b/w "MY BABY'S GONE"

by FIVE THRILLS

Parrot # 796

and

"JAN" (PART ONE) b/w "JAN" (PART TWO)

by PAUL BASCOMB

PARROT-792

A smooth entertaining instrumental with an Oriental kick

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"Fool Burro" b/w "Do The Thing"

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Parrot # 794

"West Coast Blues" b/w "No More Lovin'"

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The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

MEL WALKER
(Mercury 70276)

B "MY BABY" (2:25) [Motion Music ASCAP—Kirkland, Luke] Mel Walker does an effective vocal job on a middle tempo bouncing blues. Mel romantically sings "she's the cream in his coffee and the salt in his beer." A smooth and appealing wax.

B "UNLUCKY MAN" (2:40) [Motion Music ASCAP—Kirkland, Thomas] Walker moans a slow blues on an emotion packed deck.

THE CHECKERS
(King 4673)

B "I PROMISE YOU" (2:47) [United ASCAP—Bill Tennyson] The Checkers blend on a slow romantic blues ballad. Group makes some lovely sounds. Very similar to a couple of groups with some current hit etchings.

B+ "YOU NEVER HAD IT SO GOOD" (2:26) [Jay & Cee BMI—McRae, Barna, Glover] A fast moving ditty belted enthusiastically by the Checkers. Wild hornwork helps color the etching. Theme is a familiar one. She's gonna leave him after he has done so much for her.

LIGHTNIN' HOPKINS
(Jax 315)

B "NO GOOD WOMAN" (2:41) [Congress BMI—M. Ellen] A slow beat blues in typical Lightnin' Hopkins style. He's gonna find a home way out in the woods so that he can let all the no good women alone.

B "I'VE BEEN A BAD MAN" (2:37) [Congress BMI—M. Ellen] A fast mover with Lightnin' handling his chores effectively.

**COUNTRY SLIM-
MISS COUNTRY SLIM**
(Hollywood 1005)

C+ "WHAT WRONG HAVE I DONE" (2:41) [Associated Hollywood BMI] Country Slim sings a slow southern blues potently with guitaring lending the proper backing.

C+ "MY GIRLISH DAYS" (2:39) [Associated Hollywood BMI] Similar material with Miss Country Slim handling the vocal chores.

ROBERTA MARTIN SINGERS
(Apollo 279)

C+ "I'M TOO CLOSE" (2:47) [P. D. BMI] The Roberta Martin Singers offer a slow spiritual inspiringly.

C+ "MARCHING TO ZION" (2:50) [P. D. BMI] The Martin group presents a similar religious etching in like fashion.

THE JEWELL GOSPEL SINGERS
(Aladdin 2039)

C+ "REST, REST, REST" (2:30) The Jewell Gospel Singers dish up a middle tempo rhythmic religious deck appealingly.

C+ "AT THE CROSS" (3:00) The under portion is a slow gospel effort in which the lead and chorus blend well.

THE CASH BOX ★AWARD O' THE WEEK★

"SHE SETS MY SOUL ON FIRE" (2:46)
[Swing & Tempo—S. Parker]

"DISGUSTED BLUES" (2:53)
[Swing & Tempo—S. Parker]

SONNY PARKER
(Peacock 1620)

● A winner seems to be on tap for Sonny Parker in his treatment of "She Sets My Soul On Fire." The blues singer throws himself wholeheartedly into an infectious and exciting reading of a stirring footstomper. Orking by Gladys Hampton's Blues Boys is really crazy with some outstanding hornwork lending color and quality to the deck. Should keep the cash register ringing. The lower lid "Disgusted Blues," is a slow blues sung with tenderness and heart. Parker emotionally tells of his heartaches and loneliness. Well performed but the strong etching is "She Sets My Soul On Fire."

THE ROBINS
(RCA Victor 20-5564)

B "GET IT OFF YOUR MIND" (2:59) [Silver Music BMI—Joe Thomas] The Robins come up with a bouncing fast beat telling the gal he knows of her two timing and advising her to get it off her mind. Orking is slightly on the torrid side.

B "DON'T STOP NOW" (2:43) [Berkshire Music BMI—Bill Richards, Terell Leonard] A middle tempo rhythmic effort in which the group sings to a romancing gal, telling her "don't stop now." Side has merit.

MEMPHIS SLIM
(United 166)

B "THIS IS MY LUCKY DAY" (2:40) [Pamlee BMI—Fraser] Memphis Slim and his House Rockers dish up a slow romantic blues in happy style. Chanter in good spirits as he tells of his gal catching the train and on her way to see him.

C+ "CALL BEFORE YOU GO HOME" (2:50) [Pamlee BMI—Frazer] A similar slow blues performed in ok manner.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"CHERRY" (2:18)
[Melody Lane ASCAP—Gilbert, Redman]

"ROMANCE IN THE DARK" (2:33)
[Leeds ASCAP—Green, Broonzy]

THE DIAMONDS
(Atlantic 1017)

● Already "group" rich with the Clovers and the Drifters, Atlantic comes up with a fine etching by the Diamonds that should give the label another hit group. The Diamonds are not new to the diskery but this is the etching that should do it for the boys. Titled "Cherry," the tune is that old pop classic and the boys come through with a reading that should jump them right in with the leaders. A slow blues ballad, the tune is tastefully and appealingly performed. We'll buy it. The flip, "Romance In The Dark," is a similar item also borrowed from the hit pops of yesteryear. The Diamonds perform potently on this deck and provide strong material for the boxes. Two good waxings with a nod in the direction of "Cherry."

MELVIN SMITH
(RCA Victor 20-5578)

C "LETTER TO MY BABY" (3:00) [Crestwood BMI—Melvin Smith] Melvin Smith waxes a slow melancholy blues about his romantic woes.

C "I FEEL LIKE GOIN' HOME" (2:48) [Goday Music BMI—Joe Thomas] Flip is a middle tempo rhythmic bounce. Another sad chant.

THE TRENIERS
(Okeh 7012)

C+ "YOU KNOW, YEAH!" (2:59) [Mobile Music BMI—Trenier, Gilbeaux] The Treniers infectiously work over a slow but spirited item.

C+ "BUG DANCE" (2:15) [Mobile Music BMI—Henry, Hill, Trenier] The under lid is a quick bouncer belted by the energetic group with much enthusiasm.

REVEREND G. W. KILLEMS
(RPM 396)

C+ "GREAT JEHOVAH" (2:41) [Modern Music BMI—Taub] The Reverend G. W. Killems lends his strong voice to a slow and moving religious item. Sound indicates session was cut in a very large hall.

C+ "ETERNAL GOD" (2:39) [Modern Music BMI—Taub] A similar item with similar comments.

JOHNNIE FELTON
(Atlas 1030)

C "THAT'S ALL BABY" (3:00) [J. Felton] Johnnie Felton sings a middle beat bounce about the gal who don't want him as she can't use him anymore.

C+ "DARLING MOTHER-IN-LAW" (2:58) [J. Felton] Johnnie sings a slow tempo narration type item with chuckley lyrics. Story is about the mother-in-law who is a real witch.

FRANK MOTLEY
(Gem 210)

C+ "WHAT'S THAT STUFF JOE'S GOT" (2:39) [BMI—Morgan, Motley Jr.] Frank Motley gets off some wild hornwork on a quick tempo ditty with Angel Face handling the vocal chores.

C+ "KEEP YOUR HEAD UP HIGH" (2:39) [BMI—Motley Jr., C. Dudley] Flip is a middle tempo etching with a spiritual kick. A rousing item for crowd chanting. Motley again excels on the trumpet.

BIG BERTHA
(Savoy 1119)

B+ "LOVE IS A CRAZY THING" (2:41) [Crossroads BMI—B. Henderson] Big Bertha hands a slow beat bounce in a style that might be described as a restrained belt. Gal is good as she sings of the vagaries of love. It can make you so good and it can bring out the worst in you. This deck could happen in a big way.

B+ "LITTLE DADDY" (2:41) A quick tempo jump is enthusiastically delivered by Big Bertha. The chantress joyfully tells her listeners she's going back to daddy 'cause he's the man for her. An exciting deck.

1. **RAGS TO RICHES**
   Dominoes
   (King 1280)

2. **MONEY HONEY**
   Drifters
   (Atlantic 1006)

3. **I'LL BE TRUE**
   Faye Adams & Joe Morris
   (Herald 419)

4. **HONEY HUSH**
   Joe Turner
   (Atlantic 1001)

5. **MARIE**
   Four Tunes
   (Jubilee 5128)

6. **I HAD A NOTION**
   Al Savage & Joe Morris
   (Herald 417)

7. **DRUNK**
   Jimmy Liggins
   (Specialty 470)

8. **BLUES WITH A FEELING**
   Little Walter
   (Checker 780)

9. **I'M JUST YOUR FOOL**
   Ella and Buddy Johnson
   (Mercury 70251)

10. **SOMETHING'S WRONG**
    Fats Domino
    (Imperial 5262)

Stars Over Harlem

With a thousand and one things to do and a little less than a second and a half to do them in, Chicago Al **Benson** whizzed in quick and quiet like and spent two days recording and making the rounds with disk jockey-writer **Joel Turnero** who previewed a whole stack of new Parrot waxings via WNJR. The sides Al uncorked were **Paul Bascomb's** swingsational "Jan" Parts 1 & 2, **Mabel Scott's** whailing novelty ditty entitled "Fool Burro" which has a mighty tasty bit of old Mexico, and **Ernest Lewis** has one he can be good and proud of called "West Coast Blues. Two new groups were spotlighted, the first being the 5 **Thrills** whose groovy rendition of "Feel So Good" really had the joint a rockin' and a rockin', and when things quieted down a wee bit the smooth and soothing voices of **The Pelicans** gave out with the pretty sounds. . . . One of the biggest happenings of the year took place Thursday, Dec. 31, when the Merrymakers presented their big New Year's Eve Dance at Hunts Point Palace. Things got under way at 10 p.m. and the world famous Orioles kept everyone well entertained until the wee wee hours 6 a.m. Friday morn. Also on hand and mysterious as ever was his honor the high priest of bop **Thelonious Monk** along with stellar trombonist **J. J. Johnson** & Their Allstars, with the mambos of Eduardo and new thrush **Ursela Reed** rounding out the show. . . . Harlemites really got a big bang out of the interview D.J. **Leigh Kaaman** conducted with two of Mercury's top stars **Buddy & Ella Johnson**, whose latest ditty "I'm Just Your Fool" is oh so big, and in so many places. Also keeping things lively same place, same time was Gem Records **Bob Schwaid**, Portem dynamo **Joe Grippo** and Mercury's **Buddy Friedlander**. . . . When top musical comics **Nipsy Russell** of the Club Baby Grand (same spot brings you the **Willie Bryant** & Ray Carroll nightly stints) and **Baron Wilson** of Smalls Paradise first heard **Eddie Heywood's** Wonderful Decca Recording of "The Moon Was Yellow", they were so impressed they took it upon themselves to make the jocks do what they could to get this baby heard. Says Nipsy "There's nothing to it, we have no association with the company, the artist or the tune, just liked the record and have a few friends who are jocks and who might give the platter one more spin or two. . . . Uptown retailers & Op's say Busting wide open is **Guitar Slim's** Specialty etching of "The Thing I Used To Do". . . . Meet and greet platter spinners: **Hal "Doc" Wade**, who for so many seasons conducted The Snap Club Show over at Phillys station WHAT, also formed the "Your Rhythm Clinic Series at WTTM. Conducted latter mentioned show from the Veterans Administration Hospital. He's currently gracing the airlanes from Newarks WNJR. . . . Atlanta, Ga., was well represented in the Harlem area this week when **Paul E. X. Brown** who for the past 2½ years has been giving out with the music and chatter at WERD. Interesting to note was the fact that Paul lost no time in praising **The Cash Box** staff for the splendid job done in 1953. He has both a blues show and a Gospel Train airing daily. . . . **The Flamingos** "Golden Teardrops" still coining the nickles by the bushels. . . . The Savoy Ballroom has the bands of Atlantic Record's **Willis Jackson** & King's **Erskine Hawkins** making with the big noises. . . . Harlem Likes: **Joe Loco's** "El Baion" b/w "Gee", "Ping Pong" b/w "Powder Puff" by **Tiny Bradshaw**, **Matt Matthews** "Bags Groove" b/w "Nearness Of You" and **Roy Eldridge's** swinging reading of "Dails Wail". . . . **Joe Holiday** back into town from jaunts way out west. We think his "Cotton Candy" etching is so much sweeter than that. . . . **Joe Medlin's** "It's Raining Heartaches" on Decca and **Ernie Andrews** spicy Trend recording of "Make Me A Present Of You" are earpleasing plus. . . . **Johnny Ace** with his "Saving My Love For You" is just a-climbing.

Leo Diamond's Story... Catapulted By One Hit

DETROIT—Leo Diamond, who hit the public's attention with a bang through his Ambassador recording of "Off-Shore" after having been one of the country's top harmonica players for a number of years, has found that one hit record catapults an artist as far as bookings are concerned.

Diamond is now booked as a record act, and on the first leg of his first tour in that capacity, has been playing the Gay Haven in Detroit. When he closes there on January 3, he goes to Eddy's in Kansas City. After that it's two weeks at the Statler in Cleveland. And MCA is currently negotiating for further dates beyond that.

In addition to "Off-Shore," Diamond is currently hot with his "Sadie Thompson Song."

Juke Box Ops Publish "Sweetheart" Hit

BALTIMORE, MD.—Two local juke box operators recently formed the Calvert Publishing Company in this city, and it now appears that their first effort could easily become a big song hit.

Freddie Waldrop, Waldrop Distributing Company, and Morris Berke, Calvert Vending Company, owners of the Calvert Publishing Company, are excited over the success their song "Are You Looking For A Sweetheart" is making. So far two records are making the noise. They are by Kitty Kallen on Decca and The Maguire Sisters on Coral.

Miss Kallen's record appeared in the 34th spot in The Cash Box listing of Top Juke Box Tunes in the January 2nd issue, and in this issue, has moved up to the 27th spot.

NBC Renews Radio Pact With Pee Wee King

LOUISVILLE, KY.—Pee Wee King, popular country band leader, has renewed his pact with the National Broadcasting Company for the continuation of his network coast-to-coast broadcast each Saturday night at 9:30 CST.

King announced some newcomers to his band last week. George Arthur, guitarist and vocalist, formerly with station WLW sings in a trio, and newcomer Red Herron, violinist and vocalist, works in a quartet.

King and his band are currently riding high on the charts with "Changing Partners" and has a new one in "Red Deck Of Cards" b/w "Deck Of Cards."

Coral Leases Marlowe Disk From 20th Cent.

NEW YORK—Coral Records this week leased the master of "Love's Like That" by Micki Marlowe, Philadelphia youngster.

Bob Thiele, Coral, closed the deal in a telephone conversation with Ivan Ballan, 20th Century Records and Gotham prexy. The disk had originally been issued on 20th Century but the records will be withdrawn in favor of the Coral release.

Miss Marlowe, whose recording of "Loves Like That" is her first wax effort, will open at the Celebrity Room in Philadelphia on Monday, January 4.

Cosnat Has Fabulous Day

NEW YORK—Monday, December 28, seems to have been one of the best days record distributors have had in 1953.

Cosnat Distributing in this city reports a $27,000 gross receipt and an approximate quantity sale of over 50,000 records. Cosnat also states that "Marie" by the Four Tunes has sold more than 50,000 in two days.

These Will Make It A HAPPY NEW YEAR

CHARLES BROWN
"EVERYBODY'S GOT TROUBLE"
b/w
"I WANT TO FOOL AROUND WITH YOU"
Aladdin 3220

★ ★ ★

LYNN HOPE & ORCH.
"GIRL OF MY DREAMS"
b/w
"SOUTH OF THE BORDER"
Aladdin 3219

★ ★ ★

THE BACHELORS
"CAN'T HELP LOVING YOU"
b/w
"PRETTY BABY"
Aladdin 3210

Aladdin RECORDS
Beverly Hills, Calif.

A smash hit in Philadelphia and New York and spreading fast!

"THE BAION" and "GEE"*

as performed by that rhythmic magician of the keyboard

JOE LOCO

* A hit on the R & B charts for months and now a new hit via the mambo styling of Loco.

TICO — EL REY DEL MAMBO

220 W. 42nd St.,
New York, N. Y.
(WI 7-0652)

Climbing To The Top
PEE WEE KING
and his Band
"CHANGING PARTNERS"
b/w
"BIMBO"
RCA Victor # 20/47-5537

★ ★ ★ ★

Just Released a Great
DOUBLE-DECKER
"THE RED DECK OF CARDS"
and the original
"DECK OF CARDS"
RCA Victor # 20/47-5587
RCA VICTOR

How TV Created A New Ballroom

BROOKLYN, N. Y.—The residents of the Bensonhurst section of Brooklyn can thank television for the new and beautiful Hollywood Terrace Ballroom, located at 78th Street and New Utrecht Avenue. The Hollywood Theatre, which formerly occupied that address, became another television casualty recently, demonstrating the small neighborhood movie's struggle with TV.

All over the country many of the small independent theatres have been converted into garages, office buildings, supermarkets and even television studios, but the late Hollywood Theatre holds the distinction of being the first movie house to be turned into a ballroom. The theatre seats have disappeared, the old flooring has been replaced with the finest maplewood, the screen area is now the band stand, the projection booth is now the spotlight booth and the candy counter has been transformed into a long and luxurious bar. The entire interior, including the newly-decorated dome, is illuminated with indirect lighting. What was formerly an alley way is now a huge kitchen containing the most modern equipment.

The owners spent over $130,000 for the change-over which includes the cost of a giant air conditioning unit to keep the dancers cool in the summer months.

The Hollywood Terrace is the only ballroom in Brooklyn and the first to be built since the old Rosemont Ballroom burned down many years ago.

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Jim Reeves Reciting

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THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Sheriff Tex Davis
WLOW—Norfolk, Va.
1. Blue Christmas (Ernest Tubb)
2. Changing Partners (King)
3. There Stands The Glass (Webb Pierce)
4. Let Me Be The One (Locklin)
5. North Wind (Slim Whitman)
6. I Love You (Wright & Reeves)
7. You All Come (John Hicks)
8. White Christmas (E. Arnold)
9. I Fell Out Of A Christmas Tree (Little Rita Faye)
10. Bimbo (Jim Reeves)

Chuck Nichols
KOWB—Laramie, Wyo.
1. Let Me Be The One (Strange)
2. Tain't Nice (The Carlisles)
3. I'm Making Love To A Stranger (Jimmy Dickens)
4. Changing Partners (King)
5. Wake Up Irene (H. Thompson)
6. Christmas Roses (Hank Snow)
7. Barefooted Little Cowboy (Jimmy Dickens)
8. I'm Gonna Tell Santa (Young)
9. There Stands The Glass (Webb Pierce)
10. North Wind (Slim Whitman)

Sleepy Eyed John
WHHM—Memphis, Tenn.
1. What It Was, Was Football (Part 2) (Deacon A. Griffith)
2. What It Was, Was Football (Part 1) (Deacon A. Griffith)
3. Run 'Em Off (Onie Wheeler)
4. I'll Never Get Over You (Eddy Arnold)
5. You All Come (Arlie Duff)
6. I Really Don't Want To Know (Eddy Arnold)
7. I'm Just Here To Get My Baby Out Of Jail (M. Shiner)
8. Bimbo (Pee Wee King)
9. Changing Partners (King)
10. There Stands The Glass (Webb Pierce)

Cuz'n Larry Lane
WEBK—Tampa, Fla.
1. Bimbo (Jim Reeves)
2. Changing Partners (King)
3. Make Me Live Again (Heap & Williams)
4. There Stands The Glass (Webb Pierce)
5. Vitamin Called Love (Jack Cardwell)
6. It's Been So Long (W. Pierce)
7. Run 'Em Off (Onie Wheeler)
8. Tell 'Em Off (Curtis Gordon)
9. The Right Kind Of Love (Ken Marvin)
10. Ricochet (Pee Wee King)

Jimmy Hutsell
WLAR—Athens. Tenn.
1. Let Me Be The One (Locklin)
2. Tain't Nice (The Carlisles)
3. C-H-R-I-S-T-M-A-S (E. Arnold)
4. Bimbo (Pee Wee King)
5. I Really Don't Want To Know (Eddy Arnold)
6. To Be Alone (Rex Allen)
7. Satisfaction Guaranteed) (Carl Smith)
8. Caribbean (Eddie Kirk)
9. Ricochet (Pee Wee King)
10. Hey Joe (Carl Smith)

Marty Licklider
WICA—Ashtabula, Ohio
1. Elfie The Elf (Woody Wooddell & Baily Sisters)
2. Let Me Be The One (Locklin)
3. There's No Place Like Home On Christmas (J. Dickens)
4. Barefooted Little Cowboy (Jimmie Dickens)
5. Rudolph The Red Nosed Reindeer (Gene Autry)
6. There Stands The Glass (Webb Pierce)
7. Ooh-La-La (Justin Tubb)
8. Changing Partners (King)
9. I Love You (Wright & Reeves)
10. Gambler's Love (M. Roberts)

Jack Gale
WSRS—Cleveland, Ohio
1. Let Me Be The One (G. Hill)
2. I Believe In Lovin' (O'Quin)
3. It's Been So Long (W. Pierce)
4. I Want You, Yes (G. Wright)
5. Love Letters In The Sand (Mac Wiseman)
6. I Really Don't Want To Know (Eddy Arnold)
7. Changing Partners (King)
8. What It Was, Was Football (Deacon Andy Griffith)
9. Christmas Roses (Hank Snow)
10. Bimbo (Jim Reeves)

Bob Ferguson
KWSC—Pullman, Wash.
1. There Stands The Glass (Webb Pierce)
2. I Really Don't Want To Know (Eddy Arnold)
3. Tain't Nice (The Carlisles)
4. Bimbo (Jim Reeves)
5. Let Me Be The One (Locklin)
6. Don't Make Me Ashamed (Marty Robbins)
7. Remembering (Mac Wiseman)
8. Hey Joe (Carl Smith)
9. Christmas Roses (Hank Snow)
10. I Forgot More (Davis Sisters)

Joe Morris
WKDK—Newberry, S. C.
1. Let Me Be The One (Locklin)
2. There Stands The Glass (Webb Pierce)
3. I Forgot More (Davis Sisters)
4. Santa Got Stuck In The Chimney (Jimmy Boyd)
5. I'm Walking The Dog (Pierce)
6. Tain't Nice (The Carlisles)
7. Bimbo (Jim Reeves)
8. Changing Partners (King)
9. White Christmas (E. Arnold)
10. I Love God's Way Of Living (Louvin Bros.)

Jolly Joe Nixon & Tom Brennen
KXLA—Pasadena, Calif.
1. Walkin' And Hummin' (Ferlin Huskey)
2. What It Was, Was Football (Deacon Andy Griffith)
3. Remembering (Mac Wiseman)
4. You All Come (Arlie Duff)
5. Gentle Carpenter (Red Foley)
6. I Really Don't Want To Know (Eddy Arnold)
7. I Could Cry (Don Reno)
8. You're My Downfall (Johnny & Jack)
9. Red Deck Of Cards (Wakely)
10. Red Deck Of Cards (T. Ritter)

Carl E. Lamm
WCKB—Dunn, N. C.
1. Christmas Roses (Hank Snow)
2. I Love You (Wright & Reeves)
3. Tain't Nice (The Carlisles)
4. Let Me Be The One (Locklin)
5. Changing Partners (King)
6. I Really Don't Want To Know (Eddy Arnold)
7. There Stands The Glass (Webb Pierce)
8. I Gave My Wedding Dress Away (Kitty Wells)
9. Happy Go Lucky (A. Inman)
10. I Fell Out Of A Christmas Tree (Little Rita Faye)

L. F. Kenfield
WTIC—Hartford, Conn.
1. I Forgot More (Davis Sisters)
2. I Can't Wait (Faron Young)
3. For Now And Always (Snow)
4. Mama, Come Get Your Baby Boy (Eddy Arnold)
5. Let Me Be The One (Strange)
6. Who'll Buy My Heartaches (Carl Smith)
7. Thanks (Jimmy Wakely)
8. Unpucker (The Carlisles)
9. It's Been So Long (W. Pierce)

Chuck Thompson & Elmer
WFOR—Hattiesburg, Miss.
1. You All Come (Bing Crosby)
2. Run 'Em Off (Lefty Frizzell)
3. Wake Up Irene (H. Thompson)
4. I Fell Out Of A Christmas Tree (Little Rita Faye)
5. I Really Don't Want To Know (Eddy Arnold)
6. Changing Partners (King)
7. I'm Walking The Dog (Pierce)
8. Too Free With Your Love (Earl Songer)
9. Will Santy Come To Shanty Town (Eddy Arnold)
10. Let Me Be The One (Locklin)

Slim Lay
WHBS—Huntsville, Ala.
1. Heartbreak Ahead (C. Arthur)
2. I Fell Out Of A Christmas Tree (Little Rita Faye)
3. You're The Angel On My Christmas Tree (F. Young)
4. Let Me Be The One (Strange)
5. I'm Walking The Dog (Pierce)
6. You All Come (Bing Crosby)
7. Wake Up Irene (H. Thompson)
8. Tain't Nice (The Carlisles)
9. Satisfaction Guaranteed (Carl Smith)
10. I Gave My Wedding Dress Away (Kitty Wells)

Shel Horton
WVAM—Saxton, Pa.
1. Changing Partners (King)
2. Swamp Lily (Roy Acuff)
3. Pride (Jimmy Wakely)
4. I'll Never Close My Heart To You (Hawkshaw Hawkins)
5. Tennessee Ghost Train (Dale)
6. Is Zat You Myrtle (Carlisles)
7. Hey Joe (Kitty Wells)
8. Bimbo (Pee Wee King)
9. Pig Latin Serenade (Johnny & Jack)
10. We Need God For Christmas (Ernest Tubb)

Bill Thornton
KRLW—Walnut Ridge, Ark.
1. Im Walking The Dog (Pierce)
2. Let Me Be The One (Locklin)
3. Bimbo (Pee Wee King)
4. There Stands The Glass (Webb Pierce)
5. It's A Long, Long Ride (Marty Robbins)
6. Changing Partners (King)
7. Run 'Em Off (Lefty Frizzell)
8. North Wind (Slim Whitman)
9. I'll Never Get Over You (Eddy Arnold)
10. Shake A Hand (Red Foley)

Uncle Eb Brown
WGST—Atlanta, Ga.
1. There Stands The Glass (Webb Pierce)
2. Let Me Be The One (G. Hill.)
3. I Really Don't Want To Know (Eddy Arnold)
4. Look (Kenny Lee)
5. I'm Walking The Dog (Pierce)
6. I Wouldn't Treat A Dog The Way You're Treating Me (Ferlin Huskey)
7. Tell 'Em No (Curtis Gordon)
8. That's What I'd Do For You (Faron Young)
9. My Heart Is Like A Train (Grandpa Jones)
10. You're Waiting In My Place (Boots Woodall)

Dal Stallard
KCMO—Kansas City, Mo.
1. Wake Up Irene (H. Thompson)
2. Changing Partners (King)
3. There Stands The Glass (Webb Pierce)
4. Satisfaction Guaranteed (Carl Smith)
5. Let Me Be The One (Locklin)
6. Peace In The Valley (R. Foley)
7. Caribbean (Mitchell Torok)
8. When Mexican Joe Met Jole Blon (Hank Snow)
9. Put A Little Sweetenin' In Your Love (Johnny Bond)
10. Divorce Granted (E. Tubb)

Paul Kallinger
XERF—Del Rio, Texas
1. There Stands The Glass (Webb Pierce)
2. Bimbo (Jim Reeves)
3. I'm Walking The Dog (Pierce)
4. It's Been So Long (W. Pierce)
5. You All Come (Cousin Herb Henson)
6. I Forgot More (Davis Sisters)
7. Let Me Be The One (Locklin)
8. Release Me (Jimmy Heap)
9. Tain't Nice (The Carlisles)
10. North Wind (Slim Whitman)

Clarence Kneeland
WERI & WICH—Jewett City, Conn.
1. Let Me Be The One (Locklin)
2. Bimbo (Jim Reeves)
3. I Fell Out Of A Christmas Tree (Little Rita Faye)
4. Put Christ Back Into Christmas (Red Foley)
5. I'm Walking The Dog (Pierce)
6. I Forgot More (Davis Sisters)
7. Hey Joe (Carl Smith)
8. It's A Long, Long, Ride (Marty Robbins)
9. Barefooted Little Cowboy (Jimmy Dickens)
10. Tain't Nice (The Carlisles)

Pop's Country Store
WXGI—Richmond, Va.
1. I Love You (Wright & Reeves)
2. I Fell Out Of A Christmas Tree (Little Rita Faye)
3. Christmas Roses (Hank Snow)
4. Don't Make Me Ashamed (Marty Robbins)
5. Bimbo (Jim Reeves)
6. Christmas Time's A-Coming (Bill Monroe)
7. Go Cry Your Heart Out (Hank Thompson)
8. Santa Got Stuck In The Chimney (Jimmy Boyd)
9. Cheatin's A Sin (K. Wells)
10. Leave Her Alone (Ray Price)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **LET ME BE THE ONE**
   Hank Locklin
   (Four Star 1641)

2. **THERE STANDS THE GLASS**
   Webb Pierce
   (Decca 28834; 9-28834)

3. **I FORGOT MORE THAN YOU'LL EVER KNOW**
   Davis Sisters
   (RCA Victor 20-5345; 47-5345)

4. **CARIBBEAN**
   Mitchell Torok
   (Abbott 140; 45-140)

5. **A DEAR JOHN LETTER**
   Jean Shepard & Ferlin Huskey
   (Capitol 2502; F-2502)

6. **I'M WALKING THE DOG**
   Webb Pierce
   (Decca 28834; 9-28834)

7. **SATISFACTION GUARANTEED**
   Carl Smith
   (Columbia 21166)

8. **HEY JOE!**
   Carl Smith
   (Columbia 21129; 4-21129)

9. **BIMBO**
   Jim Reeves
   (Abbott 140)

10. **NORTH WIND**
    Slim Whitman
    (Imperial 8208)

Buddy Basch's Quiz On Popular Music & Writers

1. Name (within five years) the year these songs were written:

"ALWAYS"	1899
"SUGAR BLUES"	1923
"BALLIN' THE JACK"	1913
"SOUTH AMERICA, TAKE IT AWAY"	1946
"HUMORESQUE"	1894
"STOMPIN' AT THE SAVOY"	1936
"MULE TRAIN"	1949
"PARADE OF THE WOODEN SOLDIERS"	1922
"CONSTANTLY"	1910
"ASLEEP IN THE DEEP"	1897
"ROCK OF AGES"	1832
"THANKS A MILLION"	1935
"WARSAW CONCERTO"	1942
"COME JOSEPHINE, IN MY FLYING MACHINE"	1910
"MARGIE"	1920
"TWO SLEEPY PEOPLE"	1938
"ONCE IN LOVE WITH AMY"	1948
"A BIRD IN A GILDED CAGE"	1900
"LAURA"	1945
"LOVE'S OLD SWEET SONG" ("Just a Song at Twighlight")	1914

2. Name the writers of these famous tunes (any one writer):

"BEWITCHED"	Richard Rodgers / Lorenz Hart
"TOP HAT, WHITE TIE AND TAILS"	Irving Berlin
"SMALL FRY"	Frank Loesser / Hoagy Carmichael
"LOVE WALKED IN"	George & Ira Gershwin
"TAKE IT EASY"	Vic Mizzy / Irving Taylor / A. De Bi
"SEPTEMBER SONG"	Maxwell Anderson / Kurt Weill
"WHO'S SORRY NOW?"	Bert Kalmar / Harry Ruby
"GEORGIA"	Walter Donaldson / Howard Johnson
"TREES"	Joyce Kilmer / Oscar Rasbach
"MY REVERIE"	Larry Clinton
"MANANA"	Peggy Lee / Dave Barbour
"GONE FISHIN'"	Nick & Charles Kenny
"THIRD MAN THEME"	Anton Karas
"THE THING"	Charles Grean
"SCHOOL DAYS"	Gus Edwards / Will D. Cobb

METHOD OF SCORING: Count one point for correct answer to each question (up to a possible 30).

30-26—Excellent
25-21—Very Good
20-16—Good
15-11—Passing
10- 6—Fair
5- 0—Poor

} Your rating on knowledge about popular music and popular music writers.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	LET ME BE THE ONE	Hank Locklin (4 Star)
2.	THERE STANDS THE GLASS	Webb Pierce (Decca)
3.	CHANGING PARTNERS	Pee Wee King (RCA Victor)
4.	BIMBO	Jim Reeves (Abbott)
5.	I REALLY DON'T WANT TO KNOW	Eddy Arnold (RCA Victor)
6.	TAIN'T NICE	The Carlisles (Mercury)
7.	I FORGOT MORE THAN YOU'LL EVER KNOW	Davis Sisters (RCA Victor)
8.	I'M WALKING THE DOG	Webb Pierce (Decca)
9.	WAKE UP IRENE	Hank Thompson (Capitol)
10.	SATISFACTION GUARANTEED	Carl Smith (Columbia)

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and

"I GOT NINE LITTLE KISSES"

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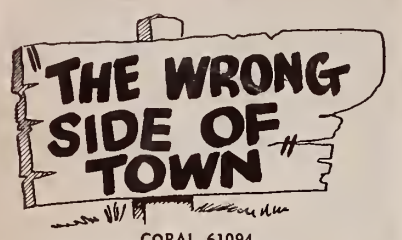

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THE CASH BOX THE 10 TOP FOLK & WESTERN Best Sellers

1. LET ME BE THE ONE
   Hank Locklin
   (4 Star 1641; 45-1641)
2. THERE STANDS THE GLASS
   Webb Pierce
   (Decca 28834; 9-28834)
3. BIMBO
   Jim Reeves
   (Abbott 148; 50-148)
4. I FORGOT MORE THAN YOU'LL EVER KNOW
   The Davis Sisters
   (RCA Victor 20-5345; 47-5345)
5. WAKE UP IRENE
   Hank Thompson
   (Capitol 2646; F-2646)
6. SATISFACTION GUARANTEED
   Carl Smith
   (Columbia 21166; 4-21166)
7. CARIBBEAN
   Mitchell Torok
   (Abbott 140; 50-140)
8. A DEAR JOHN LETTER
   Jean Shepard & Ferlin Huskey
   (Capitol 2502; F-2502)
9. HEY JOE!
   Carl Smith
   (Columbia 21129; 4-21129)
10. WHEN MEXICAN JOE MET JOLE BLON
    Hank Snow
    (RCA Victor 20-5490; 47-5490)

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FOLK AND WESTERN REVIEWS

A DISK A SLEEPER · B GOOD · C EXCELLENT · C FAIR · D VERY GOOD · E MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"THE RED DECK OF CARDS" (2:47)
[Hill & Range BMI—Red River Dave McEnery]
"DECK OF CARDS" (2:50)
[American BMI—T. Texas Tyler]
PEE WEE KING AND HIS BAND
(RCA Victor 20-5587)

● Currently heading for the number one position on the popularity charts with his lovely treatment of "Changing Partners", Pee Wee King and his band follow through with an outstanding arrangement of a soul stirring item titled, "The Red Deck Of Cards". Adding to his already powerful reputation as a prolific band leader, Pee Wee comes up with a most vivid recitation on a dramatic piece of anti-communist material. The story tells how the communists tried to make use of a deck of cards to implant their doctrine into the minds of the captured soldiers. Flipside, "Deck Of Cards", is the original T. Texas Tyler tale on which King delivers another commendable reading. Top deck has the fullest potential to make the grade. Watch for it.

JACK AND DANIEL
(Decca 28886)

B "FORGET THE DEAL" (2:20) [Forrest BMI—A. Inman] Jack and Daniel blend their vocal talents in infectious fashion as they etch a racing sentimental item. The boys speak as one as they call off their plans for the future now that their gal has found someone else to love.

C+ "SATISFIED WITH YOU" (2:08) [Old Charter BMI—M. Drummond] Lower deck features another fast moving piece treated to a polished vocal duet by the pair. The Sourwood Mountain Boys capably supply the instrumental accompaniment on two flavorable decks.

LOUIE INNIS
(King 1298)

B "YOU'VE GOT IT" (2:06) [Mar-Kay BMI—L. Innis] Louie Innis dishes up a solid piece of material that should appeal to one and all. A delightful quick beat romantic cutie with catchy lyrics that the artist belts out in socko fashion. A real peppy side that's just right for the jukes.

B "I GOT A ROUND TRIP TICKET" (2:20) [Mar-Kay BMI—L. Innis] gives it everything on the bottom half as he comes up with a deck that really moves. A rousing item on which the chanter deftly vocals the solid set of lyrics.

POLLY POSSUM AND JOE WOLVERTON
(Columbia 21196)

B "I'M A STRANGER IN MY HOME" (3:00) [Ridgeway BMI—P. W. King, R. Stewart, Burris] Smooth voiced Polly Possum sings a touching moderate tempo weeper with much feeling. Poignant mid-deck recitation by Joe Wolverton coupled with a most sincere rendition by Polly, makes for a potent etching.

C+ "BIMBO" (2:35) [Fairway BMI—R. Morris] Reverse deck receives another fine vocal effort by the thrush. Light hearted ditty is a little late for honors but Polly's waxing should catch many spins. Effective string support dished up by the Dog Patch Boys.

GRANDPA JONES
(RCA Victor 20-5576)

B "YOU-ALL COME" (2:10) [Starrite BMI—A. Duff] Grandpa Jones turns in a zestful performance on a gay quick beat bouncer that's stirring up a good deal of excitement in the Western market. Chorus and strings assist Grandpa in a winning style.

B "THE TRADER" (2:25) [Ridgeway BMI—N. Nichols] Jones dishes up another inviting vocal refrain on a fast moving piece with captivating lyrics. Story tells of a shrewd fellow who trusted his luck too far.

DUKE OF PADUKA
(Mercury 70290)

B "WHAT IT WAS (IT WAS A FOOTBALL GAME)" (Part 1) (2:52) [Charles BMI — Griffith] Here's a rollicking bit of material, waxed by the Duke of Paduka, that's been making a lot of noise in both the pop and country markets. The Duke amusingly portrays the series of incidents that occur when a small town fellow gets swept, by the crowd, into a football game.

B "WHAT IT WAS (IT WAS A FOOTBALL GAME)" (Part 2) (3:14) [Charles BMI—Griffith] On the under lid, the Duke continues the recitation in hilarious fashion. Two decks that are going to receive many spins.

JIM & JESSIE and THE VIRGINIA BOYS
(Capitol 2683)

B "MY LITTLE HONEYSUCKLE ROSE" (2:21) [Dixie Music BMI—L. York] Jim and Jesse team up on a fast tempo romantic item to produce some mighty impressive harmonizing. Colorful instrumental backing supplied by the Virginia Boys on a deck that should lure a heap of coin.

B "JUST WONDERING WHY" (2:43) [Central BMI—J. & J. McReynolds] On the lower deck the boys offer a smooth duet on a pretty, middle tempo sentimental piece. His sweetheart has left him all alone and he wants to know the reason why.

GENE STEWART
(Decca 28959)

B "EMPTY SEAT IN THE BAR ROOM BOOTH" (2:12) [Ridgeway BMI—R. Stewart, P. W. King] Gene Stewart waxes a quick beat rhythmic bouncer in impressive fashion. Potent instrumental support on a snappy tune that Stewart treats to a spirited reading. A delectable platter.

C+ "I WANT YOU" (2:20) [Peer International BMI—B. J. Catlett, N. Ball] The soft voiced artist works over a lovely set of lyrics for an easy on-the-ears disk. A pretty melody supplemented by an easy string backing.

MERRILL MOORE
(Capitol 2691)

C+ "SWEET JENNIE LEE" (2:07) [Bregman, Vocco & Conn ASCAP—W. Donaldson] The nimble fingers of Merrill Moore gleefully glide over the piano keys on a fast tempo instrumental piece. A happy-go-lucky melody that rides merrily along in gay manner.

B "SNATCHIN' AND GRABBIN'" (2:29) [Milene ASCAP—F. Rose, R. Scrivner] On the flipside Moore delivers an engaging vocal job on a quick beat item with catchy lyrics. Chorus assists in adequate fashion as the artist, once again shines at the keyboard.

THE CASH BOX FOLK and WESTERN ROUNDUP

Looks like that Gordon feller. . . . **Curtis Gordon** (RCA Victor) has a good record in his recording of "Tell 'Em No" and "Little Bo Peep" because from all reports, this is among the best for the boy from down Mobile, Alabama. And, speaking of Alabama, should be down in that section before too long, now! And, will certainly be looking forward to talkin' with all you fellows! **Little Jimmie Dickens** (Columbia) held the spotlight on the Grand Ole Opry Prince Albert Show, Saturday, December 26th and had as his guest, the jovial Carlisles (Mercury). Saturday, January 2nd **Carl Smith** (Columbia) did the coast-to-coast portion of Grand Ole Opry's Show and featured **Marty Robbins** (Columbia) as his guest! **Rusty Wellington's** Arcade recording of "Doggone It Baby, I'm In Love" taken over by Hill and Range Songs. Tune has just been released by **Carl Smith** on Columbia with "What Am I Gonna Do With You" as the backing. Rusty's wife, **Ginger,** is the gal who recorded "Fairy Tales," a national hit of a few years back. Matter of fact dept: **Jack Howard** of Arcade Records is fast gaining the name of "The Finder Of Stars." It was Jack who persuaded **Hank Snow** to come to America a few years ago and also played important roles in the careers of **Bill Haley, Jimmy Collett** and now **Rusty Wellington.** Blue Ribbon Music and Record Company inked a one year pact with **Cowboy Joe Bisko.** "Miles Of Sorrow" and "My Weeping Heart" is Bisko's first release. Writers of the tunes are **Glenn Rowell** of WTAM, **Matt Furin, Chaw Mank** and **Bisko.**

RUSTY WELLINGTON

Sammy King and his **Hillbilly Cousins** who recently started TV appearances on WTSK-TV, Knoxville, has added **Marion Sumner,** fiddler, to his outfit. **Kenny Anderson** and his **String Dusters** are also featured over WTSK-TV's Tennessee Jubilee. WTSK-TV is the first Knoxville TV station to program and organize an Artist Bureau for the folk talent in that territory. Young **Bobby Myers** (Valley) made his debut Saturday, December 26th over **Pee Wee King's** NBC Show from Louisville, Kentucky. Want to thank all my friends for their nice Christmas Cards and letters. Grand Ole Opry's line-up of talent gathered into Louisville, Kentucky, Sunday, December 27th for performances of their show and the talent roster read something like this: **Carl Smith,** (Columbia) **Ken Marvin,** (RCA Victor), **Ernest Tubb** (Decca), **Hank Snow** (RCA Victor), **George Morgan** (Columbia), **Marty Robbins** (Columbia), **Little Jimmy Dickens** (Columbia), **Bill Monroe** (Decca), **Ray Price** (Columbia) The Carter Sisters with mother **Maybelle, June, Helen, Anita, Moon Mullican** (King), **Johnnie & Jack** (RCA Victor), **Kitty Wells,** (Decca), **Webb Pierce** (Decca), **Grandpa Jones** (RCA Victor), and a host of others that comprised practically all of the talent feature on Grand Ole Opry. This array of talent appeared in Louisville for a benefit performance and the attendance figure ran up to 12,000 people for their performance. **Bill Carlisle** of The Carlisles (Mercury) spent Christmas with his immediate family in Kentucky as did **Carl Smith** with his parents in Maynardville, Tennessee. **Pee Wee King** recently did a session of recordings in New York and while in the city was interviewed on the **Kate Smith Show! Little Rita Faye** (MGM) just finished a session in Nashville under **Fred Rose's** direction. And, while in Nashville, **Murray Nash** of Acuff-Rose, reports that Rita Faye made radio and TV appearances there, and also has made appearances via these same mediums in Baltimore and Philadelphia recently. Incidentally, Rita Faye will have a new release out around January 15th. **Don Law** in Nashville last week doing sessions with **Carl Smith** and other Columbia artists!!! **Davis Sisters** recently returned from New Orleans where they had the pleasure of doing a personal appearance with **Ray Price** and **Autry Inman** (Decca). Autry was a featured Grand Ole Opry star prior to his entrance into the U.S. Army. The Davis Sisters also played the "Saturday Night Shindig" in Dallas and there they worked with **Sonny James** and **Bobby Williamson.** Arlie **Duff** was guest on the same program. **Charline Arthur,** who was busy on the "Big D" took time out to chat with the Davis Sisters upon their visit. The girls also have appeared recently with **Nelson King** and a group of artists in Lexington, Kentucky and future plans call for a return engagement to New Orleans, some personal appearances in Florida and California. A word about **Bev Shea's** concert in the famous Constitution Hall in Washington, D. C. on December 17th . . . it was a huge success. Supporting Bev were **Tedd Smith** and **Paul Nickelson,** the **Billy Graham** instrumentalists. The program was sponsored by the Christian Youth Hour. It was a benefit affair, and although box seats were going at $8.00, the house was soldout! Paul and Tedd also accompanied Bev on his recent concert tour in Ontario and Quebec. **Frankie More,** who manages **Johnnie & Jack** and the **Tennessee Mountain Boys,** (RCA Victor) and **Kitty Wells** (Decca), says that Johnnie & Jack's current release "Cheated Out Of Love" and "Love Trap" is expected to be one of their best recordings and should show up as another 'winner' for the versatile group, who are constantly in demand for personal appearances. Now that the holiday season is over, **X. Cosse** who manages Capitol's **Martha Carson,** has the artist and her Grand Ole Opry unit booked solidly through Alabama, and Georgia territory. In 1953, Martha and her unit, under the management of X. Cosse, covered a tremendous territory for personal appearances and in a very short time has risen to heights that place her among the most recognized artists in the folk music field.

ERNEST TUBB

KEN MARVIN

Meeting Dates Of Music Operators' Associations

Jan. 4—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

4—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

7—Northeastern Ohio Phonograph Operators' Assn.
Place: 113 South State St., Painesville, Ohio

7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

7—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

7—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

12—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

12—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

12—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

13—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

13—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

14—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

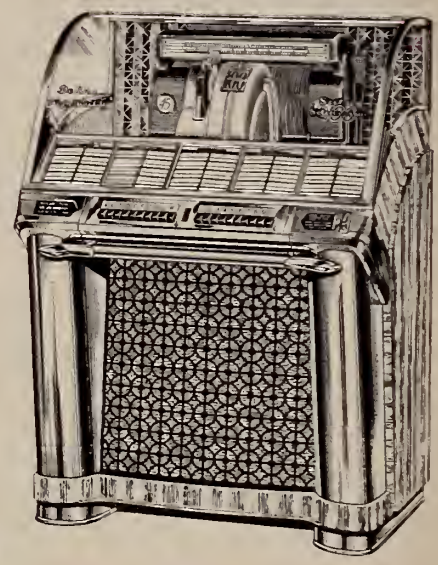
21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

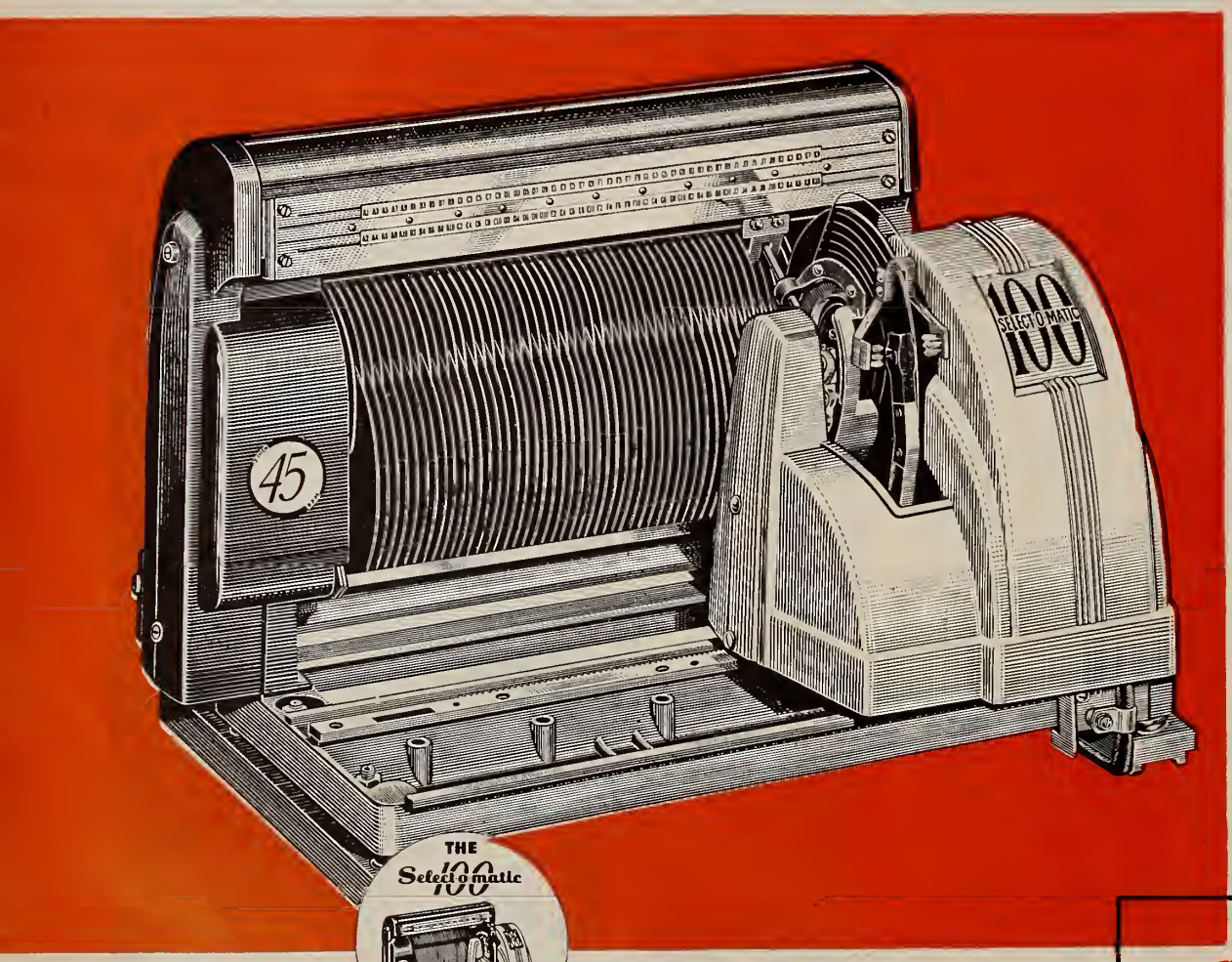
25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

25—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

only Seeburg has the Select-o-matic 100 mechanism

It's the most revolutionary development in the history of recorded music...it's the mechanism that has set new standards of performance wherever these music systems are installed. It's the only mechanism that plays records vertically...never drops a record...never turns one over...it's the Select-O-Matic "100" mechanism... and only Seeburg has it.





THE Select-o-matic 100

THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

America's Finest and Most Complete Music Systems

the Select-o-matic 100 HFG

High Fidelity all the Way!

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

Here and There

STOCKHOLM, SWEDEN—A coin operated gas filling station has been opened in a town of Sweden this past month. The automatic vending unit can be fitted to any modern pump, and can be cut off during the day by means of a simple switch. As in the United States, objection to this type of vendor has prohibited the use of an automatic gas vendor because of fire hazards. However it is reported that despite severe regulations in Sweden, the unit has been licensed—the first time in any European country. On several occasions, gas stations in the United States have experimented with automatic vending units, but violent objections from a number of sources have always forced the operator to discontinue its use. In addition to the familiar "fire" hazard, which made it practically impossible to obtain a license, employees of local stations have always been able to sway the decisions of the community officials to refuse a license as it was claimed the owners would curtail their staffs.

LONDON, ENGLAND — England, who suffers through the ban on import of foreign manufactured coin operated equipment, will have its own kiddie ride soon. Walter Streets & Co., Ltd., is producing a horse called "Stardust." The World's Fair comments: "Considerable research and testing are behind this horse which, made of fibre glass, may well challenge the so-called American supremacy in certain fields. It will certainly serve those many operators who have suffered the pangs of need for such a machine."

PEORIA—With all the billions of coins being placed in coin operated equipment, the amount of spurious coins used make up only a minute percentage. However, once in a while those who think they can get away with it are caught. Four factory workers in this city admitted they filed pennies down to the size of dimes and used them in vending machines in use in the factory. They were fined $100 each on federal charges of mutilating money.

BERLIN, GERMANY — Although Western Germany has legalized the operation of "gambling" devices, it now comes up with this ruling for minors. The Berlin city authorities prohibit the attendance of those under sixteen in amusement arcades. Those between the ages of sixteen and eighteen may visit the arcades, but cannot play pin games and machines on which small prizes are awarded.

IF COINS WERE SIZED BY ACTUAL WORTH THIS WOULD BE THE SIZE OF THE DIME!

THE U. S. DIME IS NOW WORTH ONLY 5.4 CENTS

The best way to get some idea of how much the U.S. Dime has shrunk in value is to take a dime out of your pocket and place it alongside of the above illustration.

With the American Dollar now valued at 54c by the nation's financial experts, as compared to the prewar Dollar, the dime, too, has therefore fallen in value, and is today actually worth but 5.4 cents.

In short, even tho this publication has been crusading for over eleven years now, to get the members of this industry to realize that they cannot continue profitably on 5c play, while it was crusading, the dime continued to fall in value —to the point where it is now worth just a little bit more than the prewar nickel.

In short, dime play today is actually very little different than nickel play before World War II. Therefore, anyone who has changed to dime play, and has seen "some light" in the way of intake as against outgo, is now faced with the problem that *dime play isn't enough in itself anymore.*

And that's where the entire crux of the situation rests at this writing as the dollar continues to fall in actual value.

In short, the music operator who is already featuring dime play must, at the same time, to assure himself some profit from his tremendously increased investments in equipment and in operational overhead, *obtain "Front Money Guarantees" from his locations IN ADDITION to 10c play.*

That is why *The Cash Box*, some months ago, began to publish the actual *"Front Money Guarantees" the music operators must obtain from each of their locations IN ADDITION to 10c play.*

These "Front Money Guarantees" appear in *The Cash Box*' *"End-Of-Month Inventory Issue".*

They are now being extensively used by many music operators, who are showing these to their location owners, in an effort to obtain front money guarantees.

These operators realize that they cannot long continue under their present record-breaking high overhead expense and take in what they have been getting from these locations *WITHOUT GOING BROKE!*

Take that dime out of your pocket again. (The dime is about 11/16″ in diameter.) Note its size against what the dime would look like if coinage was minted according to actual worth size. Study the difference. Because the U.S. Dime is only worth 5.4c today.

All overhead costs have risen approximately 300% since the prewar period. That goes for equipment, too. Yet, prewar, the music operator, and the pinball operator as well, could continue on 5c play. Today, with costs 300% above what they were prewar, and with the nickel actually worth 2.7 cents, how can he equalize this situation and still remain in business?

Even when the operator changes to dime play which, if the nickel and dime were still of prewar value, would mean a 50% increase in his charge for the play of his phonograph or pinball machine, he wouldn't be correctly equalizing his problem.

Yet, today, when he does go up to 10c play, he is actually only getting 4/10ths of a cent more than he used to get prewar. And in the prewar period his overhead expense was 300% less than what it is today.

In short, all that the operator actually gains today, as compared to the actual value of the dime, is 4/10c more than he did in '39 when he switches his phonographs and pinball machines from nickel to dime play.

There isn't a retailer in the nation, nor is there any member of the general public, who will disagree that they need "more" to continue ahead.

Therefore, there should be no further hesitancy on the part of any phonograph or pinball machine operator, as to why he must go to 10c play to survive under present conditions.

***But even that isn't enough any longer.* The phonograph operator must also obtain front money guarantees from each and everyone of his locations, in addition to 10c play, to be able to see some profit somewhere.**

Put that dime back up at the top of the page—again. *Compare. Think. Then decide for yourself.*

A DAY OF DIMES FOR

Can Pave the Path for Dime Play of Equipment While Winning Fine

Mr. Operator—Here's something your competitors can't fight!

Here's a plan that will give you the opportunity to get get 10c play started in your territory whether your competitors follow along—or not!

Here's the greatest opportunity that has appeared on the horizon since all leaders thruout the coin nation agreed that, "10c Play Is The Answer"!!

"A DAY OF DIMES FOR THE 'MARCH OF DIMES' "!!

Tear off the page that tells your location owners how to get into this great American charitable effort.

Do it now!

If you can't show this page to each and every one of your location owners—make reprints of this page—and mail it to each one of them—personally!

Get the location owner to ASK YOU to change over his juke box, pinball and other games, to DIME PLAY!!

Then, by this test, by this one day when the entire proceeds will be given to the "MARCH OF DIMES", and even before the day, you will be able to show him the INCREASE that comes with Dime Play.

So that you will be able to continue on dime play from then on.

This is the ONE WAY for many, many operators thruout the entire nation, who have long wanted to switch over to Dime Play, to DO SO.

This is one of the most unusual opportunities which has yet been presented to each and every operator in the nation who wants to get dime play started.

This is the time to learn for yourself whether, or not, dime play will be profitable in your part of the country.

Remember—while all this is going on—you are winning for yourself and for your location owner, as well as for your industry, the greatest and finest kind of PUBLIC ACCLAIM.

This news will be picked up by your local newspapers, radio and television stations, and you will find that people will feel more kindly toward you and your machines.

Your location owner will be happy because, if you work this plan correctly, you will pull tremendous attention and acclaim to his place of business.

You will gain a greater following for him from all the peoples in the neighborhood where his place is located.

Put up signs in his store. Put streamers on his windows.

You will have the backing of your local Chairman of the "MARCH OF DIMES" and he will HELP YOU in every way he possibly can. He will give you signs and streamers.

This is an opportunity or all operators who want to change over to Dime Play. This comes but once in a lifetime.

The "MARCH OF DIMES" will pave the path for DIME PLAY everywhere in the U.S.A.

You, as an operator who wants to see bigger, better, steadier profits for 1954, should enter into this plan wholeheartedly, energetically, and with all the spirit which the "MARCH OF DIMES" definitely deserves!

Remember! This is it! "A DAY OF DIMES FOR THE 'MARCH OF DIMES' "! The BIG DAY FOR YOUR FUTURE!

OPERATORS

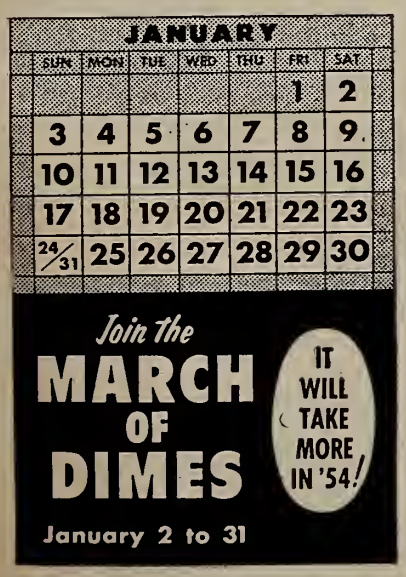
TEAR OFF AND SHOW TO YOUR LOCATIONS OR REPRINT AND MAIL TO ALL OF YOUR LOCATION OWNERS! THIS IS YOUR OPPORTUNITY TO START 10c PLAY IN YOUR TERRITORY!

THE "MARCH OF DIMES"

Thruout the Nation for All Types Public Acclaim for the Industry

MR. RETAILER — HERE'S YOUR OPPORTUNITY TO SERVE AMERICA'S GREAT CHARITY—THE "MARCH OF DIMES"! WIN THE PRAISE OF THE PUBLIC AS WELL AS ACCLAIM FROM YOUR PRESENT CUSTOMERS! BRING NEW CUSTOMERS INTO YOUR PLACE! ASSURE YOURSELF A FINER, BIGGER BUSINESS FOR 1954!

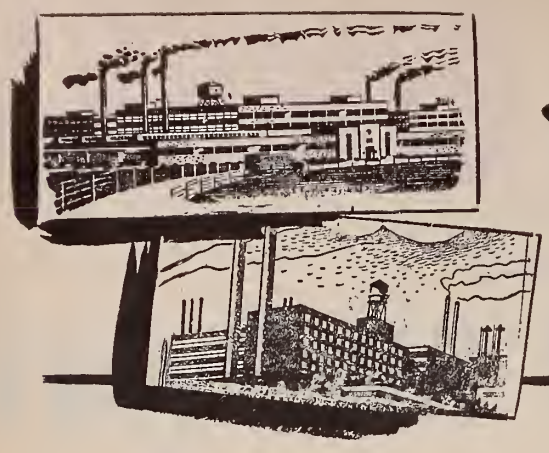
Here's How TO JOIN THE "MARCH OF DIMES"


JANUARY
SUN MON TUE WED THU FRI SAT
1 2
3 4 5 6 7 8 9
10 11 12 13 14 15 16
17 18 19 20 21 22 23
24/31 25 26 27 28 29 30
Join The
MARCH OF DIMES
IT WILL TAKE MORE IN '54!
January 2 to 31

HAVE YOUR OPERATOR CHANGE OVER YOUR JUKE BOX, PINBALL AND ALL OTHER COIN OPERATED GAMES, TO 10c PLAY!

SET ASIDE ONE DAY WHEREIN ALL DIMES THAT ARE INSERTED INTO THE JUKE BOX, PINBALL AND ALL OTHER COIN OPERATED GAMES, WILL BE DONATED TO THE "MARCH OF DIMES"!

ANNOUNCE THIS DAY TO YOUR CUSTOMERS BY PUTTING UP SIGNS IN YOUR STORE AND STREAMERS ON YOUR STORE WINDOWS. YOUR OPERATOR WILL BE HAPPY TO HELP DEFRAY THE COST. YOU WILL WIN THE PRAISE OF ALL YOUR PRESENT CUSTOMERS AND GAIN THE ACCLAIM OF EVERY PERSON IN YOUR NEIGHBORHOOD WHILE BRINGING NEW CUSTOMERS INTO YOUR PLACE. JOIN THE "MARCH OF DIMES" AND ASSURE YOURSELF A FINER, BIGGER BUSINESS FOR 1954!



THE MANUFACTURER VIEWS '54

Would appreciate return wire or letter from you regarding your opinion as to future of industry this coming year.

BILL GERSH
"The Cash Box"
32 West Randolph
Chicago, Illinois

(Wire)

Bill Gersh:

Retel. Our own barometer points to 1954 as being the best in the auto photo's history. We sincerely believe that the future of our business as well as that of the industry must follow the sound basic principles of producing and merchandising quality equipment if we are to prosper. The careful selection of distributors and operators who are equally cognizant of the necessity of maintaining the highest possible standards in their own business relations is of utmost importance. As general business seeks a more sound and stable level the integrity of those in our industry will be more critically judged. To succeed each will have to merit his success.

V. VAN NATTAN
Auto Photo Co.

(Wire)

Bill Gersh:

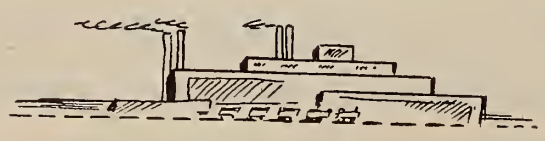
The New Year of 1954 should be a good one for all of us in the juke box business. Interest in the automatic phonograph and the wide choice of music it brings in serving the public will continue to grow. The beautiful equipment now on the market should go far to open new locations for operators in addition to helping them more profitably to serve their present stops. We at AMI are most optimistic.

J. W. HADDOCK
President
AMI, Inc.

(Wire)
Bill Gersh:

1954 will be no exception to other years when the Coin Machine Industry, faced with increasingly complex problems, has by hard work, courage and ingenuity found ways to go ahead to increasingly stable prosperity.

RAY MOLONEY
Bally Manufacturing Co.



(Letter)

Bill Gersh:

I am in receipt of your telegram requesting an opinion as to the outlook for the Coin Machine Industry in 1954.

We expect the next year to be a very good one and we are making plans for the introduction of several new coin machine pieces for the coming year. We are of the opinion that the sales effort will have to be intensified but nevertheless we believe that the volume of business will be satisfactory for the Industry.

R. W. HOOD
President
H. C. Evans & Co.

(Letter)
Bill Gersh:

When you ask us at Genco for our opinion as to the future of the coin machine industry, the answer is rather obvious. Frankly, we are bursting with enthusiasm and optimism. We would bet our bottom dollar (in fact, we have) that 1954, 1955, etc., are going to be good years for our industry. Everything points to larger, more varied operations. The awakening of interest of the chain stores in coin operated amusement machines has expanded our field. The success of our 'Sky Gunners', 'Night Fighters', and 'Invaders' in these stores have been eye openers for us. These same stores want still more equipment.

The clincher for us though lies in the still growing interest in shuffle games. Recently we introduced our 4-player 'Shuffle Pools'. The reception of operators all over the country has been wonderful. You will be seeing and hearing a lot of this game for a long, long time to come.

I do want to add one note of caution. To manufacture successfully today, there can be no guess-work. The product must be right in every respect. You must give your distributors, and ultimately, your operators, 100% cooperation. These things we have learned in 1953—these things we will practice in 1954, and these things we believe will insure our success through 1954.

SAMUEL B. LEWIS
AVRON S. GENSBURG
Genco Mfg. & Sales Co.

(Letter)
Bill Gersh:

This is in reply to your wire regarding the future of the Industry. This year-end, more than at any time in the past fifteen years, there are those who are beating out the old recession message. They would have you believe that business is going to the dogs so you might as well crawl into your little hole and sit tight.

This is the voice of the timid soul.

True, the customer is going to be more discerning before he spends his money. That's good because it will force us to use every ounce of know-how to make the most trouble-free product.

It is also true that folks will not be standing in line to hand us an order and cash. This, too, will test our ability to put the utmost into product eye-appeal; produce order-getting advertising and develop a hard-hitting sales organization.

In my opinion 1954 offers those with courage and vision one of the biggest opportunities since the invention of the coin-operated phonograph. Here at the Rock-Ola plant we intend to manufacture products that will give the customer the biggest value for his money. We look with confidence toward a year of increased production and sales.

DAVID C. ROCKOLA
President
Rock-Ola Manufacturing Corp.

(Wire)
Bill Gersh:

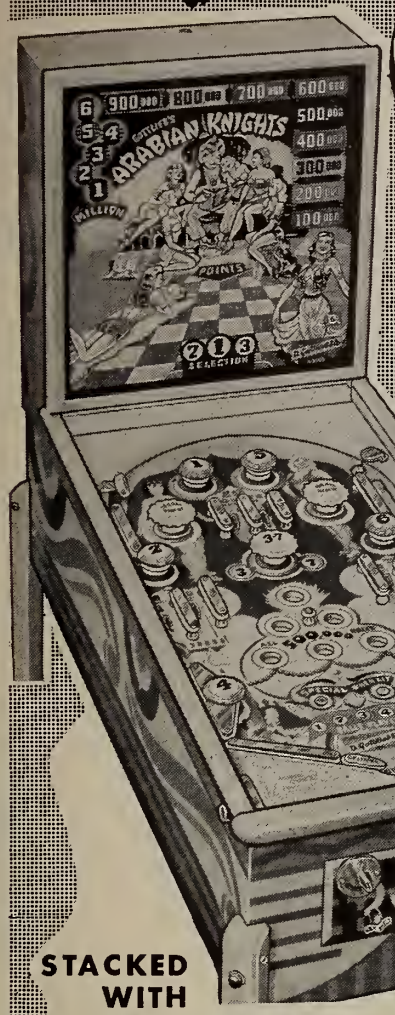
Re your wire 18th, 1954 will be a good year for the Coin-Operated Phonograph Industry provided we merchandise our product aggressively and assist our customers, the operators of America, to the fullest extent. People everywhere want music and our product helps to fill that need.

R. C. ROLFING
President
The Rudolph Wurlitzer Co.

GOTTLIEB'S

ARABIAN KNIGHTS

as entertaining as a "thousand and one nights!"



FABULOUS, FASCINATING, AND . . . BROTHER, DO YOU GET ACTION!!

Player spots himself 1 or 2 or 3 holes by turning SELECTOR knob.

Lighting the balance of the 6 DROP-THRU holes awards REPLAYS in proportion to the number of holes spotted.

14 OPTIONAL SPOTTING COMBINATIONS!

- 1 to 8 SEQUENCE lights Roll-Over buttons for REPLAYS.

3 POP BUMPERS
2 FLIPPERS
2 CYLONIC KICKERS
POINT SCORE
HIGH SCORE

STACKED WITH REAL "COME ON"!

LOOK 'EM OVER . . . YOU'LL GO FOR THIS "HONEY" AT YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

As I See It

A Weekly Column by AL SCHLESINGER

The Tucson chapter of the Arizona Music Guild now has every operator enrolled with the exception of one. When this one operator begins to see the light of day he will also join up. The Tucson chapter has made an excellent beginning and the benefits they are starting to see makes them wonder why they hadn't started sooner. It took a long time for this to happen. As they meet at their luncheon meetings once a month they realize the meaning of what friendly competition means to their pocketbooks and to their morale. Tony Avitable, the president of this chapter, is associated with **Arch Hawley** in the operation of the Golden West Amusement Co. **Arthur S. Wright** is vice-president and Miss **Hally Stires** is secretary-treasurer. This chapter sent out much literature to every location about the McCarran (S. 1106) Bill. It requested every location to write to legislators stating their position on the matter.

Paul W. Hawkins, who is the Rock-Ola distributor for the state of Arizona, is an associate member of this chapter. Paul is giving the association every possible cooperation. He is also the distributor for the Chicago Coin and Exhibit lines here. In Tucson since 1940, he is known throughout the state and is very highly regarded.

The Misses Hally Stires and Allaire Bennett are partners in the firm of A. M. C. Amusement Co. To my knowledge, these are the only two women partners in the coin machine business. If I am wrong, I hope somebody will correct me. Both of these women were secretaries in a Los Angeles advertising firm when they decided they would like to invest their money in the coin machine business. They resigned their positions and purchased a small route in Los Angeles. It was a dirty route, as they tell it, and they immediately went to work cleaning it up. Every morning thereafter, they arose at 5:30 A.M. and with pail and brushes went to their locations and scrubbed the juke boxes. When the locations started making money they attracted the wise guy operator who handed out fast one hundred dollar bills for the locations. Since they could not stand that kind of competition, they sold out and bought a route in Tucson, in April of this year. They have joined the local Guild and are very happy to cooperate with their fellow operators. With their past business background they add a lot of prestige to the coin machine business. They have already learned how not to dress and what things not to do. Their explanation of their occupation to their neighbors is really funny. Have them tell it to you some time.

Oxygen Vendor

TARZANA, CALIF. — An item, about which many in the coin machine industry have shown interest in the past is being distributed nationally by a firm in this city. It is called the "Oxygen Bar" and vends pure oxygen at 25c per minute.

Pictured above is Maryann Edwards (Miss Golden Year) using a costume from the late Will Rogers' "Adventures of a Connecticut Yankee" at the recent Hollywood Historama, a year-round public exhibit of the film capital's colorful past and present sponsored by the Hollywood Chamber of Commerce.

Airmail Subscription The Cash Box $30.

SPECIAL!

AMI

A's
B's
C's

Write—Wire—Phone
FOR REAL LOW PRICE!

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

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221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

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EVERYTHING YOU NEED

IN NEW AND USED EQUIPMENT
Write For Our Lists
LOWEST PRICES!

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA
PHONE: STEVENSON 2-2903

Phono Mfrs. Assn. Backs M.O.A. Meet

Contributes Substantial Amount To Assure Successful Convention Set For March 8, 9, and 10

GEORGE A. MILLER
President and General Manager, MOA

OAKLAND, CALIF. — George A. Miller, national president and business manager of Music Operators of America (MOA), announced this week that R. C. Rolfing, president of the Phonograph Manufacturers Association, informed him that each one of the major phonograph companies will contribute a substantial amount to assure the music operators of the nation a very successful convention, which is scheduled for March 8, 9 and 10, at the Palmer House, Chicago.

"We cannot release for publication the amount" stated Miller, "but we consider that the manufacturers were very liberal with their contribution. We understand, further, that many jobbers and distributors of the major companies will give their wholehearted cooperation in making this the largest and finest convention of all time."

According to the MOA president, the members of the Phonograph Manufacturers Association will furnish as many current model phonographs as are needed by the various record companies, who will exhibit at the convention. Each company will furnish an equal number of juke boxes. There will also be a luncheon held by the members of the Manufacturers' Association and the executive members of the Music Operators of America.

"No doubt," said Miller, "the continued cooperation and support of the two organizations will be discussed at this meeting. It is common knowledge that the two organizations have worked very closely and harmoniously against certain types of copyright legislation, and the operators can be assured that both the Phonograph Manufacturers Association and Music Operators of America will continue to fight in their behalf."

Application blanks for exhibit space are being mailed to all exhibitors and propects this week. Response, even without direct contact up to this time, has veen very good, and MOA feels that the entire exhibit space on the eighth floor of the Palmer House will be sold before convention time.

Firms desiring to acquire exhibit space should contact immediately, either: Ray Cunliffe, 3018 E. 91st St., Chicago, Ill. (ESsex 5-0500), or George A. Miller, 128 East 14th St., Oakland, Calif. (TWin Oaks 3-3634, 3-3635).

Beyond Belief!
120 SELECTIONS
in the world's smallest console phonograph with the world's newest mechanism!
ROCK-OLA Comet 120 Selections
"The original phonograph with 120 selections"
53 1/8 inches
29 7/8 inches
26 3/4 inches
MODEL 1438
MODEL 1546
the Original Wall Box with 120 Selections
ROCK-OLA MANUFACTURING CORPORATION
800 North Kedzie Avenue • Chicago 51, Illinois

Here's NEWS About America's Newest Favorite!
SHUFFLE POOL CLICKS WITH COIN GAME BIZ!
Ops Enthused Over New Genco Game

Coin machine operators all over the country have found a brand-new game that brings back the tremendous profits they enjoyed with their very first bowling games!

The new creation, enthusiastically welcomed by the trade from coast to coast, is Genco's "SHUFFLE POOL"—a de luxe all-location thriller that cures "D.L." (Dying Locationitis).

Top-notch operators, interviewed in all parts of the U. S., say that the big reason for the terrific success of "SHUFFLE POOL" is that it re-awakens the players' interest with a brand-new appeal to their playing skill. "This game," said men who know the coin machine business, "keeps interest alive because every shot is different, and players have to figure all the angles and bank shots". This makes "SHUFFLE POOL" the perfect all-location "switch piece".

The experts agree that no other game can match the continuous challenge of "SHUFFLE POOL". This game is not rotation-type pool. It operates like a bowler—with playfield rollovers for scoring — NO MAGNETS.

For operators suffering from "D.L." (Dying Locationitis), there is no better cure than Genco's "SHUFFLE POOL".

GENCO'S 1 to 4 PLAYER Shuffle Pool
• REALISTIC "3-D" COLORED LIGHT-REFLECTED BALLS
• ENDLESS COMBINATIONS of Straight and "Bank" Shots (with Live Rubber Rails)
• 18 SHOTS PER PLAYER
• 50 SECONDS PLAYING TIME
ALL THE FEATURES OF A BOWLING GAME!
• Formica Playfield
• Rollover Wire Forms
• Rebound Puck Return
• Size 8' x 2'
GENCO
MFG. & SALES CO. 2621 N. Ashland Ave., Chicago 14, Ill.

FOREIGN BUYERS!
We stock the most complete line of NEW and USED
KIDDIE RIDES
including . . .
Bally
CHAMPION
SPEED BOAT
SPACE SHIP
Proven the most successful Kiddie Rides ever made.
All used equipment. International reconditioned. Like new.
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

THEY GO "BUGGY" PLAYING THIS ONE!

ANOTHER Williams WINNER!

BIG BOLD ILLUMINATED SCORE INDICATOR
Lets Player See His Score at a glance!

STRUGGLE BUGGIES!

★Numbers 1 to 7 lite No. 1 Bumper for "Special".

★Making A-B-C Rollovers lites 2 additional rollover lanes for "Special".

★Thumper bumpers, rollover buttons, stand up switches and kickout holes advance buggy around track to score "Laps".

HIGH SCORES—LAP SCORES

Williams
ORIGINATORS OF:
- Interchangeable Front Door
- Hinged Front Door for 5-Balls
- Drum Type Scoring Reels on 5-Ball Games

All numbered bumper values increase from 10,000 to 100,000

- 5 ROLLOVER LANES
- 2 KICKOUT HOLES
- 4 ROLLOVER BUTTONS
- 2 FLIPPERS
- 2 THUMPER BUMPERS
- 2 AUTOMATIC RUBBER KICKERS

GOLD BUMPER CAPS AND FLIPPERS!

HINGED FRONT DOOR for easy SERVICING!

Available with 5c or 10c Coin Chutes... We Recommend 10c PLAY!

SPEEDY! CHANGE YOUR "TIRED" GAMES! SWITCH TO STRUGGLE BUGGIES! FOR LONG-RUN EARNINGS

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Northern Illinois Phono Ops' Assns Join To Give "Day Of Dimes For 'March Of Dimes'" Fund

Illinois Amusement Assn. Of Rockford Joins With Northern Illinois Phonograph Ops' Assn. Of Skokie To Cover 16 Counties In Northern Illinois And Southern Wisconsin To Give Full Day's Proceeds From About 600 Juke Boxes To The "MARCH OF DIMES"

Rockford Press Features Story With Picture Of Phono

ROCKFORD, ILL. — In January 1953, the members of the Illinois Amusement Association, this city, originated a terrific plan for cooperating with the "March Of Dimes" Polio fund drive. They set aside one full day and contributed the proceeds from the 300 phonographs operating in their area to this great charity, which totaled $478.

The program has been expanded for 1954, and this January the members of the association will once again donate one day's receipts from their juke boxes to the "March Of Dimes". However, this year the territory has been expanded to extend over a 16 county area in northern Illinois and southern Wisconsin, being joined by members of the Northern Illinois Phonograph Operators Association. Now 600 juke boxes will contribute, and it is expected that over $1,000 will be raised.

The Illinois Amusement Association is headed by Lou Casola, owner of Mid-West Distributing Company, who commends his fellow operators, and praises the locations owners as well, as they have graciously agreed to permit their share of the receipts to go to the "March Of Dimes."

Not only do the operators benefit spiritually from their financial contributions to one of the most worthy charities in the nation, but the industry as a whole gains great prestige thru the publicity derived from newspaper stories and pictures.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg
Models
146
147
148

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)
• Telephone collect for volume deals •

HOLIDAY SPECIALS!

FROLIC	$249.50
ATLANTIC CITY	267.50
HONG KONG	145.50
PALM BEACH	265.00
BALLY BEAUTY	359.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

An Observation On Dime Play By A Music Op

NEW YORK—The following letter was received from Seymour Pollak, veteran music machine operator in Westchester County, New York, in which he states his ideas regarding 10c play.

"For years The Cash Box has advocated ten cent play for the juke boxes. If you refer to my statement in the "Old Timer Talks" column of the December 26th issue you will see that I am all for it. The 20 to 30 per cent increase in gross income would be enough to keep us in business. The operators who have changed to ten cents play get my sincere credit for having the 'guts' to make the change.

"Where it has failed, I can just picture the operator telling the location owner, who at the start is pessimistic, that if it is not successful, they will change back to five cent play. So what happens? The location owner tells his customers what his operator told him (in confidence). Then what happens? The customers boycott the machines so that the price is again reduced to a nickel a play.

"When operators change from five cent play to ten, their words should be 'We can't exist on five cent play. It has to be ten cents or we must go out of business'. Most certainly not, that if the increase fails, we will go back to a nickel.

"Westchester County where I operate is the northern boundary of New York City, where the operators are still making a profit, because being a large city it caters to people almost around the clock. There are no 'Peak' hours in New York but a steady flow of possible customers. Hence New York City operators might not need ten cent play in order to survive. However, operating in a small town like Westchester is really a problem. The machines, records and all other expenses most certainly can not be less. Only the gross income and the net profit is.

"The Cash Box could do the industry as a whole much good. How? By gathering statistics where ten cent play is now in force and printing their findings in the columns of the magazine with definite territories named. I am sure that perhaps 20 to 25 per cent of the country is now on ten cent play. If the balance of the operators in the country had these facts before them then they would not feel that they would be pioneers in trying to do something which might become a failure by changing over to ten cent play.

"I have been a reader of The Cash Box since almost its inception and through the years know the good it has done for the operators of the country. You would crown your achievements with glory if you follow my suggested course and finally make the music operators of America see the dawn of a new and profitable era.

Seymour Pollak"

Do You Operate Music At 10¢?

Please Advise What Area You Cover And Your Experience.

The Cash Box
26 W. 47th Street,
New York 36, N. Y.

Gentlemen:

I operate music at 10c.

Territory .....

Comments .....

.....

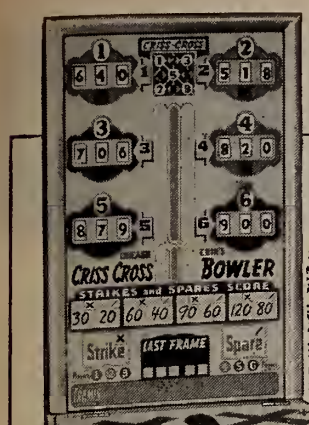
.....

.....

Standing at Pico and Valencia St., the hub of the L. A. coin machine industry, is the **Paul A. Laymon** Co. Through the many years they have been in business **Paul and Lucille Laymon** have built up a great reputation for their fine service. They are one of the oldest distributors in the area and were one of the first to be appointed when Bally Mfg. Co. started setting up their distributors to handle their fine products. Along with the Bally line they are also exclusive distributors for Wurlitzer phonographs. **Paul Laymon** attributes most of the success of the organization to **Ed Wilkes, Charley Daniels, Jimmy Wilkens** and all the crew in the parts and service departments who have worked hard and contributed much to their success. . . . Just up a few blocks at 1839 is the local branch office for Lyon Industries, Inc. This office is under the able management of **William Keener.** Keener does a fine job locally with the Lyon Cup Vending Machines. . . . Up a few doors at 1909 West Pico **Lyn Brown** makes his headquarters. Lyn is mainly an operator of kiddie rides but also distributes for Exhibit Supply. He is one of the most resourceful and industrious coinmen in the area and has become one of the area's largest kiddie ride operators. . . . In the 2200 block we find the showrooms and offices of Badger Sales Company. This firm is under the guiding hand of **Bill Happel, Ray Powers and Al Silberman.** They are the distributors for AMI and also handle the Genco 4 player shuffle pool along with all types of games and vendors. The Badger establishment also maintains one of the largest export departments along the West Coast which is under the management of **Joe Durate and F. D. Dunkel.** Also in the games department we find **Fred Gaunt** who's knowledge of the coin machine industry gives him a clear understanding of the operators problems. . . . Up a few doors from the Badger establishment we find Solotone Corporation. They are the manufacturers of the Solotone Music Systems. At one time they had a large production plant here in LA but now they have turned mostly to operating their own equipment. F. E. Wilson is the president of the firm and **"Mac" McCreary,** general manager. They are now testing and developing a new coin operated TV set that can be used in conjunction with their present Solotone Boxes. Solotone also maintains a complete manufacturing and assembly plant in Vancouver, Canada. . . . Next door is the **Wm. H. Leuenhagen & Co.** Here **Bill Leuenhagen** keeps his office and service department for his route of music and games. He is also a jobber of all types of coin operated equipment and maintains a complete one-stop record department for the convenience of all the ops. **Mary and Kay Solle** ably manage the record department. . . . Just across the street at 2301 W. Pico **Charley Robinson** holds the reins and steers the progress of the C. A. Robinson & Co. **Charley and Al Bettleman** are jobbers in the area and have been doing a great job with United's family of great games. They also have a wide array of used juke boxes and games. . . . Next to the Robinson showrooms is the Western branch offices of National Rejectors, Inc., St. Louis. When not out calling on accounts throughout the region you will find **Heinz Heddergott** hurriedly catching up on all the last minute details in order to get back on the road again. . . . Up at 2321 West Pico one of the newest distributors along coinrow has opened his doors. . . . Crossing over Vermont and taking off on up the Pico strip to 2667 we pass in front of Dan Stewart Company. **Bob Bever** manages the local branch with the main office being in Salt Lake City. Here in LA they are the exclusive distributors for the Rock-Ola line of phonos, and also carry many used games and juke boxes. **Dan Stewart** recently came in with his wife to spend the holidays and visit with **Bob Bever.** Also keeping the wheels of progress rolling at the Stewart establishment is **"Blackie" Davis** and **Johnny Kaigler** who handle all service calls and keep all the equipment in tip-top shape. . . . Up just two blocks at 2833 is Simon Distributing Co. **Jack Simon,** congenial head of the firm, does cater mostly to arcade owners, however, he also does a fine business with many of the local ops. Jack jobs all types of coin machines and has a wide background in the business. . . . In the next block at 1916 W. Pico is the beautiful showrooms of Minthorne Music Company. **Jean and Dolores Minthorne** have built up a great business as distributors of the J. P. Seeburg Company. The Minthornes also have an office in Phoenix and showrooms for the Seeburg 200 Select-O-Matic home line in Beverly Hills and Palm Springs. The local showroom is managed by **Hank Tronick** who guides the large, efficient sales force. They also distribute the Chicago Coin and Williams line of games. Space does not permit to tell all the vast activities of the Minthorne organization. . . . In the next block at 2940 local operators are all familiar with the activities of California Music Company. Here **Sam Ricklin** and **Gabe Orland** operate the largest one-stop record stores in the area. They also operate a large route. . . . On up at 2992 is the office of **Phil Robinson,** Chicago Coin's Western representative. Also occupying the same building is three operators **Mac Sanders, Al Cohn** and **Sol Schwartz.** . . . Last but not least, concluding our trip along the Pico Strip is Rex Music Company at 3042 W. Pico. Here **Abe** and **Estelle Rheim** have worked side by side along with **Bob Alexander** to establish a thriving route of music and games. . . . This concludes our trip along coinrow.

Chi Phono Bowling League Scores

Report of tournament play of the Chicago Automatic Phonograph Bowling League for the previous week was lost in the heavy Christmas mail. But this past week the action was just as hectic. . . . Gillette's team fireballed its way thru B&B Novelty for 3 full games. **Henry Leonarscyk** came thru with a 529 series, and **Donald Baxter** with a 511 series for Gillette, while **"Fireball Bunk" (Warren Paradee)** could only bowl in a 490 for B&B. . . . Uh-huh-Atlas took 2 from Coven. . . . Don't know whether it was the fact that his car got so smashed up but **Bob Gnarro** got good and mad this past Monday nite and zipped in a 517 series while his team mate, **Les Taylor** came thru with HIGH FOR THE MEN—574—so even tho **John Strobl** scored in with 516, ABC took Melody Music for 2 games. . . . With **Joan Wojciechowski** zipping thru a 446 series HIGH FOR THE WOMEN, **Leo Sochacki** scoring 507 and **Frank Tutomase** a 500 series, Decca-Coral walked away with 2 games from Western Automatic, even tho the Western gals, **Mabel Mankins** scored 434 and **Millie Nyland** 427. . . . **Tony Galgano's** 498 and **Ray Gallet's** 483 weren't enough and with Irv **Cairo** grabbing off a 519 series, Mercury took all 3 games from Paschke. . . . **Carl Latino** rocked 'em all back on their heels with a 233 game and a 548 series so Oomens took 2 from Star Music even tho **Jerry Shuman** rolled a valiant 498 series in an effort to stem the Oomen's tide.



chicago coin's

CRISS CROSS BOWLER

Featuring

ADVANCE SCORING

Plus MATCHING FEATURE

Featuring 8 Ways To CRISS CROSS By Matching Numbers — Numbers on CRISS CROSS Panel Carried Over From Game To Game Until A Line Is Completed.

Plus

- Match a Number & Star— And Crown Feature!
- Advance Scoring Feature!
- Giant Pins!
- Beautiful Cabinet Styling!
- 5 or 10 Frame Play!
- 45 Second Scoring!

chicago coin MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

Chicago Phono Operators Plan "March Of Dimes" Day

CHICAGO — Following speedily in the footsteps of the Illinois Amusement Assn., and the Northern Illinois Phonograph Operators Assn., the Board of Directors of the Recorded Music Service Association of this city, heard their secretary, Phil Levin, propose this past week that all the members join together in *"A Day Of Dimes For The 'March Of Dimes'"*.

If all the membership rolls along with this plan it is believed here that this will prove itself one of the most outstanding donations for this very famous Polio Fund—the "March Of Dimes".

As soon as a vote is taken, Phil Levin proposes, with the aid of Ray Cunliffe, president of the organization, to contact the Chairman of the March of Dimes Drive here, and arrange for window streamers and posters to be featured on each juke box, as well as on the store windows, announcing the day when every dime that will be inserted to play the juke box in each location will be donated to the "March Of Dimes".

Juke box ops here are among the most outstanding supporters of every charitable effort in this city.

Their manv donations of free juke boxes to worthwhile institutions is well known and acclaimed.

They now follow thru on *The Cash Box'* plan of a *"A Day Of Dimes For The 'March Of Dimes'"* with the same uplifting civic spirit which symbolizes the entire juke box fraternity in this city.

SEEBURG M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-47	165
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	250
A.M.I. MODEL B	325
A.M.I. MODEL C	325
A.M.I. MODEL D40	475
A.M.I. MODEL D80	550
A.M.I. WOM (5/10)	20
MILLS CONSTELLATION	125
EVANS CONSTELLATION	325

NEW CHICOIN HIT PARADE $132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-5005)

4 out of 5 need help!

Join The MARCH OF DIMES

IT WILL TAKE MORE IN '54!

January 2 to 31

It Will Be The GREATEST!

M.O.A. CONVENTION

March 8—9—10

PALMER HOUSE—CHICAGO

Reserve Your Exhibit Space NOW! Write or Phone:

RAY CUNLIFFE 3018 East 91st St. CHICAGO, ILLINOIS Phone: ESsex 5-0500

GEORGE A. MILLER 128 East 14th St. OAKLAND, CALIF. Phone: TWin Oaks 3-3634

SPECIAL SALE!

STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines.. $39.50 EACH

Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

ABC Music Xmas Party

CHICAGO—ABC Music Service Corporation, this city, had a most outstanding Christmas Party for its employees and friends. Pictured herewith are some of the people who attended. Top (left) The spirit of the holiday set off with a real life Santa Claus (Jacob Nomden) surrounded by officials of the firm and guests: (l to r): Mrs. Mary H. Gillette; Nomden; Mrs. Charlotte Hughes; Robert (Bob) Gnarro; and Mrs. Lucile Lankas. Seated: Ray Cunliffe and Bert Bondioli. Top (right) Christmas Carols by a chorus composed of (l to r): J. Paschke; Jerry Shuman; R. Gallett; Merle Nomden; and Mike Pomerance. Balance of pictures are of friends and guests at dinner tables.

America's Finest!

ASK ANY OPERATOR
OF THE KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.

J. H. KEENEY & COMPANY, INC.
2600 WEST 50th STREET, CHICAGO 32, ILL.

EASTERN FLASHES

The past week-end (Christmas), particularly Saturday and Sunday, were real good for ops of both music and games, and they are looking forward to the big one—New Year's week-end. It's three days and four nights. Not many ops on coinrow as most of them busy checking equipment, and replacing Xmas records with good-old happy tunes for the New Year holiday.

* * * * *

Al Schlesinger, who was in the big city for a week or so, trained back to Miami Beach on Thursday, Dec. 24. Altho he was in the city when the games ops banquet took place, and he wanted to attend, he became ill that day, and had to pass it up. . . . **Bud Firestone** very proud of his son, **Dick**, who is a writer and assistant to Ted Cott at NBC-TV. . . . **George Ponser**, business manager for the games association, who was bedded with bronchial pneumonia at the time of the banquet, is now back on the job. Still a little woozy, but coming along. . . . **Barney (Shugy) Sugerman**, Runyon Sales, leaving for Chicago Monday, Jan. 4, for a biz trip. . . . Understand **Jack Mitnick**, AMI regional representative, broke a rib while fishing in Miami. . . . **Herman Perin**, Baltimore, Md., expected to be in New York for the New Year holiday. . . . **Hymie Koeppel**, Koeppel Distributing Co., bears the brunt of the firm's biz matters, as brother **Harry**'s mind is occupied with the many details of moving to a new apartment in Brooklyn. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, demonstrate the new Wurlitzer 5205, 3-wire wall box, just in from the factory. . . . The new administration elected to the City offices announces it will not license any new arcades for the Times Square section. Those which are in existence now will be able to operate without any objections, but must keep their places neat and clean.

* * * * *

Bob Slifer, Seacoast Distributing, suffering from a case of laryngitis since Dec. 16, when he demonstrated the new Rock-Ola "Comet" phono to the ops attending the meeting of the New York State Operators Guild in Newburgh, N. Y. He and **Charlie Reissner** attended the meet. . . . **Seymour Pollok** and **Nat Bensky**, Westchester ops, on coinrow picking up a few needed parts. . . . **Max Munves** in Miami Beach—his usual annual sojourn during the winter months. Meanwhile, **Mike Munves** keeps active, reporting biz unusually good for this time of the year. . . . **Morris Rood**, business manager of Runyon Sales, suffering from a bad knee, acquired at the games ops' banquet. Chief reason for his aggravation is that it has affected his bowling. . . . **Si Redd**, Redd Distributing Co., Boston, Mass., spending the Christmas and New Year holidays in Puerto Rico with his family. . . . **Murray Weiner**, Weiner Sales Co. in Miami Beach for a few weeks. When he returns, brother **Bill** takes a similar vacation.

* * * * *

We received some wonderful mementos and Holiday Greeting cards, and wish to express our thanks to: Mrs. **Gertrude Browne**; **Hirsh de LaViez**; **Eddie Ellis**; **Joe Brilliant**; **Ben Becker**; **Carl Pavesi**; **Bob Bear**; **Jack Mitnick**; **Carl Trippe**; **Ed Wurgler**; **Joe Westerhaus**; **Ed Ravreby**; **Johnny Bilotta**; **Si Redd**; **Associated Amusement Machine Operators of New York**; **Bally**; **Harry Poole and Charle Suessens**; **Abe Witsen and Sal Groenteman**: **Amusement Machine Operators Assn. of Greater Baltimore**; **Ben Smith**; **Irv Blumenfeld, George Goldman and Harry Hoffman**; **Bill Rabkin and Herb Klein**; **Artie Daddis**; **George A. Miller**; **Joe Abraham**; **Herb Jones**; **Art Weinand**; **George George and Roy Monroe**; **Don Moloney**; **Harry Koeppel and Hymie Koeppel**; **Jack Gordon**; **A. D. Palmer, Jr.**; **Fletcher Blalock**; **Al Bergman**; **Ben Palastrant**; **Mike Munves**; **Carl Hoelzel**; **Willie Blatt**; **Stan Feldman**; **The Jones Boys**; **Buster Williams and Bill Fitzgerald of Memphis**; **Harry Rosenberg and Sam Weisman**; **Lou Wolberg**; **Barney Sugerman and Abe Green**; **Bill Whitcomb**; **Ray Moloney**; **George Jenkins**; **Joe Young and Abe Lipsky**; **Harry Rosen and Meyer Parkoff**; **Nat Cohn**; **Dave Stern and Bob Slifer**; and **Al Simon**.

HAPPY NEW YEAR TO ALL!

UPPER MID-WEST MUSINGS

O. L. Coefield of the Coe Novelty Company, Annandale, Minn., took off for the sunnier climate of California for a couple of weeks. After a couple weeks rest Coe should be raring to go. . . . **Lew Rubin** and his wife are in Miami, Fla., for a short vacation. Lew is associated with the Lieberman Music Co. of Minneapolis. While in Miami Lew will probably stop in and talk shop with some of the distributors. . . . **Jack Backus** of Jamestown, North Dakota, spent several days in town picking up all the supplies and records that he needed. . . . **Clayton Norberg** of the C & N Sales Company of Mankato, Minn., made a quick trip into Minneapolis to pick up some much needed records and parts for the route. . . . Mrs. **Sadie Sandler** of Minneapolis, mother of **Hy Sandler** and **Irv Sandler**, is recovering from major surgery performed at Mt. Sinai Hospital last week. We certainly hope for her speedy recovery. . . . Due to the Christmas holiday there weren't many operators making a usual shopping trip into the Twin Cities. . . . The Lieberman Music Company held a Christmas get-together and in addition to the Lieberman Music Company employees, all the operators and their servicemen were invited and all of those who could get away showed up for affair. Seen in the Twin Cities were **B. C. Jahnke** of Hutchinson, Minn.; **Frank Grant** of St. Cloud, Minn.; **H. H. Krueger** of Fairfax, Minn.; **Oscar Sundem** of Montevideo, Minn.; and **Al Eggermont** of Marshall, Minn. . . . In discussing the prospects for the coin machine business for 1954, **Archie La Beau** of the La Beau Novelty and Sales Company of St. Paul, Minn., reports that the outlook for the coming year looks very promising in his estimation.

THRU THE COIN CHUTE
CHICAGO CHATTER

Tremendously thrilled to receive a letter from **Lou Casola** of Rockford, Illinois, who bears out the wisdom of one of the great articles appearing in this issue of **The Cash Box**: "A DAY OF DIMES FOR THE 'MARCH OF DIMES'". And tho this item was written before this letter arrived from **Lou**, his statements in his letter made all of us at **The Cash Box** feel very happy, indeed. In the first place, **Lou Casola** wants all the nation's operators to join in the "March Of Dimes" campaign from the standpoint of "good public relations". And for this we sincerely and completely honor him. But, **The Cash Box**, when it planned the article "A DAY OF DIMES FOR THE 'MARCH OF DIMES'", looked even deeper into this great charity as far as the coinbiz is concerned. **The Cash Box** believes that here, at long last, is the opportunity for every single operator to get into 10c play. Ops have been howling for some years now, "I'd love to go to dime play, but, my competitors won't let me". Here's the opportunity! Competitors or no competitors! And even if the operator learns that dime play isn't profitable in his territory than he surely has, at the very least, helped one of America's grandest, greatest, and most outstanding charities. Like **Lou Casola** urges, "Put large signs on each juke box and wall box reading, 'One Day's Play Will be Donated to The Polio Fund'". And if that isn't enough for the grand charitable instincts of every single operator what is?

Just a short pause here: To thank one and all for their many, many fine Christmas' and New Year's cards and, especially, for their marvelous gifts. This was the grandest Christmas we've ever enjoyed. . . . A very, very nice letter from **Hymie Rosenberg** of Drum Equip't Corp., Union, N. J. Who tells us that he wishes us everything grand for the New Year. (We wish you the same, **Hymie**). . . . Excitement along North Western Avenue. The Coinrow of Chicago. The Atlas Building is nearing completion. And everyone at Atlas getting ready to follow **Morrie** and **Eddie Ginsberg** into these new quarters about the middle of January. Which ain't too far away. And not too many weeks after that, **Harold Schwartz** and **Nate Feinstein** tell us, "There'll be one grand, great party to commemorate this marvelous, new, music building."

Talk about action. Visit the Rock-Ola factory. Says **David C. Rockola**, "We'll be in the lead in '54". Talking to **J. Raymond Bacon** learned the plant had started on a program to get into the No. 1 spot. Bacon getting men ready to, not only bring in the Bacon, (what a horrible pun) but to put Rock-Ola into the No. 1 spot. He has **Jack Barabash** and **Frank Schultz** in training right on the firm's production lines. **Lou Sebastian** already pounding for business. And three other roadmen all ready to bust the field wide open right after New Year's Day. . . . More and still more action—over at Bally. **Jack Nelson** dreaming of a Miami vacation has discarded the dream. Because business is absolutely terrific at Bally. Jack advises that he's getting his roadmen: "Right out on the road after the New Year opens in one of the 'most ambitious programs' that Bally has ever put into action." **Ralph Nicholson** shoots up to visit **Harold Lieberman** and all the North country. **Art Garvey** getting his snow shoes all ready for a trip thruout his entire territory. **Phil Weinberg** leaves the gorgeous **Mrs. Weinberg, Butch** and **Sheryl Weinberg**, and starts right out from Dallas to visit everywhere. **Ben Becker** goes back to Canada to learn how many more Bally must deliver. In fact, **Bill O'Donnell, Tom Callaghan, Dan Moloney**, and all the others at Bally, also on the go and ready to jump.

Deeply sorry to hear that **Harry Sanders'** wife so ill in hospital at Nashville. . . . **Don Moloney, Mac Brier, Tom Cash**, and all the others over at Donan Distribs, had such a terrific Xmas party—they're still trying to get over it. . . . They now label it, "**Herman Paster and His Trio.**" Herman's three children all well trained on musical instruments. One plays piano, another sax, and a third the accordion. Those who have visited with **Herman** and **Cele Paster** in their St. Paul home still believe that the biggest record moneymaker would be a disk by "**Herman Paster and His Trio.**" With Hoiman to do the vocalizing while the three kids background him with moosic. . . . Last Monday **Bill DeSelm** was "**The Boss Man**" over at United. There just wasn't anyone else a-round. **Herb Oettinger** on the desert. **Ray Riehl and Lyn Durant** in the snow. And the Chez Paree getting ready for the biggest and bestest New Year's party Lyn has ever held.

Ralph Sheffield, Avron Gensburg and Sam Lewis. This trio among the most optimistic of all the peoples here. The three young guys absolutely sure that '54 "was made for us." . . . **Ed Levin** down with the flu from one Monday to the very next. Missed an entire week. But it being Xmas week Ed wasn't too sad about it. Yet **Billie Levin** sure had her hands full, from what we hear, with Eddie in bed. . . . **Phil Moss** in from Des Moines. And scootin' about the town. Happy as a lark that the new "Atlas Building" on the way to completion. Said Phil, "**Don't let any of the cry-babies cry to you—'54'll be the greatest year of all.**" . . . Which reminds that **Howie Freer** said, "Your story was great. About our export business. But," he claims, "it's only half the truth. You can say our business tripled what you call triple." (Is that bad?) . . . **Nate Gottlieb** seen hustling up Randolph Street last week with his arms full of bundles. Whistling for a cab. Trying to get home as the night grew colder. Says Nate, "That's because Chanukah fell so early this year."

Art Weinand decided to take himself a 3 day vacation. To begin with Tuesday of this past week. Whattavacation that was. Each one of Art's 3 children telling him about movies they wanted to see. And **Kay Weinand** telling him about a dozen little (?) projects he had promised to do around the house. Now Art wondering what the word "vacation" actually means???? . . . **Harry Stern** took over at Williams Mfg. Co. this week, while **Sam Stern** enjoying the heat of the Arizona country, and Harry telling how he'd like to see the nation's five-ball ops get into dime play. Harry tested 10c pinball play in Philly. It went over "wonderful." "But," as Harry says, "the main problem is to get all other five-ball ops to join in at the same time." . . .

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CHICAGO CHATTER

Have you any idea what a "Dickel" is? The guys around Lincoln, Ill. could tell you. A "Dickel" is a cross between a "Dime and a Nickel." That's how come "Dickel." Anyway, down in Lincoln, Illinois, to celebrate the 100th anniversary of the town's founding, the people created a wooden coin with "Honest Abe's" phizz on one side of it. And accepted it for 7½c in real money. Sound familiar? (Well, way back in '43 **The Cash Box** urged the creation of a 7½c coin. So here it is. Called a"Dickel.")

Roy McGinnis enjoying the Xmas week with his three grandchildren. Showing them how to run the trains, play the games, etc., etc. Like **Paul Huebsch** said, "Everywhere I turned—there was Roy." And Roy not planning to leave for his Miami home until sometime the middle of this month. Enjoying his grandchildren too much. . . . **Phil Levin** invited us over to see the new offices of the organization. And even tho **Ray Cunliffe** so busy he can't get down to Randolph Street as often as he got to the offices out South—we're going to take Phil up on his invite—very soon, too. . . . Sincerest apologies to the Chicago Automatic Phonograph Bowling League that the story of their Monday eve did not appear. Blame it on Christmas mail. . . . We bow with awe to **Don Moloney** and **Bill O'Donnell**. When we first reported that the benefit dance they were giving for their Loyola grad pal, **Don Crilly**, would raise about $10,000.00 we learned, after reading the papers, that it surpassed $20,000.00. What a sum to raise for so fine a cause. And **Don Moloney** told us that, "The publicity you gave us in your column helped tremendously." . . . The **Pittsburgh Press** reported that 1947 was this city's greatest pinball year. That was the year the City of Pittsburgh got $118,430 from their $50 per year licenses. In 1953 this city got only $75,000. The editorial is tremendously interesting. And impressive. Should be ready by all Pa. coinmen. It's the greatest reason for dime play pinballs yet printed. . . . HAPPY NEW YEAR!!!!

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WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

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WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

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WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—merchandise, service, amusement, shoe strings, socks, drinks, use of typewriter, Sal Hepatica, Bromos, fortunes, Pocket Books, phonograph records, water at 1c per glass, cigarettes at 2c each, bread, aspirin at 5c each, massage, oxygen, single band-aids, newspapers, and more Republican votes. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thonsand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

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FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—ABC $40; Turf Kings $20; Cinderella $20; A.B.T. 1c Gun $10; Grip Machine $10. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Keeney 4 Way League Bowler, conv. for 22 ft. shuffleboard, $140; Keeney Super DeLuxe League Bowler $150. ANTHONY HIRT, 2420 NORTH 8th STREET, SHEBOYGAN, WISCONSIN.

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FOR SALE—United 6 Player DeLuxe $119; United Super $185; United Manhattan $225; United Manhattan 10 Frame $295; United Liberty $325; United Cascade $325. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN, NEW YORK. Tel.: DEwey 2-9602.

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FOR SALE—ChiCoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Special closeout all Bally parts 50% off list. Amplifier tubes 50% and 10% off. Complete stock of Wurlitzer parts #1129 Lamp 21 C.P. 6.8 vs., Box of 10, $1.50. Pucks $1.35 each, Box of 8, $9.95. Capco all-purpose lusterize and cleaner, $3.95 per gallon, trial bottle 70c. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

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FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—2 Genco Sky Gunners $300; ChiCoin Match Bowl-A-Ball $125; Keeney 4 Player Conversions for Shuffleboard $100; Dale Guns $49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Reconditioned Like New —Yacht Clubs $285; Beach Clubs $350; Beautys $325; Dude Ranch $465; Used Bally Champions $445; Used Space Ships $575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—1 Williams Long Beach $95; 1 Universal Across The Board $150; 10 Packard Satin Finish Wall Boxes $25; 1 United Steeple Chase $115; 1 Chicago Coin Pistol Pete $65; 1 Williams Slugfest $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Reconditioned Like New —Bright Lights $139; Lite A Lines $65; Citations $35; Hot Rods $40; Genco 400's $225. The Genco 400's perfected and percentaged correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE — Rock-Ola model 1434 $395; Seeburg M100A $495; W1-L56 Seeburg 5c wall boxes $5; W4-L56 Seeburg 5-10-25c wall boxes $20. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—AMI Model A, used, $225; AMI Model D, used (80 records), $599; Rock-Ola 1426 $75; Rock-Ola 1424 (R. C. Special) $65; Rock-Ola 1422 $65. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

FOR SALE — United DeLuxe $125; Supers $185; Stars $205; Chinatown And Happy Days $140; Minstrel Man $39. WANT — Cascades, Olympics, and Royals. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—Spot Lites $90; Yacht Clubs $250; Beach Clubs $375; Palm Beach $300; Frolics $250. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Year end clearance. Low, low prices. DeLuxe Bowlers $125; 100A Seeburgs $465; 46 and 47 Seeburgs $79.50. Cigarette machines — Electro $125; U-Need-A-Pack $55; Du Grenier $65 up. Others to choose from. Everything thoroughly reconditioned. Write or phone. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—5 AMI Model B, $310 each; 2 Genco Sky Gunners, $250 each 4 for 25c semi-automatic camera, $195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

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26 West 47th Street, New York 19, N. Y.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50; United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Outdoor Barbeque Cook-N-Wagon—See Miller's High Life ad. To Operators and Distributors delivered any place in United States for $89.50. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

*"Best way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read 'THE CASH BOX' every week."

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President
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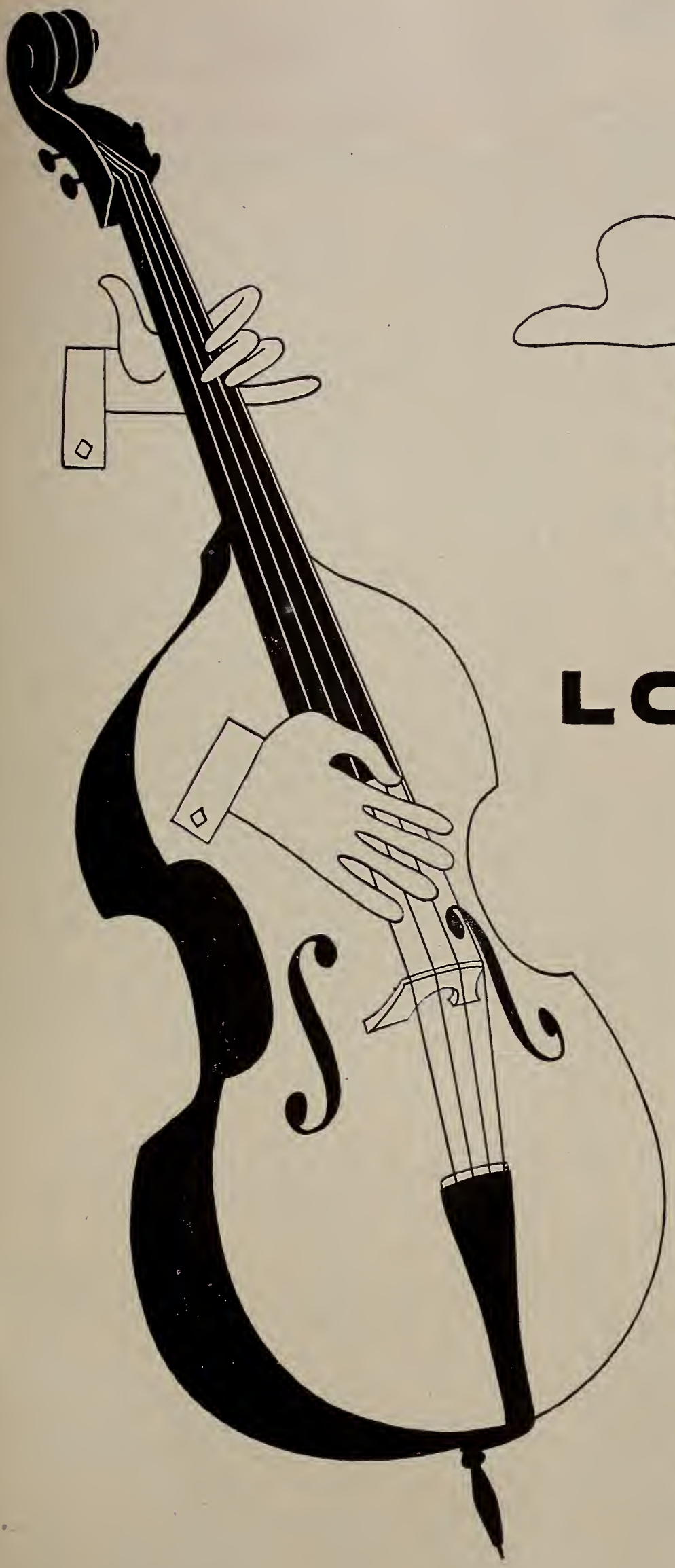
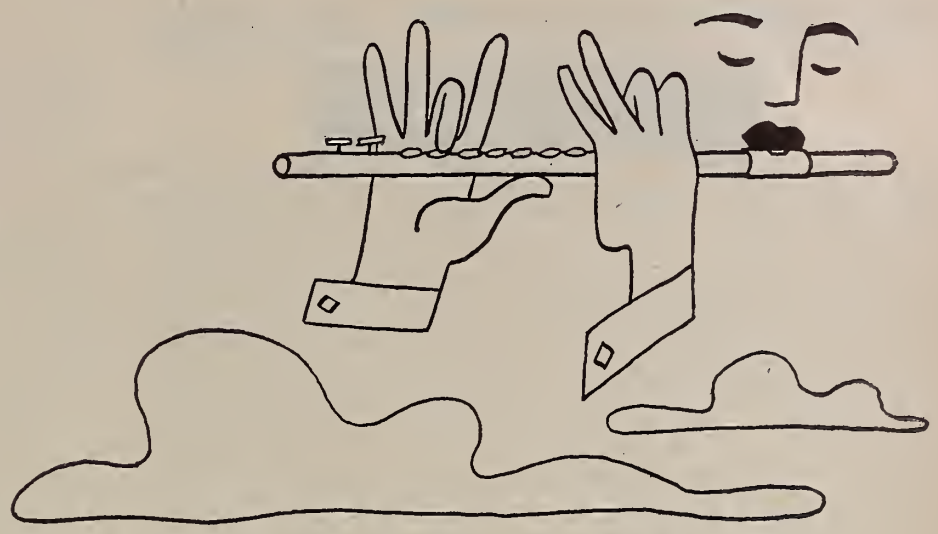

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1500 Union Avenue, S.E., Grand Rapids 2, Michigan

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
744th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

LISTED ALPHABETICALLY

AIREON

4. Fiesta	20.00	30.00
4. '47 Hideway	30.00	35.00
4. '48 Coronet 400	20.00	30.00
4. '49 Coronet 100	20.00	30.00

A M I

4. WM Wall Box	12.50	20.00
4* Model A '46	150.00	225.00
4* Model B '48	229.50	325.00
4* Model C	279.50	375.00
4. Model D-40	435.00	495.00
2. Model D-80	439.50	595.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	5.00	10.00

MILLS

6. Throne of Music	20.00	30.00
4. Empress	20.00	30.00
4. Constellation	29.50	39.50

PACKARD

4. Pla Mor Wall Bar Box	3.95	4.95
4. Manhattan	39.50	75.00
4. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
1* 1422 Phono ('46)	50.00	79.00
4. 1424 Phono (Hideaway)	49.50	69.50
1* 1426 Phono ('47)	75.00	99.00
4. 1428 Magic Glo	165.00	199.50
4. 1432 Rocket ('51)	239.50	275.00
4. 1434	329.50	395.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

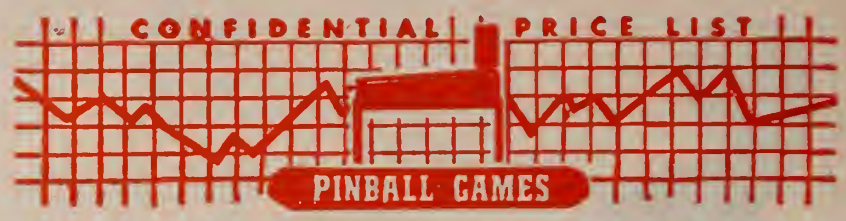
6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	60.00	89.50
4* 146M	79.00	115.00
4. 147S	75.00	135.00
4. 147M	85.00	135.00
4. 148S	135.00	175.00
4. 148M	145.00	185.00
4. 148ML	159.50	185.00
4* M-100A	425.00	525.00
4. M-100B	565.00	695.00
4. M-100 B-45	685.00	750.00
4. M-100C	700.00	800.00
4. WI-L56 Wall Box 5c	4.95	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56-5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
4. 1015	90.00	125.00
4. 1017 Hideaway	75.00	110.00
4. 1100	195.00	250.00
1. 1080	89.00	125.00
4* 1250	269.50	319.00
4. 1400	439.00	545.00
4. 2140 Wall Box	5.00	25.00
4* 3020 Wall Box	10.00	25.00
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	19.50	29.50
4. 4820	29.50	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. Chicago Coin Hit Parade	25.00	39.50
4. Ristaucrat	20.00	30.00
4. Williams Music Mite	35.00	49.50
4. Evans Constellation	135.00	195.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	35.00	75.00
4. Across the Board (Un 9/52)	95.00	150.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48	19.50	29.50
2. All Star Basketball (Got 1/52)	79.50	110.00
4. Aquacade (Un 4/49)	19.50	39.00
2. Arcade (Wm 11/51)	75.00	95.00
4. Arizona (Un 4/50)	20.00	34.50
3* Atlantic City (B 5/52)	165.00	267.50
4. Baby Face (Un 12/48)	15.00	39.00
6. Ballerina (B 48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	29.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	29.50	49.50
2* Beach Club (B 2/53)	325.00	410.00
1* Beauty (B 11/52)	295.00	360.00
4. Be Bop (Ex 3/50)	20.00	39.50
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	69.50	89.50
4. Big Top (Ge 2/49)	20.00	34.50
4. Black Gold (Ge 3/49)	25.00	59.50
6. Blue Skies (Un 11/48)	15.00	20.00
2. Bolero (Un 12/51)	95.00	115.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bonanza (Wm 11/47)	12.50	20.00
6. Bone Head (Ge 11/48)	15.00	20.00
4. Boston (Wm 5/49)	20.00	30.00
4. Bowling Champ (Got 2/49)	20.00	50.00
4. Bowl. League (Got8/47)	10.00	19.50
3* Bright Lights (B 5/51)	95.00	150.00
2. Bright Spot (B 11/51)	125.00	175.00
4. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	20.00	34.50
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	20.00
2. Cabana (Un 3/53)	225.00	275.00
4. Camel Caravan (Ge6/49)	30.00	69.50
4. Caravan (Wm 6/52)	79.50	105.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Catalina (CC 2/48)	10.00	35.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	20.00	29.50
2. Chinatown (Got 10/52)	125.00	160.00
2. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	175.00	225.00
4. Citation (B 10/48)	19.50	35.00
7. C.O.D. (Wm 9/53)	195.00	210.00
4. College Daze (Got8/49)	15.00	29.50
2* Coney Island (B 9/51)	90.00	175.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	40.00	75.00
2. Coronation (Got 11/52)	100.00	135.00
4. County Fair (Un 9/51)	29.50	49.50
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	95.00	115.00
4. Cyclone (Got 5/51)	70.00	99.50
4. Dallas (Wm 2/49)	25.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
2. Domino (Wm 5/52)	79.50	105.00
4. Double Action (Gel/52)	15.00	25.00
4. Dbl. Feature (Got 12/50)	20.00	49.50
4. Dbl. Shuffle (Got 6/49)	20.00	49.50
2. Disk Jockey (Wm 11/52)	110.00	145.00
4. Dreamy (Wm 2/50)	20.00	40.00
4. Dude Ranch (B 9/53)	399.50	465.00
2. Eight Ball (Wm 1/52)	65.00	85.00
4. Entry (B '47)	15.00	25.00
4. El Paso (Wm 11/48)	15.00	39.50
4. Fairway (Wm 6/53)	125.00	169.50
4. Fighting Irish (CC 11/50)	45.00	75.00
4. Five Star (Univ. 5/51)	45.00	75.00
4. Floating Power (Ge 12/48)	20.00	44.50
2. Flying High (Got 2/53)	132.50	150.00
4. Flying Saucers (Ge 12/50)	25.00	35.00
4. Football (CC 8/49)	20.00	39.50
2. Four Corners (Wm 12/52)	89.00	110.00
4. Four Horsemen (Got 9/50)	25.00	49.50
4. Four Hundred (Ge 5/52)	80.00	105.00
4. Four Stars (Got 6/52)	80.00	124.50
4. Freshie (Wm 9/49)	30.00	45.00
4* Frolics (B 10/52)	175.00	285.00
2. Futurity (B 3/51)	75.00	95.00
4. Georgia (Wm 7/50)	30.00	45.00
4. Gin Rummy (Got 2/49)	15.00	25.00
4. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	75.00	135.00
4. Gold Cup (B 4/48)	29.50	55.00
4. Golden Gloves (CC7/49)	15.00	25.00
4. Golden Nugget (Ge 2/53)	105.00	124.50
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	15.00	35.00
1. Grand Slam (Got 4/53)	125.00	165.00
6. Grand Stand (B '50)	20.00	35.00
2. Guys-Dolls (Got 5/53)	145.00	165.00
4. Handicap (Wm 6/52)	45.00	99.50
4. Happy Days (Got 7/52)	105.00	129.50
4. Happy-Go-Lucky (Got 3/51)	50.00	60.00
4. Harvest Moon Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	30.00	65.00
4. Harvey (Wm 5/51)	50.00	65.00
4. Hawaii (Un 8/47)	10.00	15.00
4. Hayburner (Wm 6/51)	40.00	69.50
4. Hit Parade (CC 2/51)	15.00	29.50
4. Hit & Runs (Ge 3/51)	25.00	35.00
4. Hit 'N' Run (Got 4/52)	105.00	140.00
4. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	75.00	145.00
2. Hong Kong (Wm 9/51)	75.00	145.00
4. Horsefeathers (Wm1/52)	65.00	99.50
4. Horse Shoe (Wm 12/51)	52.50	99.50
4. Hot Rods (B '49)	20.00	40.00
4. Humpty Dumpty (Got 10/47)	10.00	29.50
4. Jack 'N' Jill (Got 4/48)	15.00	25.00
4. Jalopy (Wm 8/51)	55.00	75.00
4. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	25.00	50.00
4. Judy (Ex 7/50)	15.00	25.00
4. Jumping Jacks (Ge 10/52)	90.00	110.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K. C. Jones (Got 11/49)	15.00	30.00
4. King Arthur (Got10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	50.00	115.00
4. Knockout (Got 1/51)	40.00	69.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
2. Leaders (Un 10/51)	105.00	145.00
4. Lite-A-Line (Ke 6/52)	39.50	75.00
4. Long Beach (Wm 7/52)	90.00	139.00
4. Lucky Inning (Wm5/50)	25.00	34.50
4. Lucky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	35.00	75.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	25.00	49.00
4. Major League Baseball (Un 6/48)	15.00	25.00
4. Manhattan (Un 2/48)	10.00	17.50
1. Majorettes (Wm 4/52)	50.00	75.00
4. Mardi Gras (Ge 5/48)	20.00	29.50
4. Marjorie (Got 7/47)	14.50	20.00
4. Maryland (Wm 4/49)	25.00	49.00
4. Merry Widow (Ge 6/48)	15.00	25.00
4. Melody (B 47)	10.00	20.00
4. Mercury (Ge 3/50)	20.00	29.50
4. Mermaid (Got 6/51)	49.50	89.50
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got3/51)	39.00	50.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	10.00	20.00

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2. Niagara (Got 12/51)	75.00	100.00
4. Nifty (Wm 12/50)	29.50	39.50
6. Nudgy (B 47)	10.00	20.00
6. Oasis (Ex 10/50)	10.00	25.00
4. Oklahoma (Un 5/49)	20.00	45.00
4. Old Faithful (Got 12/49)	30.00	59.50
4. Olympics (Wm 5/52)	80.00	115.00
4. One Two Tbree (Ge 10/48)	20.00	34.50
4. Palisades (Wm 7/53)	145.00	155.00
4* Palm Beach (B 7/52)	175.00	300.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	75.00	99.50
4. Pin Bowler (CC 6/50)	20.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	25.00	39.50
4. Play Ball (CC 1/51)	20.00	25.00
6. Play Boy (CC 5/47)	10.00	20.00
4. Playland (Ex 8/50)	20.00	49.50
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	145.00	205.00
4. Puddin Head (Ge 10/48)	25.00	39.50
4. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	100.00	165.00
2. Queen of Hearts (Got 12/52)	110.00	165.00
2. Quintet (Got 3/53)	150.00	190.00
4. Rag Mop (Wm 10/50)	20.00	49.50
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
6. Rancho (B '48)	10.00	17.50
4. Red Shoes (Un 11/50)	15.00	25.00
6. Rio (Un 12/46)	15.00	20.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	15.00	25.00
4. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	229.50	249.50
4. Rondevoo (Un 5/48)	10.00	20.00
4. Rose Bowl (Got 10/51)	75.00	135.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ev 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
4. Screwball (Ge 8/48)	24.50	35.00
4. Sea Jockeys (Wm11/51)	55.00	115.00
6. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got4/50)	15.00	25.00
4. Serenade (Un 11/48)	19.50	34.50
4. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	65.00
4. Sharpshooter (Got 5/49)	20.00	30.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	10.00	20.00
1. Shoot the Moon (Wm 11/51)	75.00	95.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	210.00	300.00
3. Silver Skates (Wm 2/53)	80.00	145.00
6. Silver Streak (B 47)	10.00	20.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	125.00	175.00
4. Slugfest (Wm 3/52)	59.50	75.00
6. Smarty (Wm 12/46)	10.00	17.50
6. Smoky (Ex 1/47)	12.50	19.50
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00
4. Spark Plugs (Wm 9/51)	40.00	65.00
4. Special Entry (B '47)	29.50	35.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spinball (CC 5/48)	10.00	19.50
4. Spot Bowler (Got 10/50)	47.50	62.50
4* Spot-Lite (B 1/52)	75.00	175.00
4. Sportsman (Ge 2/51)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	10.00	20.00
2. Stars (Un 6/52)	125.00	155.00
2. Starlight (Wm 3/53)	125.00	145.00
4. Steeple Chase (Un 1/52)	75.00	115.00
4. Stop & Go (Ge 3/51)	29.50	40.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Summertime (Un 9/48)	25.00	34.50
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	75.00	110.00
4. Super Hockey (CC 4/49)	20.00	45.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	20.00
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	14.50	20.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
4. Sweetheart (Wm 5/50)	20.00	32.50
4. Tahiti (CC 10/49)	15.00	25.00
4. Tampico (Un 6/49)	25.00	45.00
4. Telecard (Got 1/49)	15.00	30.00
6. Temptation (CC 11/48)	15.00	24.50
4. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	32.50	64.50
4. Three Four Five (Un 6/51)	50.00	75.00
4. Three Musketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
2. Times Square (Wm 4/53)	135.00	175.00
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un 1/52)	25.00	35.00
4. Trade Winds (Ge 3/48)	10.00	29.50
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action (Ge 1/48)	10.00	25.00
4. Triplets (Got 7/50)	30.00	65.00
4. TriScore (Ge 1/51)	25.00	35.00
6. Trophy (B 4/48)	20.00	35.00
4. Tropicana (Un 1/48)	10.00	20.00
4. Tropics (Un 7/53)	325.00	410.00
4. Tucson (Wm 1/49)	10.00	20.00
4. Tumbleweed (Ex 9/49)	15.00	25.00
2. Turf King (B 6/50)	20.00	50.00
2. Twenty Grand (Wm 12/52)	95.00	115.00
4. Utah (Un 7/49)	15.00	29.50
4. Vanities (Ex 2/47)	10.00	19.50
6. Victory Special (B 46)	15.00	30.00
4. Virginia (Wm 3/48)	10.00	20.00
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	49.50	99.50
4. Wild West (Got 8/51)	100.00	145.00
4. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
2* Yacht Club (B 6/53)	245.00	285.00
6. Yanks (Wm 4/48)	10.00	25.00
4. Zingo (Un 10/51)	30.00	60.00

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	65.00
4. Bally Baseball (5/51)	25.00	35.00
4. Bally Shuffle Line (7/51)	25.00	75.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	29.50	60.00
4. ChiCoin Pin Bowler (6/50)	29.50	59.50
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
6. ChiCoin Ace Bowler, F.P. (8/50)	29.50	59.50
4. ChiCoin Pin Lite (9/50)	29.50	59.50
4. ChiCoin Horse-Sboes (5/51)	29.50	50.00
4. ChiCoin 6-Player (8/51)	95.00	125.00
4. ChiCoin King Pin (12/51)	90.00	150.00
4. ChiCoin 6-Player DeLuxe (5/52)	80.00	195.00
4. ChiCoin Matcb Bowler (6/52)	195.00	295.00
4. CbiCoin Bowl-A-Ball (10/52)	175.00	250.00
4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	195.00
4. ChiCoin 10th Frame Special (12/52)	250.00	325.00
4. ChiCoin Name Bowler (1/53)	225.00	325.00
4. ChiCoin 10th Frame Double Score (3/53)	325.00	385.00
4. ChiCoin Crown (4/53)	295.00	385.00
2. ChiCoin Triple Score (6/53)	310.00	405.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	100.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	20.00	50.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	79.50
4. Keeney League Bowler (8/50)	50.00	75.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
4. Keeney Big League (5/51)	70.00	115.00
4. Keeney 6-Player League (9/51)	75.00	165.00
4. Keeney DeLuxe League (3/52)	165.00	175.00
2. Keeney Super DeLuxe League (3/52)	70.00	185.00
1. Keeney High Score League (5/52)	75.00	169.50
4. Keeney Team Bowler (10/52)	229.50	305.00
4. Keeney Club Bowler (4/53)	325.00	375.00
4. Keeney Domino Bowler (5/53)	325.00	395.00
4. Keeney Carnival Bowler (5/53)	300.00	395.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00
4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Sbuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
2. United 4-Player Rebound (9/50)	59.50	105.00
4. United Twin Shuffle-cade (12/50)	50.00	125.00
4. United 5-Player (1/51)	69.50	145.00
1. United 6-Player (2/51)	69.50	145.00
2. United DeLuxe 6-Player (10/51)	119.00	159.50
2* United 6-Player Super (3/52)	185.00	225.00
4. United 4-Player Official (5/52)	150.00	250.00
2. United 6-Player Star (7/52)	240.00	275.00
4* United 10th Frame Star (9/52)	225.00	325.00
4. United 10th Frame Super (10/52)	250.00	300.00
7. United Manhattan 10th (9/52)	225.00	275.00
7. United Manhattan 10th Frame (9/52)	275.00	325.00
4* United Cascade (2/53)	299.50	325.00
4* United Clover (2/53)	325.00	375.00
2* United Olympic (6/53)	355.00	395.00
7. United Liberty (2/53)	325.00	350.00
4* United Classic (6/53)	365.00	425.00
4. Universal Twin (1/50)	15.00	20.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	25.00	35.00
4. Williams Bowler (9½') (3/50)	25.00	35.00

4. ABT 6 Gun Rifle Range	450.00	600.00
6. Allite Strike 'N Spares	25.00	50.00
4. Boomerang	40.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	49.50	69.50
6. Bally Convoy	47.50	79.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	35.00	50.00
4. Bally Rapid Fire	75.00	95.00
6. Bally Sky Battle	49.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	75.00	125.00
6. Bank Ball	35.00	45.00
4. Bing-A-Roll	25.00	35.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Cbamp	125.00	195.00
4. ChiCoin 4-Player Derby	125.00	225.00
4. ChiCoin Goalee	85.00	95.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	65.00	150.00
4. ChiCoin Pistol	55.00	65.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	115.00	124.50
4. Evans Bola-Score	150.00	185.00
6. Evans Ski Roll	90.00	125.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	40.00	75.00
4. Evans Tommy Gun	49.50	95.00
1* Exhibit Dale Gun	49.50	60.00
4. Exhibit Gun Patrol	150.00	195.00
4. Exhibit Jet Gun	185.00	200.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	139.50
4. Exhibit Six Shooter	99.50	150.00
4. Exhibit Vitalizer	45.00	75.00
4. Genco Glider	25.00	45.00
4. Genco Advance Rolls	39.50	59.50
6. Genco Play Ball	29.50	40.00
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	250.00	300.00
4. Hi Roll	25.00	40.00
6. Irish Poker	50.00	65.00
6. Jack Rabbit	50.00	65.00
4. Jungle Joe	95.00	150.00
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	90.00
4. Keeney Texas Leaguer	25.00	45.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	225.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mutoscope Ace Bombers	100.00	145.00
4. Muto. Atomic Bomber	125.00	149.50
4. Mutoscope Dr. Mobile	95.00	145.00
4. Mutos. Fly. Saucers	100.00	125.00
4. Mutos. Photo (Pre-War)	125.00	150.00
4. Mutos. Photomatic (late)	395.00	595.00
4. Mutoscope Silver Gloves	185.00	345.00
4. Mutoscope Sky Fighter	65.00	125.00
4. Mutos. Voice-O-Grapb 35c	425.00	550.00
4. Periscope	95.00	120.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	35.00	69.50
4. Scientific Baseball	39.50	65.00
4. Scientific Basketball	39.50	65.00
4. Scientific Batting Pr.	45.00	95.00
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	165.00	195.00
4. Seeburg Chicken Sam	69.50	95.00
6. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	200.00	275.00
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	75.00	95.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascore	40.00	95.00
6. Supreme Skee Roll	20.00	35.00
6. Supreme Skill Roll	20.00	35.00
4. Supreme Rocket Buster	35.00	50.00
6. Tail Gunner	39.50	55.00
4. Telequiz	125.00	135.00
4. Un. Team Hockey	40.00	85.00

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6. Warner Voice Record.	49.50	69.50
4. Western Baseball '39 ..	35.00	85.00
4. Western Baseball '40 ..	50.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio ..	99.50	125.00
4. Williams All Stars	35.00	65.00
6. Williams Box Score ..	39.50	65.00
4. Williams Star Series .	60.00	65.00
4. Williams Super World Series	167.50	187.50
4. Williams Quarterback .	65.00	75.00
4. Wurlitzer Skeeball	35.00	65.00

CIGARETTE MACHINES

4. Antomatic "Smokeshop" (9 Col., 486 Cap.)	$125.00	$239.50
4. Du Grenier (Mod. A-7)	95.00	125.00
4. Du Grenier (Mod. A-9)	75.00	135.00
4. Du Grenier (Mod.AC-7)	85.00	140.00
4. Dn Grenier (Mod.AC-9)	95.00	145.00
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES-9)	85.00	155.00
4. Du Grenier (Mod. E-9)	85.00	165.00
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	20.00	70.00
4. Dn Grenier "S" (7 col.)	20.00	85.00
4. Du Grenier "S" (9 col.)	20.00	70.00
4. Dn Grenier Champion (9 col.)	20.00	82.50
4. Dn Grenier Champion (11 col.)	40.00	110.00
4. Eastern Electric C-8 ..	75.00	125.00
4. Electro (8-col.)	100.00	215.00
4. Electro (10 col.)	200.00	250.00
4. Keeney "A'	75.00	125.00
4. Lehigh PX (Elec. 8 col.)	50.00	125.00
4. Lehigh PX (10 col.) ..	50.00	135.00
4. Lehigh King Size	65.00	125.00
4. National 750	45.00	85.00
4. National 950	45.00	125.00
4. National 930	45.00	95.00
4. National 9A (9 col.) ..	75.00	110.00
4. Nat. 9-ML Wheatwood.	125.00	185.00
4. National Electric	40.00	95.00
4. Rowe Diplomat (10-col)	65.00	85.00
4. Rowe Imperial (6 col.)	25.00	30.00
4. Rowe Imperial (8 col.).	25.00	30.00
4. Rowe Royal (6 col.) ..	25.00	30.00
4. Rowe Royal (8 col.) ..	25.00	30.00
4. Rowe Royal (10 col)..	35.00	40.00
4. Rowe President (8 col.)	50.00	65.00
4. Rowe President (10 col.)	75.00	135.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric (8 col.)..	65.00	85.00
4. Uneeda "A" (6 col.) ..	35.00	87.50
4. Uneeda "A" (8 col.) ..	35.00	65.00
4. Uneeda "A" (9 col.) ..	35.00	65.00
4. Uneeda "E" (6 col.) ..	35.00	75.00
4. Uneeda "E" (8 col.) ..	35.00	85.00
4. Uneeda "E" (9 col.) ..	35.00	65.00
4. Uneeda "E" (12 col.)..	35.00	65.00
4. Uneeda "E" (15 col.)..	35.00	65.00
4. Uneeda 500 (7 col.) ..	35.00	65.00
4. Uneeda 500 (9 col.) ..	35.00	65.00
4. Uneeda 500 (15 col.)..	35.00	65.00
4. Uneeda Monarch (8 col.)	45.00	55.00
4. Uneeda Monarch (10 col.)	65.00	85.00
4. Uneeda Monarch (12 col.)	85.00	115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 10.00	$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00	100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00	125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00	165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	175.00
4. Stoner (Mod. 120, 5 col.)	69.00	125.00
4. Stoner (Mod. 120 Sn., 7 col.)	74.50	150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00	300.00
4. Martin's "Little Candy Store" (8 col., 160cap.)	79.50	89.50
4. Coan "U-Select-It" (74 cap.)	15.00	50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00	200.00
4. Bert Mills Coffee Bar, 600 cups	200.00	300.00
4. Bert Mills Coffee Bar, 500 cups	300.00	450.00
4. Chief-Way, Model 100, cap. 400-600	625.00	675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$200.00	$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons #1400, single flavor, 5c	425.00	450.00
4. Lyons #1400-2F	450.00	550.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	125.00	200.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00	110.00
4. Soda Shoppe	1000.00	1100.00
4. Spacarb single 5c, 1000 cups	175.00	250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00	300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	350.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c 10c 300 cups	100.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	400.00	500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

This Week's Most Active Used Machines

PHONOGRAPHS

AMI Model A	150.00	225.00
AMI Model B	229.50	325.00
AMI Model C	279.50	375.00
Rock-Ola 1422	50.00	79.00
Rock-Ola 1428	75.00	99.00
Seeburg 146M	79.00	115.00
Seeburg 147M	85.00	135.00
Seeburg M-100 A	425.00	525.00
Wurlitzer 1250	269.50	319.00
Wurlitzer 3020 Wall Box	10.00	25.00

PINBALLS

ABC (Un 3/51)	35.00	75.00
Atlantic City (B 5/52)	165.00	267.50
Beach Club (B 2/53)	325.00	410.00
Beauty (B 11/52)	295.00	360.00
Bright Lights (B 5/51)	95.00	150.00
Coney Island (B 9/51)	90.00	175.00

PINBALLS (Continned)

Frolics (B 10/52)	175.00	285.00
Palm Beach (B 7/52)	175.00	300.00
Spot-Lite (B 1/52)	75.00	175.00
Yacht Club (B 6/53)	245.00	285.00

SHUFFLES & REBOUNDS

United DeLuxe 6-Player (10/51)	119.00	159.50
United 6-Player Super (3/52)	185.00	225.00
United 10th Frame Star (9/52)	225.00	325.00
United Cascade (2/53)	299.50	325.00
United Clover (2/53)	325.00	375.00
United Olympic (6/53)	355.00	395.00

ARCADE EQUIPMENT

Exhibit Dale Gun	49.50	60.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

The Champion (Mech. Horse)	$1,065.00
Palm Springs	699.50

CHICAGO COIN

Advance Bowler	615.00
Criss Cross Bowler	645.00
King Bowler	665.00
'Ronnd The World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. & SALES CO.

Shuffle Pool	$ 675.00

D. GOTTLIEB & CO.

Arabian Knights	$ 364.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	$ 715.50
Hot Rod Racer	715.00
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only

Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only

Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections

Model 1608 "Tone-O-Lier" 8" Chandelier Speaker

Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.

Model 1906, Remote Volnme Control

J. P. SEEBURG CORP.

HF-100-G

3W-1 Wall-O-Matic "100"

MRVC-1 Master Remote Volume Control

CVS4-8—8" Wall Speaker Ivory (Teardrop)

CVS6-8—8" Recessed Speaker.

CVS7-12—12" Recessed Speaker

PS6-1Z Power Snpply

ARA1-L6 Anxiliary Remote Amplifier

AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Chief Shuffle Alley	650.00
Rio	725.00
Leader Shuffle Alley	675.00
Deluxe Leader Shuffle Alley	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,295.00

WILLIAMS MFG. CO.

Struggle Buggies	$ 364.50

THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph ...

Model "1600" Phonograph ...

Model "1650" Phonograph ...

Model 4851 5c-10c-25c Wall Box (48 Selections)

Model 5204 5c-10c-25c Wall Box (104 Selections)

Model 5100 8" Speaker

Model 5110 12" DeLuxe Speaker

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UNITED'S

RIO

with NEW SPELL-NAME Feature

Spell R-I-O for 4-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

Spell R-I for 3-IN-LINE SCORE
(CAN ALSO SPOT NUMBERS 2-5-8)

ALL BALLS IN R-I-O POCKETS RETURN FOR EXTRA PLAY

plus

TWO SPECIAL CARDS
(FOR EXTRA IN-LINE SCORES)

SELECT-EM FEATURES
- *SPOT A NUMBER*
- *EXTRA BALL*
- *3 in Line Scores 4 in Line*
- *BOTH SUPER CARDS*
- *BOTH SPECIAL CARDS*

FOUR CORNERS SCORE
EXTRA TIME FEATURE
UP TO 3 EXTRA BALLS PER GAME
NEW, EXTRA LARGE CASH BOX

E-Z SERVICE FEATURES:
- *BACK GLASS SLIDES OUT EITHER SIDE*
- *BACK GLASS MECHANISM TILTS FORWARD FOR EASY ACCESS*
- *HINGED FRONT DOOR*
- *HINGED BACK DOOR*

SELECTOR KNOB

STANDARD PINBALL CABINET SIZE

SEE UNITED'S **LEADER** AND **CHIEF** SHUFFLE ALLEYS

Now at your Distributor

Available in 2 Sizes

8 FT. BY 2 FT.
9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR

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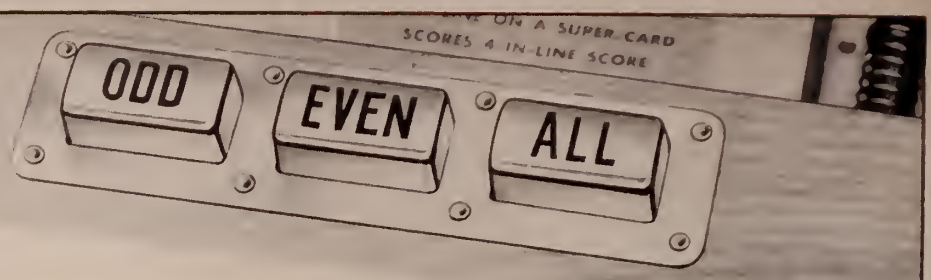

HOLD numbers you need to build up score, cancel-out numbers you're "sorry" you hit... try again with BALLS RETURNED from cancelled numbers...

HOLD ODD OR EVEN OR ALL NUMBERS
BY PRESSING ODD OR EVEN OR ALL BUTTON

BALLS RETURN FROM NUMBERS NOT HELD
SPOTTED NUMBERS ALWAYS HELD

Give the players the opportunity to "second-guess" their skill-shots. Give them the right to wipe out their "mis-cues" while hanging on to the hits that count. Give them a free "try-again" ball for every number not held. Give them the biggest fun-value ever offered in pin-game history, by giving them PALM SPRINGS by Bally. They'll say "Thanks" with the biggest and steadiest repeat-play profits you've earned in a long, long time

PLUS SUPER-CARD SCORES
PLUS CORNER SCORES
PLUS SELECT-A-SPOT
ADVANCING SCORES
EXTRA BALLS

Built into PALM SPRINGS are all the profit-proved features of the greatest Bally in-line games . . . plus the new HOLD idea, greatest innovation in pin-game design in years. Get your share of the PALM SPRINGS profits. See your Bally Distributor today. Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

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